**Advisory Council on Strategic Enrollment Management**

This policy statement was recommended by the Academic Senate on Month day, year

and approved by the President on Month day, year.

**Charge:**

The Advisory Council on Strategic Enrollment Management shall serve as the primary faculty advisory body to the Academic Senate on matters associated with **Strategic Enrollment Management for the university**. The Advisory Council shall review, evaluate, set priorities where appropriate, and make recommendations on strategic enrollment matters. Such matters include, but are not limited to, strategic recruitment, optimal enrollments, admissions policies reflective of our values, optimal size and rate of growth of student enrollment, the strengthening retention of students, effective career counseling, proactive academic advising, holistic campus life and facilities, and other strategic support functions.

The Council shall be chaired by a faculty member. The council shall provide an annual report (or presentation) on its recommendations to the Academic Senate, President, and the Provost in April of each academic year.

**Membership**:

One tenured or probationary faculty member from each Academic College, appointed by the Nominating Committee of the Academic Senate with the approval of the Academic Senate (staggered three-year terms)

Vice Provost for Academic Programs & Dean of Graduate Studies

Vice Provost for Academic Planning

Associate Vice President for Undergraduate Studies

Assistant Vice President for Enrollment Services

Director of Admissions

Executive Director of Institutional Research

Associate Vice President for Student Life & Development

Assistant Vice President for University Access & Retention

One (1) full-time staff member, elected by Staff Council

Two (2) student members, selected by the Associated Students, Inc.

Executive Director for International Programs, Center for International Education