BOWLING FOR BOOKS is the 49er Shops annual fundraiser to assist CSULB students in purchasing textbooks and course materials. To date, we have raised over $700,000 providing more than 1,200 students with scholarships!

Help Students

1. **Bowl**: Your entry fee directly impacts student scholarships.

2. **Fundraise**: Each bowler is encouraged to solicit donations on behalf of the scholarship campaign. The individuals and teams that raise the most donations will be recognized and featured on the 49er Shops Bowling for Books website.

3. **Sponsor**: Every $500 allows for 1 scholarship. Help us meet our goal of awarding 200 scholarships this year!

**Teams consist of four bowlers. Individuals and teams compete on a scratch scoring basis for high game and series! Food, music, beverages, shoe rental and a t-shirt will be provided as well as a silent auction and raffle!**

*If you do not have sufficient participants to form a team, we will match you with others to complete a team.*

**Event Schedule**

<table>
<thead>
<tr>
<th>Event</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>Registration</td>
<td>1:00pm - 2:00pm</td>
</tr>
<tr>
<td>Bowling</td>
<td>2:00pm - 4:30pm</td>
</tr>
<tr>
<td>Awards Reception</td>
<td>4:30pm - 5:00pm</td>
</tr>
</tbody>
</table>

**Registration**

Return Registration Forms to Kierstin.Stickney@csulb.edu by April 16, 2018

**Questions or Concerns**

For any questions and concerns, please contact:

Director of Marketing
Kierstin.Stickney@csulb.edu
49er Shops Inc.
6049 E. 7th Street,
Long Beach, CA 90840

For More Information, Visit: Bowling.ShopTheBeach.com

**Sponsorship Levels**

**FRIENDS OF THE 49ER SHOPS $500+**
- 1 lane, 1 team (4 bowlers) shoe rental, hosted bar, and buffet.

**BRONZE SPONSORS $1,000+**
- Recognition as a Bronze Sponsor on all marketing materials (including logo on t-shirts, brochures and all event signage).
- 1 lane, 1 team (4 bowlers) shoe rental, hosted bar, and buffet.

**SILVER SPONSORS $2,500+**
- Recognition as a Silver Sponsor on all marketing materials (including logo on t-shirts, brochures and all event signage).
- 2 lanes, 2 teams (8 bowlers) shoe rental, hosted bar, and buffet.

**GOLD SPONSORS $10,000+**
- Recognition as a Gold Sponsor on all marketing materials (including logo on t-shirts, brochures and all event signage).
- 4 lanes, 4 teams (16 bowlers) shoe rental, hosted bar, and buffet.

**TITLE SPONSORS $15,000+**
- Recognition as a Title Sponsor on all marketing materials (including logo on t-shirts, brochures and all event signage).
- 6 lanes, 6 teams (24 bowlers) shoe rental, hosted bar, and buffet.