DRAFT UNIVERSITY VALUES:

- EMPOWERING STUDENTS FOR SUCCESS
- ADVANCING THE PUBLIC GOOD
- PROMOTING INTELLECTUAL ACHIEVEMENT
- UPHOLDING SOCIAL JUSTICE AND EQUITY
- LEADING A CULTURE OF INNOVATION

What are value statements?
These are statements that focus our energy, passion and purpose to:
- Establish the same norms
- Develop mutual respect
- Have similar tolerances
- Share appreciations

What are Strategic Priorities?
These are statements that have the following characteristics.
- Responsive to the forces shaping the next decade of challenges and opportunities
- Catalyze and inspire action across the University and among its stakeholders
- Focus resources (e.g., energy, time, and attention) on what is important
- Guide individual and collective action toward long-term goals (under conditions of uncertainty)
- Amplify not conflict with institutional values
Embrace Diversity as an Asset: Enhance education and intellectual achievement by promoting diverse perspectives
- Embrace a campus culture of belonging and acceptance that drives towards equity
- Celebrate our diverse social and cultural elements as opportunities for exchange and transformation
- Identify and proactively support the unique well-being needs of our diverse student body
- Bring commitment to equity and diversification of faculty and staff

Connect Learning to Impact: Enhance the value of a CSULB education by connecting knowledge, practice, and impact
- Innovate general education and co-curricular activities to encompass practical life skills and the development of engaged citizens
- Build future-ready students through responsive, flexible, and interdisciplinary curriculum and programs that reflects a world in flux
- Develop robust internships and hands-on learning experiences in the classroom and beyond

Expand Access to Learning: Build our portfolio of offerings to address the needs of our extended community of learners
- Develop a culture of lifelong learning amongst our students, staff, alumni, and the broader community
- Explore alternative modes of learning and offerings beyond degrees
- Offer online and hybrid courses to help meaningfully engage an expanded set of learners
- Adapt learning resources to address the changing needs and demands of working learners

Amplify Research & Creative Activities: Expand accessibility of research and creative activities to advance the university’s standing
- Focus research and innovative problem-solving in response to challenges in society and culture in communities we serve
- Instill creative thinking and creative achievement as a hallmark of our academic community
- Diffuse and expand access to research findings to enhance the quality of life of the communities we serve
- Use hands-on research and creative activities as a means to amplify student learning

Be a Leader for Learning, Working, and Playing: Spur more meaningful partnerships and make CSULB an intellectual and cultural destination
- Open the university campus to create new cultural and intellectual value while ensuring safety and security
- Pursue new opportunities for the mutual benefit of CSULB and our partners
- Put sustainability front and center, working with stakeholders to drive innovations in transportation, housing, and climate action

Design a Culture of Campus Collaboration: Break down barriers in university policies to create greater transparency and exchange
- Pave the way for interdepartmental collaboration to promote intellectual growth among faculty and staff
- Streamline decision-making processes to ensure clarity, flexibility, and transparency
- Align policies and incentives with our values and shared strategic priorities
- Adopt an entrepreneurial and forward looking mindset to optimize resources

Become Financially Resilient: Generate new and diverse revenue sources to strengthen financial position of the institution
- Leverage and streamline use of under-utilized university assets to maximize impact
- Bring an entrepreneurial mindset to external financial opportunities
- Become a partner in new business ventures and ensure value for CSULB