

CSULB – University Resources Council  
Meeting Minutes – Meeting #5 February 5<sup>th</sup>, 2019  
President’s Conference Room (USU 306) from 1pm to 3pm

Members Present: Praveen Soni, Robert Blankenship, Kevin Johnson, Dave Whitney, Ferdinand Arcinue, Brenda Vogel, Xuhui Li, Richard Behl, Chris Beyer, Kelly Janousek, Marianne Hata, Carrie Hernandez, Terie Bostic, Henry Wu, Kathy Skara, Ted Kadowaki, Claudia Plaza, Rosario Yeung-Lindquist, Cyndi Farrington, Chanel Acker, Michael Clements, Yu Wang, Mimi Kim, Mohammad Mazundar

Guests Present: Manuel Romero, Michelle Cesca, Brian Lauver, Bitha Ghafoori, Paul Boyd-Batstone, Markus Muller

Meeting called to order at 1:03

**1. Presentation on the 49er Foundation at 1 pm – Vice President Michelle Cesca**

Handouts: 2017-2018 Annual Report (glossy brochure) and paper-clipped handouts about the budget, endowment trends, fundraising trends, and investments

History and mission of 49 Foundation:

501c3. mission to promote philanthropy at CSULB, research foundation handles grants, all other gifts go through the 49er Foundation.

Question: What's the difference between a grant and a gift?

Cesca answer: Big debate. Gifts are from individuals. Grants typically include measures and reports etc.

Funds:

30 million per year average in gifts and grants. About 70% of that is gifts. That reflects the national average.

Growing endowment. 77 million overall endowment at CSULB. 49er Foundation Board manages that.

132 million has been promised to us through bequests.

Question: If 70% are individuals, do we expect changes due to tax laws?

Answer: They expect changes, and they are changing to meet the expectations. Tax advisers and investment managers are advising people to bundle gifts. They are creating donor advice funds to take advantage of the new laws. The results of the tax laws will come in in April. They also have a group of advisors working on this.

Question: How are the distributions determined?

They are based on returns on investments. Brian will talk more about this.

Brian Lauver. He will talk about operating.

49er funds:

- current use
- capital funds (alumni center, soccer field funds, etc.)
- endowments (we have over 300 endowment funds)

The 49er Foundation works with Morgan Stanley.

Endowment: see first paper handout

Some people started getting interested in socially responsible investing. A small portion of the endowment is in socially responsible investments. This is a pilot program. So far, these funds are performing better than the others.

4.5% is distributed. this year 3.2 million.

But it starts with donor designations.

Question: How are these funds transferred between the university and the 49er Foundation?

Lauver answer: These are the university's funds; they are *managed* by the 49er Foundation.

Cesca answer: These funds have been promised for something at the university.

Question: You said we took a hit last year?

Cesca/Lauver answer: Yes. That was national. We've already recovered.

Question: Are there funds that are not designated?

Cesca answer: Yes. They are reinvested in philanthropy. Sometimes they come from someone's will. It usually lands in something university-wide.

Question: Can a donor give a gift that is spent right away?

Cesca answer: Yes. That's a current use gift.

Fees. Lots of questions about this all the time. The fee policy is on their website.

N funds and K funds.

We can now transfer funds within programs (but not into a different program).

Question: What if a donor insists on a pool that doesn't exist?

Cesca answer: The 49er Foundation can talk to the donor. That is a good first step, if the donor is still alive. Most donors want that money used.

Followup question: But what happens to that money?

Lauver answer: If it's not spent, it's still there.

## **2. Approval of the Agenda – Meeting of February 5, 2019**

Approved

Item five moved to the next meeting.

Approved with amendment.

### **3. Approval of the minutes – Meeting of December 4, 2018 (Attached)**

Approved

### **4. CSU and CSULB Budget information and updates – AVP Ted Kadowaki**

Handout: CSU Operating Budget, Governor's January Proposal (CSU-wide; numbers are all in millions)

This is all great news. We didn't quite get everything we asked for. But Governor Newsom did provide some much needed funds, certainly more than we received from Governor Brown last year. This is the January proposal; it's not final. The revised version will come out in May. But typically the changes are small.

We got an increase of 300 million, more than we've ever received from any other governor in history.

The UC got an increase of 240 million.

### **5. New Proposal: First Reading – Certificate in Geography and Security at 1:45 pm – Chair Paul Laris and CLA Associate Dean Dan O'Connor**

Postponed to the next meeting

### **6. New Proposal: First Reading – Minor in Translation Studies at 2: 05 pm – RGRL Director Clorinda Donato, Associate Director Manuel Romero and CLA Associate Dean Dan O'Connor**

Manuel Romero. Summary handout.

