Right Role

Sometimes you have to tell yourself "I am a shark" and attack the day.

https://fairygodboss.com/career-topics/you-can-do-it-meme#

100+ Women Strong Workshop
March 19, 2021
Welcome!

“Isn’t where you came from. It’s where you’re going that counts.” — Ella Fitzgerald
WHY did I choose to be an engineer?
WHAT decisions did I make that helped me to be successful in my career?
WHEN did I know how to transition into different levels of responsibility?

What will your journey look like?
First job, Car, Home, Friends/Family, Career changes...

Now → 5 years → 10 + years
Mia M. Fujii

Your degree in college opens the door...

My path: Engineer, Technical Applications Engineer, Technical Sales Rep, Sales Rep, Sales Manager, Business Acceleration and Services Manager, License Compliance Director, Portfolio Development Executive
What will be your journey?

Responsibility:
- Leadership, Organizational & Communication skills
- Experience/Skillset, Trusted Advisor, Problem solver
- GPA, Industry Experience, References

Role:
- Executive, Global, Profit Share, Top Level
- Mid Management/Lead Engineer/Specialist

TRENDING ROLE QUALIFIERS

Student Intern & Co-op Opportunities:
Strategic Student Program

https://www.csulb.edu/college-of-engineering/resources/professional-development-internships/engineering-careers

https://www.csulb.edu/college-of-engineering/professional-development-and-internships
Why finding the Right Role is key to your success...

• **STAY CURRENT:** Do your HOMEWORK

• **Be Interesting & Interested**— companies keep looking to new areas to strengthen their value in the market…you need to do the same

• **Leverage your strengths**— make sure others know your contribution
Key Takeaway #1: Stay CURRENT or be left behind.

**STAY CURRENT (Do your HOMEWORK!)**

- Forbes: Emerging Jobs Report
- Industry Week: [https://www.industryweek.com/](https://www.industryweek.com/)
- LinkedIn: Network and Industry job search
- Glassdoor: [https://www.glassdoor.com/index.htm](https://www.glassdoor.com/index.htm) (know your worth/salary)
- Yahoo Finance: [www.yahoofinance.com](http://www.yahoofinance.com) (understand your employer)
- FairyGodBoss: [https://fairygodboss.com/](https://fairygodboss.com/) (know your potential)
RIGHT ROLE – BE INTERESTED & INTERESTING

BE INTERESTING & INTERESTED – read, train, practice – Family, Health, Hobbies

Forbes Sept 2020 article on career-resilience
Money Money Magazine article of note
Wall Street Journal [www.wsj.com](https://www.wsj.com)
Toastmasters [https://www.toastmasters.org/](https://www.toastmasters.org/)
Babbel [https://www.babbel.com/](https://www.babbel.com/)

Key Takeaway #2: Be interesting & interested this keeps you VALUABLE, and opportunities galore will be yours...
RIGHT ROLE – ALWAYS CONTRIBUTE

ALWAYS CONTRIBUTE

You can choose to be silent and not heard, something long ago women were asked to do.

OR, you can really understand how “shyness” is self-defining and limited, how to stop.

How shyness hurts you more than the folks you think it can bother...DON’T BE SHY!

Key Takeaway #3: Contribute or don’t participate at all... You must be present to win!
Group exercise: This will help you all see why the tips we shared are so important

It is extremely important TODAY that you get comfortable with this
START now, we can’t wait to start your journey off right
Helps to quickly get you taking action for your future...

Select one of the following websites and give us your comments
Key Takeaway #1: Stay CURRENT or be left behind.

STAY CURRENT (Do your HOMEWORK!)
Forbes: Emerging Jobs Report
Industry Week: https://www.industryweek.com/
Linked In: Network and Industry job search
Glassdoor: https://www.glassdoor.com/index.htm (know your worth/$alary)
Yahoo Finance: www.yahoofinance.com (understand your employer)
FairyGodBoss: https://fairygodboss.com/ (know your potential)

Select one to look at now and comment on:
1. Do you find this site helpful, and if so, why?
2. What do you like most about the site?
3. How often do you think you would visit this site or something similar?
Time to START your journey!

Right Role

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Key Takeaway #2: Be interesting & interested this keeps you VALUABLE

Key Takeaway #3: Contribute or don’t participate at all … you must be present to win!

Key Takeaway #1: Stay CURRENT, or be left behind.

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Thanks for Attending!

• We hope you enjoyed connecting with industry partners and each other.
• Thanks to our presenters for sharing their experiences and wisdom.
• Please fill out the brief post-event survey that will pop up when leaving the workshop to help us plan future events.
• Also be sure to enter your mailing address to receive a Pentel mechanical pencil and other swag.
• Next 100+ Women Strong Workshop planned for April 30, 2021 watch for announcement.