



COLLEGE OF BUSINESS



Vision

The College of Business will be the number one choice in the region for students seeking the best value in a business education that prepares them to excel in and contribute to the regional and global economy.

Mission

The College of Business is committed to promoting social mobility by providing our diverse student population an affordable, relevant, and high-quality education and to creating and disseminating knowledge through impactful research.



Majors Offered

Accountancy

Human Resource Management

International Business

Marketing

Finance

Information Systems

Management

Operations & Supply Chain Management

Graduate Degrees

Accelerated Full-Time MBA

Online MBA

Master of Science in Accountancy (MSA)

Master of Science in Information Systems (MSIS)

Evening MBA

Saturday MBA

Master of Science in Finance (MSF)

Master of Science in Marketing Analytics (MSMA)

QUICK FACTS

5,200+

Undergraduate and graduate students



1,600

Graduates each year



\$700K+

In refunds for clients who received assistance through *Volunteer Income Tax Assistance* program



A

Bloomberg Experiential Learning Partner



3,000+

Students annually involved in the Ethics Across the Curriculum program from the *Ukleja Center for Ethical Leadership*



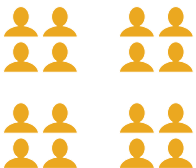
\$1M

In assets managed by students through the *Beach Investment Group*



13

Student organizations with 650+ active members



1,650+

Students participating in mentoring or business workshops through the *Student Center for Professional Development*



1st

The *John and Helen Apostle Enterprise Lab* is the first, year-long entrepreneurship cohort-program at the COB



15+
Industry
Partnerships