Program overview: translation is desperately needed in today's global society

Degree requirements: over view of the three basic courses: TRST 201, TRST 301, TRST 401; two electives

Background on Donato Center: established January 2017 by donation

Existing Resources: faculty: Donato, Nayak, Cortés Velásquez; Facilities are already existing; librarian Gabriel Gardner has said that current resources should be sufficient (although the library has no funds for this; the Center has some funds). The necessary technology can be acquired for free.

Question: is this a new minor.

Romero answer: Yes. This is a new minor.

Muller followup answer: We had some emphasis in translation in Spanish. But this is completely new.

Followup question: The Spanish seems to be limited on this proposal.

Romero answer: The Spanish courses are listed in the proposal.

Questions on resources: There are multiple sections of multiple new courses. How will that be handled.

Romero answer: Dr. Cortés Velásquez and Dr. Nayak will be teaching them.

Followup question: Is this growth in the department?

Muller answer: The Dean's office supports this through additional allocations to get this started. But the student demand is there. This is also demand from students outside of our department.

Question: If those people will teach these courses, then who will teach the courses that they are currently teaching?

Muller answer: We have other faculty who can teach them. We are fully flexible in accommodating them.

Followup questions: The additional allocation from the Dean means the Dean is going to add funding for extra lecturers to teach extra sections?

Bostic followup: Cortés Velásquez is a new lecturer. He is funded for two years. He's full time. The endowment is covering half his salary. The Dean is covering the other half.

Question: We have to plan for three years. Have we done a consumer study to make sure this will sustain itself over time? How many students do we plan to have over time.

Romero answer: There is a projection. So far in this first year we have 15 students via word of mouth.

Followup question: Is 15 students enough for such a program?

Romero answer: This is just a special topics course, and there are already 15 students.

Muller followup: There are already 15 students, and it's not even visible that it's a minor. There should be significant growth after this, once we have more advertisement. And the Dean is willing to support this.

CEPC and Jody Cormack have already approved this.

Question: Is it okay to have an elective from your major that applies to the minor? Doesn't that defeat the purpose of the separate minor?

Answer: That's not typically a problem. Also, this is a curricular question, and we are the Resources Council.

Question: If this is from the Dean for the start, could it happen one day that the funds will come from some other college? Will anyone ever check in the future if it has the sustained demand?

Answer: This is called a discontinuement. Faculty alone can't hold on to it. If the Dean wants to keep it, he has to fund it.

Answer: The Dean's office checks enrollment. They won't run it if there's no enrollment.

Answer: There are only College adjustments based on numbers. So it doesn't work that way.

Motion to waive the first reading. Second.

Questions about the program. The library has a very tight budget.

Response: The Donato Center has some money.

Response: But they might not spend any it on the library resources they need. This could hit the library hard.

Question: Where is the software coming from?

Response: It's covered from the Center.

Motion. Second.

It passes.

**7. New Proposal: First Reading – Elevation to MS in Counseling Psychology from MS in Counseling, Option in Marriage and Family Therapy (MFT) at 2:30 pm – Director Bita Ghafoori, ASEC Chair Hiromi Masunaga and CED Associate Dean Paul Boyd-Batstone**

This is a name change. They feel the name change better reflects the educational mission. They aren't changing any courses, requirements, or resource needs.

EO 1071. Any changes need to go through all steps of the process. But this is merely a name change, a title change.

Comment: So we'll have a lot more of these kinds of things coming soon?

Response: Yes. They're coming.

Question: Can you just provide some more information?

Boyd-Batstone Answer: This is already a stand-alone program. This is just a name change. There are other stand-alone graduate courses, but they don't share any core courses.

Question: Are there other options in counseling?

Answer: Yes. Three options.

Question: Do the three options share common courses?

Answer: No.

Comment: So that's the reason for the name change. It needs to be elevated. Will the others be elevated in the future?

Answer: Yes. The others will eventually need to be elevated as well.

Question: The new title seems more generic. The old one was more specific. Will the courses need to reflect this?

Answer: Many changes have been made to this program in order to get students licensed. Some students only come to the program as a stepping stone for doctoral program. So different students have different goals. The new name is a better reflection.

Question: Courses, instructors, facilities are unchanged. But do you now need a unique advisor specifically for this program.

Answer: There are already separate advisors. That's been the case for years.

Question: Why is Psychology divided between CLA and Education?

Answer: The one in Ed is applied. The one in CLA is not clinical or counseling based.

Movement to waive the first reading. Second.

Second reading.

It passes.

## **8. Adjourn**

Meeting adjourned at 2:43.