



IIE PRESENTS

APOSTLE INCUBATOR





SCHEDULE OVERVIEW

Topics to be Covered

- INNOVATION CHALLENGE (IC)
- BUILDING YOUR TEAM
- DEVELOPING AN MVP
- BUSINESS MODEL CANVAS I, II
- BUSINESS PLAN STRUCTURE & LIVEPLAN INTRO
- DESIGN THINKING WORKSHOP
- SUSTAINABILITY THINKING WORKSHOP
- MARKET RESEARCH
- BUSINESS FINANCIALS
- VIRTUAL NETWORKING STRATEGIES
- BUSINESS ETHICS
- WELLNESS & FOCUS OVER HOLIDAYS

SEPTEMBER



DATE

TOPIC

SPEAKERS

SEP 1

IC INFORMATION SESSION

SEP 8

IDEATION & IC SPEED DATING

SEP 15

BUILDING YOUR TEAM

SEP 22

DEVELOPING AN MVP

SEP 29

BUSINESS MODEL CANVAS I

DEAN HEISS

JEFF BENTLY

SCOTT WAYMAN & HANS YANG

DEAN HEISS & WADE MARTIN

OCTOBER



DATE

TOPIC

SPEAKERS

OCT 6

BUSINESS MODEL CANVAS II

DEAN HEISS & WADE MARTIN

OCT 13

BUSINESS PLAN STRUCTURE & LIVEPLAN INTRO

WADE MARTIN & LIVEPLAN SUPPORT

OCT 20

DESIGN THINKING WORKSHOP

STEVE BOYER & WESLEY WOELFEL

OCT 27

SUSTAINABILITY THINKING WORKSHOP

EBONY UTLEY

NOVEMBER



DATE

TOPIC

SPEAKERS

NOV 3

SPEED DATING FOR IC

FULL IC TEAM

NOV 10

MARKET RESEARCH

AMARA OMOREGIE & INGRID

NOV 17

BUSINESS FINANCIALS

MARTIN

PIA GUPTA & DEAN HEISS

NOV 24

VIRTUAL NETWORKING STRATEGIES

DR. RACHEL HASTINGS

DECEMBER



DATE

TOPIC

SPEAKERS

DEC 1

BUSINESS ETHICS

BRUCE WEINSTEIN

DEC 8

WELLNESS & FOCUS OVER HOLIDAYS

PAMELA BUCKNER

DEC 22

WINTER BREAK

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