

California State University, Long Beach Innovation Challenge

LETTER OF INTENT

We intend to apply for the CSULB Innovation Challenge. (Teams must designate a leader with a CSULB ID and phone number).

***Business Leader:** Name: _____

College (e.g., College of Engineering): _____

CSULB Student ID: _____

Email: _____

Phone: _____

Member 1: Name: _____

College: _____

Email: _____

Member 2: Name: _____

College: _____

Email: _____

Member 3: Name: _____

College: _____

Email: _____

Member 4: Name: _____

College: _____

Email: _____

Member 5: Name: _____

College: _____

Email: _____

Description of business idea and why it has value (100 words maximum):

Technology area (100 words maximum):

Target market (100 words maximum):

Email your completed letter of intent to innovate@csulb.edu by the deadline to be considered for the competition.