CEO Magazine has been showcasing top business schools from around the globe since it first launched in 2008. In 2012 the publication launched its annual Global MBA Rankings, profiling MBA, Executive MBA and Online MBA programmes. This year CEO Magazine reached out to business schools across North America, Europe, Australia, New Zealand and the BRICS, and received data from 161 schools, offering 303 different programmes in 27 countries (77 online, 87 EMBA and 139 full-time and part-time MBA programmes).

This represents not only the largest number of schools that have participated to date, but also the highest number of individual programmes.

Using a ranking system entirely geared and weighted towards fact-based criteria, CEO Magazine aims to cut through the noise and provide potential students with a performance benchmark for those schools under review.

**Weighting of Data Points (full-time and part-time MBA)**

- Quality of Faculty: 34.95%
- International Diversity: 9.71%
- Class Size: 9.71%
- Accreditation: 8.74%
- Faculty to Student Ratio: 7.76%
- Price: 5.83%
- International Exposure: 4.85%
- Work Experience: 4.85%
- Professional Development: 4.85%
- Gender Parity: 4.85%
- Delivery methods: 3.8%

*EMBA Weighting: Work experience and international diversity are adjusted accordingly.

**Online MBA Weighting: Delivery mode and class size are removed.

Schools are ranked as Tier One or Tier Two based on their overall percentage score from these data points.

The issue will go live on Monday 9th March 2020 at 14:00. As well as publishing on iTunes, Amazon/Kindle Fire, Pocketmags and Google Play, CEO Magazine can also be viewed via issuu.com.

Link to CEO Magazine on issuu: http://bit.ly/2VNccIX

The CEO Magazine website also features a programme search tool, allowing potential students to search over 900 MBA and DBA programmes by region, programme type or price.


If you are interested in an enhanced profile, please reach out to a.skinner@ceo-mag.com

Additional notes:

The results will not be available to the public until 14:00 GMT on Monday 9th March 2020. Please use the URL provided when linking to the rankings on our website (this currently links to the 2019 rankings, but will link to the 2020 results from the noted time): http://bit.ly/2IjksbH

Twitter

The CEO Magazine Twitter handle is @CEO_MAG https://twitter.com/ceo_mag. Please use when tweeting results. The hashtag for the rankings is #CEOMBARankings2020

Again, please use the following URL if linking to the rankings: http://bit.ly/2IjksbH

Facebook

The CEO Magazine Facebook URL is https://www.facebook.com/CEOMagazineGlobal/

Again, please use the following URL if linking to the rankings: http://bit.ly/2IjksbH

Instagram

The CEO Magazine Instagram account name is ceo_magazine. Please consider tagging us in your posts ceo_magazine.

Again, please use the following URL if linking to the rankings: http://bit.ly/2IjksbH

CEO Magazine 2020 Global MBA Rankings Results Document

The above titled document is for internal use only. Please do not use this on websites or social media. To reference the rankings please use the link provided which will direct users to the document on the CEO Magazine website.

For further information relating to:

- Advertising opportunities (magazine and website)
- Editorial opportunities
- Website profiles for business schools and programmes
- Inclusion in our MBA/EMBA/DBA programme search tool
- Article submissions and blogging opportunities

Please contact Alexandra Skinner, Group Editor-in-Chief a.skinner@ceo-mag.com