

CSULB – University Resources Council
Meeting Minutes – December 3, 2019
Anatol Center from 1pm to 3pm

Members present: Robert Blankenship, Praveen Soni, Kevin Johnson, Dave Whitney, Terie Bostic, Ted Kadowaki, Marianne Hata, Praveen Shankar, Rosario Yeung-Lindquist, Ferdinand Arcinue, Carrie Hernandez, Henry Wu, Yu Wang, Lisa Star, Kelly Janousek, Jeanine Pociask, Rosario Yeung-Lindquist, Claudia Plaza, Richard Behl, David Hernandez, Anna Ortiz

Guests present: Scott Apel, Robert DeWitt

Meeting called to order at: 1:04

1. Approval of the Agenda – Meeting of December 3, 2019

approved

2. Approval of the minutes – Meeting of November 19, 2019

Amendment, approved with amendment

3. Presentation on the 2019-2020 budget and allocation for the Division of Administration and Finance in comparison to 2018-2019, current and future divisional initiatives and projects, at 1 pm by Vice President Scott Apel

Handout: Division of Administration and Finance (DAF) Organization Chart

The Division contains Facilities Management, Financial Management, Parking & Transportation, University Police, Budget, Human Resources, Event Services, and The Research Foundation.

Parking was recently turned into a separate department, reporting directly to VP Scott Apel. Once it runs smoothly, it may be moved to another department.

Handout: Division of Administration and Finance (DAF) Budgets by Functional Areas for 2019-2020

A Clery position was added.

Parking is self-support.

Physical Planning and Facilities Management (PPFM) has changed its name to Beach Building Services (BBS).

The police added a police dog with a police dog car.

They struggle to recruit dispatchers. Equity adjustments are in place to fix that.

The increase in the police budget doesn't increase officer salaries. It only goes toward the dispatchers and the dog. The officers haven't had a raise recently. That's a CSU-wide union. It's not CSULB specific.

Handout: DAF Priorities for 2019-2020

A new dormitory is being constructed—Parkside North.

There will be a remodel of the Horn Center.

A donor has given money to remodel the Art Museum.

The Soroptimist Building is condemned and unusable. It will be torn down, and a donor-funded Alumni Center will be built.

Question: There was a recent email from some division asking people to sign up for direct deposit for travel. Is that spam?

Answer: He doesn't know why that email has been sent. Always be suspicious. He would like to see the email to check. Nobody in the Division would send an email asking for information; they already have all of our information.

Question: How does the charge-back strategy work for changing things. The lightbulbs are being changed, etc. How will that be charged?

Answer: That gets paid out of a fund for energy-saving products.

Question: Deferred maintenance. At what point will it really start to become dangerous? What are the impacts of the deferred maintenance? How long can it be deferred?

Answer: That's a big deal. It's a problem all over the United States. So many things were built in the 1950s, and now they're falling apart. They just received funding to replace old pipes. After the pipes are replaced, they will move to other issues. But other institutions all over the state are competing for those funds.

Question: The Research Foundation is under DAF?

Answer: Yes. VP Scott Apel is CEO of the Research Foundation.

Question: Information Technology? Is IT in the Division?

Answer: That refers to Human Resources Information Technology.

4. Presentation on the summary finances (revenues and expenses) of the 49er Shops, the 49er Shops contribution to the university and campus community, and current and future 49er Shops business initiatives and projects, around 2 pm by Interim CEO Robert DeWitt

Bound packet of handouts: Forty-Niner Shops Overview

Forty-Niner Shops, Inc. includes bookstore, art store, 2nd Street store, trademarks and licensing, print services, ID card services, retail dining (non-USU, convenience stores, residential dining, catering, Japanese Garden (pending), Amazon store, Alcohol Beverage Control

They're a non-profit 501(c)(3).

They've been a campus partner since 1953.

The Board of Directors also includes faculty, staff, and students.

The students who work there receive leadership training

They track the graduation rates of their student workers. They have a higher graduation rate than the student body at large.

They work to make textbooks affordable.

They work to eliminate waste.

They are self-funded.

They employ approximately 700 students annually. That's about \$3.5 million in student payroll.

They offer scholarships.

Day 1 Digital Access program. [Question: Can students opt out of that program? Answer: They don't have to opt in. But after they're in and the class starts, they would have to drop the class to get out.]

They did approximately \$37 million worth of business in 2018-2019. The operating income is approximately half a million dollars.

They organize the Bowling For Books fundraising event.

Question: What are special order discounts?

Answer: Uniforms and logo materials get discounted.

Question: Is the pie chart on page 18 for expenditures or revenues?

Answer: It's a combination of the two, mostly expenses. But it's not about profits and losses. The goal is to reinvest in the campus.

Question: Day 1 Digital Access. Can they opt out?

Answer: They would have to opt out before the trigger date.

Question: Does the scholarship money go through the foundation? Or is it given directly?

Answer: They have scholarships for their students. That goes directly into financial aid. The other scholarships go through the Foundation.

Announcement: Board of Trustees request made. The original request was for 500 for infrastructure, 15 for special needs. The 15 got switched from one-time funding to permanent funding.

This the last meeting of the Fall 2019 semester. The next meeting is the first Tuesday in February.

5. Adjourn

Meeting adjourned at: 2:38