

CALIFORNIA STATE UNIVERSITY OF LONG BEACH
49ER SHOPS CORPORATE COMMUNICATIONS
BOWLING FOR BOOKS PIN TO WIN 2018
LONG BEACH, CALIFORNIA

I. Guidelines

- a. Opportunity Drawing is open to all individuals except all Forty-Niner Shops employees (including student employees).
- b. Participants must enter as follows:
 - i. Write personal email and full name on the back of each bowling pin.
- c. Participants are eligible to post multiple entries.

II. Opportunity Drawing Overview

- a. Between the dates of April 2, 2018 and April 20, 2018, participants will be able to purchase pins and write their name and email on the back of each pin.
- b. One Grand Prize Winner will receive a \$500 textbook scholarship to be used at the 49er Shops University Bookstore during the 2018-2019 academic year. Scholarship is good toward any 49er Shops course material item. Some exclusions may apply. See store for details.
- c. Winner must agree to guidelines and official rules.
- d. See Official Drawing Rules for details.

*See "PRIZE" section of Official Rules for further details

OFFICIAL RULES FOR 49ER SHOPS INC. SPRING 2018 DRAWING

The 49ers Shops Inc. 2018 Pin to Win Drawing entry period begins at 8:00AM Pacific Standard Time (PST) on Monday, April 02, 2018 and ends at 11:59 PM PST on Friday, April 20, 2018. All entries must be received by this time. The drawing is governed by these Official Rules and is subject to all applicable U.S. federal, state, and local laws. Void where prohibited.

1. ELIGIBILITY. The opportunity drawing is open to students, faculty, staff, and friends of California State University of Long Beach who are at least 18 years of age. Forty-Niner Shops' employees (including student employees) are ineligible. By entering the drawing, entrant represents and warrants that entrant agrees to be bound by these Official Rules; the decisions of the Sponsor-designated judges, whose decisions shall be binding and final in all respects relating to this drawing.
2. HOW TO ENTER. The entrant must create and submit via the mode of submission set forth on the opportunity drawing site by writing the entrant's name and email on the back of their pin. By entering and submitting their work, entrant agrees that entrant has read and consents to be bound by these Official Rules. Sponsor or its designated representatives reserve the right to disqualify any work that does not conform to these Official Rules.
 - a. Each work must meet the technical requirements for submission.
 - b. If entrant decides to color, decorate or further enhance pin the work must be entrant's own original work, created solely by the entrant, and must not have been previously published, released, or distributed in any form. The work must not infringe the copyright, trademark, privacy, publicity, or other personal or proprietary rights of any person or entity that is deemed illegal or inappropriate in content.
 - c. Any work that is lewd, obscene, sexually explicit, pornographic, disparaging, libelous, or work that is otherwise inappropriate content or objectionable material may not be submitted and may not be eligible at any time in the sponsor's sole and unfettered discretion.

ALL ENTRIES MUST BE RECEIVED BY 11:59 PM PST ON April 20, 2018.

- d. Entries submitted that do not follow the Official Rules will be disqualified from the drawing.
 - e. Purchase is not required to enter. A \$1 donation is suggested to enter. Should a participant wish to enter without donation, they can obtain a free bowling pin by submitting a request to fns-bookstore@csulb.edu, by calling 562-985-5093, or by visiting the customer service desk at the bookstore.
3. PRIZE. One (1) Grand Prize Winner will receive a prize consisting of an appearance on 49er Shops Inc. Social Media pages, Bowling for Books website, and one \$500 gift certificate good toward purchase of textbooks at the 49er Shops University Bookstore. The approximated value and the cash equivalent for the Grand Prize Winner is \$500.00. Other restrictions may apply. All costs not mentioned herein are the responsibilities of the entrants to conduct (i.e., ground travel, cell phone charges, etc.). No transfer, refund, cash redemption, substitution, cash equivalent or replacement of any prize by the winner is permitted, except that Sponsor reserves the right, in its sole discretion, to substitute a prize (or cash equivalent) for eligible winner. Applicable federal, state, and local taxes are the sole responsibility of the winner. Any portion of the prize not accepted or unclaimed after specified date via the 49er Shops and/or unused by any of the winners will be forfeited and not be substituted.
 4. SELECTION OF WINNERS. The Grand Prize Winner will be announced on or around April 27, 2018. The selection of winner will be based on a random selection chosen from all submissions. The winner must follow all guidelines, criteria, and eligibility requirements.
 5. WINNER NOTIFICATION. On or about April 27, 2018, affiliates will contact winner through email provided on the entrant's pin. It is then the winner's responsibility to respond to the 49er Shops in order to arrange collection of winnings. If no representative claims the prize by contacting the allotted offices within 48 hours, prize will be forfeited and will not be substituted. If, for any reason, the situation occurs such that winner: (i) cannot be reached for whatever reason after a reasonable effort has been exerted based on information provided by the potential winner or winner notification is returned as undeliverable; (ii) declines or cannot accept, receive or use the prize for any reason; (iii) is found to be ineligible to enter the drawing or to receive the prize; or (iv) cannot or does not comply with the Official Rules, prize will be forfeited and will not be substituted.
 6. GRANT OF RIGHTS. Entrants who enter the drawing, irretrievably grant the sponsor and its subsidiaries, divisions, and affiliates rights to exploit and/or otherwise use the work and copyrights therein, in any way and in any and all media, in sponsor's sole discretion. Upon sponsor's request, entrants agree to sign any and all legal forms deemed necessary by sponsor and irretrievably assign, convey and transfer to sponsor's subsidiaries, divisions, and affiliates.
 7. SPONSOR: Forty-Niner Shops, Inc., 6049 East 7th Street, Long Beach, California, 90840.
 8. PUBLICITY RELEASE. Use of Personal Information – by accepting a prize, winner agrees and acknowledges that the sponsor and any of its designees, clients, sponsors, or licensees may, without any limitation or further compensation, use his/her name, voice, biographical data, likeness, picture, entry materials, photograph, work, city name and audio and/or video recording in any and all media now known or hereinafter devised, throughout the universe in perpetuity, for the purpose of advertisement and promotion of the drawing and other affiliation, except prohibited by law. Personal information collected by Sponsor will be used for administration of the drawing and awarding the prize and as set forth. The Forty-Niner Shops Inc. will not share any personal information without the consent of the contestant or participant. See Publicity Release form.

9. WINNER LIST. To obtain a copy of the winner list, available after April 27, 2018, send an email or call the Communication Department at the 49er Shop, Inc., email FNS-bookstore@csulb.edu or call (562) 985-5093.