

California State University, Long Beach Innovation Challenge - LETTER OF INTENT

We intend to participate in the CSULB Innovation Challenge!

Criteria:

- Teams must designate a leader with a CSULB ID and phone number.
- To be eligible, at least one current CSULB student must have a decision-making position.
- If you are competing again, please make sure that you are entering with a new innovative strategy.

***Business / Team Name:** _____

***Business Leader:** Name: _____

College (e.g., College of Engineering): _____

CSULB Student ID: _____

Email: _____

Phone: _____

Member 1: Name: _____

COLLEGE, BUSINESS, or AFFILIATION: _____

Email: _____

Member 2: Name: _____

COLLEGE, BUSINESS, or AFFILIATION: _____

Email: _____

Member 3: Name: _____

COLLEGE, BUSINESS, or AFFILIATION: _____

Email: _____

Member 4: Name: _____

COLLEGE, BUSINESS, or AFFILIATION: _____

Email: _____

Member 5: Name: _____

COLLEGE, BUSINESS, or AFFILIATION: _____

Email: _____

Preferred Mentor Mentor bios can be found at <http://www.csulb.edu/innovation-challenge/mentors> (the final decision for which mentor will be assigned to a team is made by the IC Steering Committee.)

1st Choice Name: _____ Area of Expertise: _____

2nd Choice Name: _____ Area of Expertise: _____

3rd Choice Name: _____ Area of Expertise: _____

Description of business idea and why it has innovative value (100 words maximum):

Describe how your idea will make an impact. (100 words maximum):

Who is your target market? (100 words maximum):

What area do you need support in? i.e. marketing, finance, coding. (100 words maximum):

Please describe any revenue received by your company up to this point. (As stipulated, any revenue must be minimal to compete)