

CSULB – University Resources Council
Meeting Minutes – November 19, 2019
Anatol Center from 1pm to 3pm

Members present: Robert Blankenship, Praveen Soni, Kevin Johnson, Dave Whitney, Terie Bostic, Ted Kadowaki, Marianne Hata, Praveen Shankar, Rosario Yeung-Lindquist, Ferdinand Arcinue, Carrie Hernandez, Henry Wu, Chanel Acker, Yu Wang, Karen Roos, Heather Schmoll, Nizan Shaked, Lisa Star, Joelle Bobadilla, Kelly Janousek, Jeanine Pociask, DeeDee Green, Rosario Yeung-Lindquist, Renaud Berlemont

Guests present: Brian Jersky, Michelle Cesca

Meeting called to order at: 1:03

1. Approval of the Agenda – Meeting of November 19, 2019

approved

2. Approval of the minutes – Meeting of November 5, 2019

amendment, approved with amendment

3. Presentation on the 2019-2020 budget and allocation for the Division of Academic Affairs in comparison to 2018-2019, tenure track hiring and tenure density, current and future divisional initiatives and projects, at 1 pm by Provost Brian Jersky

Handout: Funding Allocation Strategies and Progress (Academic Affairs)

We have returned to the normal mode of allocation (but “normal” doesn’t mean flush with cash).

The total fund balance for 2018-2019 was \$4,495,753.

There is a plan for increased staff support.

There is one-time support in 2019-2020 for college operating expenses.

There is a plan under consideration for 2020-2021 to revise the vacant rate.

Funding allocation: new normal. Some levers are being switched to the colleges, in particular the cap on assigned time. So they will no longer be taking back money for assigned time. The lecturer salary rate has also been raised. The grant buy-out money flows to the college and can now be used how the dean sees fit (previously it could only be used for instruction).

Handout: General Fund Budget Summary, FY 2019-2020 (Academic Affairs)

Total budget for Academic Affairs: \$275,021,366. Faculty, staff, and benefits accounts for most of that. Operating expenses accounts for 3%.

Handout: Tenure Density, Fall 2015-Fall 2018

Total tenure density in Fall 2018 is 53.50%

The total number of tenured and tenure-track faculty has fallen slightly from Fall 2017, but we are planning to hire 61 new tenure-track faculty to start in Fall 2020.

The provost hopes to hit the goal of 55% tenure density.

Lines return to the Provost in cases of retirement and departure.

Question: Is there any monitoring about the separations and retirements compared to the creation of new lines?

Answer: It is recorded and reported to the Chancellor's Office. The net new faculty for last year was close to 0, ~0.7.

Question: How does this compare to other universities, as well as to decades ago?

Answer: Long Beach is too low, but not exceptionally low in the context of the CSU. The smaller CSUs tend to have better rates. The number of faculty has gone up over the decades, but the percentage of tenured/tenure-track faculty has gone down.

Question: Where will the new faculty be put? There seems to be a lack of office space in some departments.

Answer: The President has rolled out a space utilization plan. That includes offices, labs, and classrooms. According to a survey, we have extra space. But this includes thinking about our department conference rooms as potential offices, for example. There is a plan in place, but in the meantime it will be a squeeze.

Question: Is there information about the FTES by college?

Answer: That information isn't on this handout, but it will be made available.

Question: Parking? Does the number of adjuncts who only teach one or two sections lead to an increase in parked cars?

Answer: Maybe we don't have a parking problem. Perhaps we have a scheduling problem. Most people come to campus Monday-Thursday 10:00-3:00. If we could add more Friday classes, for example, that would help.

Question: Is there a relationship between the ratio of tenured and tenure-track faculty to lecturers and the cost of benefits?

Answer: In general, this could be optimized like that. However, it's more complicated than that, because of faculty schedules, expertise, etc.

Question: If we added counselors and libraries to this, would it effect the tenure density figure?

Answer: This is an academic figure. The librarians should probably be added (but that wouldn't make a big difference), but not coaches and counselors.

Question: If we added TAs, who teach labs, for example, that would make the tenure density go down.

Answer: Well, they're not faculty. We probably wouldn't want to hire tenure-track faculty just to teach labs. But the number could be added to the chart as a parallel figure.

4. Budget Update – 2020-2021 CSU Board of Trustees budget request to the Governor, and other financial information by AVP Ted Kadowaki

Handout: CSU Operating Budget Summary

For 2020-2021, they are requesting \$548.7 million and one-time funding of \$515.0 million. They are requesting large increases in funding for enrollment growth and graduation initiative and facilities and infrastructure in particular.

CSULB Operating Budget, 2019-2020: \$25,190,000.

Question: Assuming the request is funded, is everything allocated proportionately among the various CSU campuses?

Answer: Most of it is formulaic and tied to something that drives it.

Question: What is the one-time funding for?

Answer: \$500 million of the requested one-time funding is for deferred maintenance. The other \$15 million is for services such as for homeless students, for example.

5. Presentation on the 2019-2020 budget and allocation for the Division of University Relations and Development in comparison to 2018-2019, current and future divisional initiatives and projects, at 2:15 pm by Vice President Michele Cesca

Handout: 2019-2020 Budget Allocations By Functional Areas, Division of University Relations and Development, Current Year and Prior Year Base Budget

Last year was the largest fundraising year ever. The division aims to build a culture of philanthropy. The division manages commencement now.

The state budget allocation for the division is for 2019-2020 is \$6,169,066. That doesn't account for the 5% gift fees that come with gifts.

Alumni Association 2.0. They now work under the 49 Foundation. That allows for alignment of staff. Three Ts: Time, Treasure, Talent (ways that the alumni can contribute). 320,000 alumni. They can only afford to send mail to about 80,000 people. They have a new tier system to microsegment.

The Japanese Garden used to be in an academic unit, and then it moved to the Division, and now it has moved to CHHS, because of the Hospitality Program. The 49 Shops will be managing the marriage business, which will support the Japanese Garden.

Question: Fundraising for 8 colleges?

Answer: 7 plus the library.

Question: You mail to the 80,000 because they're active?

Answer: There are multiple reasons why people could make it on the mailing list. Some of them are former donors who have lapsed. Some of them have been identified as potential donors.

Comment: The CSU didn't start fundraising until 1985. That is very late compared to other institutions.

Question: There is a lack of permanent email addresses for students. Can you explain why that is?

Answer: That's an IT issue. Per our contract, we can only have so many email addresses at a time. This is a money issue. They collect email addresses from students when they leave. So they do have some non-CSULB email addresses for alumni.

Question: Faculty oversee projects and work with students, but the Division of University Relations and Development raises the funds. But now faculty sometimes are hesitant to raise funds, because it could mean creating more work than it is worth. Can faculty really come approach the Division to ask for funding from alumni, while also truly remaining in charge of the project? Traditionally, Development has only helped, if the faculty member identifies the potential donors. Is there some assessment of that dynamic?

Question: That's the model of a top-tier research institution. But CSULB is a teaching institution. So maybe that model doesn't work here?

Answer: The answer is staffing. They only have one Director of Development for multiple colleges. But they might be able to provide the non-university email addresses.

Response: But it's come up before that those emails can't be shared with faculty.

Answer: They are rethinking the whole process. Faculty are welcome to talk to them.

Comment: Students who just graduated are unlikely to be able to contribute money. They're still paying off student loans, etc. Ask those students for their talent, not for money they don't have.

Comprehensive campaign. Working goal \$300 million. The deans have each provided their top three goals. The Division will take that to donors.

6. Adjourn

meeting adjourned at: 2:58