

## Billy Beach

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Western Digital  
3355 Michelson Dr #100  
Irvine, CA 92612

Dear Hiring Committee,

I am excited to apply to the RAMP internship program as I would have an opportunity to both learn and contribute towards Western Digital's mission of drawing valuable, actionable insights from the troves of data around us. My background in biotech research is a firsthand example of what can we can achieve with data as is my e-commerce entrepreneurship experience. In addition to my technical affinity to data, my communication and leadership skills make me well suited for the RAMP internship.

Data analysis has been a core element of my career both in science and in business. Seven years of analysis, experimentation, and evaluation in the biological sciences has equipped me with a unique perspective on how I sift through data and use it to inform my decision-making. A great example is my application of this to my ecommerce store. To identify the most valuable market segments for our product we leveraged our historical consumer data to formulate a criterion for our consumer targeting as well inform our supply chain decision-making. The process of analyzing genomic data in bacteria and consumer data in business relies on the same skills that I would provide at Western Digital.

While recognizing and applying data to your work is a core part of what I hope to contribute in the RAMP internship, being able to translate that analysis into an actionable plan for my team is an equally important skill. For the past three years, I've delivered quarterly reports on our research progress both to the principal investigator and junior members. My presentation skills have been well developed as a result but what was particularly valuable was learning how to explain complex information to stakeholders. An easy to digest delivery helps the audience's retention and has been useful in opening the door for members to contribute to the conversation. I will utilize my communication skills to explain multifaceted concepts in an understandable way to team members and clients.

Thank you for your time and consideration of my application. I would like to meet with you in person to further discuss my skills and experiences. Please contact me at 562-985-1234 or [billy.beach@csulb.edu](mailto:billy.beach@csulb.edu).

Best Regards,

Billy Beach