

University Resources Council Minutes – September 21, 2021

Members in Attendance (25)

Pitiporn Asvapathanagul; Newton Bao; Ehsan Barjasteh; Heather Barker; Renaud Berlemont; Andreas Bill; Terie Bostic (ASM); Abby Bradecich; Cyndi Farrington; Gabriel Gardner; DeeDee Green (ASM); Marianne Hata; Carrie Hernandez (ASM); Kevin Johnson (Vice-Chair); Yoojin Lee; Kara Perkins (AVP); Karen Roos; Christine Scott-Hayward; Nizan Shaked; Praveen Soni (Chair); Theresa Stanberry (ASM); Jonelle Strickland (Secretary); Dave Whitney; Henry Wu (ASM); Rosario Yeung-Lindquist (ASM)

Guests in Attendance (3)

Robert DeWit (CEO); Simon Kim (AVP); Dhushy Sathianathan (VP)

1:03	Approval of the Agenda: Meeting of Sept. 21, 2021	Motion) Andreas (Second) Yoojin Unanimous Approval
1:04-1:35	<p>Presentation on the 49er Shops – Operations, Capital Expenditures, Investments, etc.</p> <p>Visit Shopthebeach.com or review slideshow for more information.</p> <p><u>COVID-19 Impact</u></p> <ul style="list-style-type: none"> • 600 out of 700 employee layoffs, terminated vendor contracts • Not/Less impacted: Bookstore (down 34.4%) • No CARES/HEERF monies (not a government agency) • PPE (Paycheck protection) loans through SBA; initial loan (\$2M) forgiven with conditions • Lost student opportunity: students who work on campus have a higher graduation rate (Chancellor’s Office study) • \$38M (Typical) in revenue to \$28M (2020-2021) to \$12M (2021/2022) 	Robert DeWit, CEO

	<ul style="list-style-type: none"> • Recovery to pre-pandemic revenue lines is long-term <p>Fall 2021 Changes</p> <ul style="list-style-type: none"> • Coke contract to Pepsi (Coke agreement expired; Pepsi contract more profitable) • Catering outsourced (Worker’s comp. premiums and min. wage hike) • Concessions terminated (Moving to a sponsorship model) • Replaced Starbucks with Caffeine Lab (More profitable relationship) • UDP to remain closed (Currently, a COVID testing center) <p>Fall 2021 Challenges</p> <ul style="list-style-type: none"> • Short on Customers (Hybrid Model) • Short on Staffing (about 100 short, but 50 pending with delayed onboarding) <p>From Dave, of the 200 recent hires, are they mostly students? Yes; mostly students and a couple of managers were hired back.</p> <p>From Kevin, did Starbucks lose money? No; Starbucks has an expensive model; they always make their money: it’s the franchisee that doesn’t break even when traffic is light.</p> <p>From Andreas, what is the follow-up to a student-led coffee/sandwich shop? I don’t recall that. But ASI is also outsourcing its shops.</p> <p>From, Cyndi (Comment), California is heavily regulated, which makes student-hires more difficult.</p>	
<p>1:36-2:06</p>	<p>Presentation on Enrollment and Graduation Rates</p> <ul style="list-style-type: none"> • Hispanic/Latino group is the only significantly growing student population • 6-Year graduation rates are (unequally) up across all ethnic groups • Freshman 4-Year Graduation Rate Goal is 39% by 2025 (Currently 37.8%, up from 16% in 2015) • Transfer 4-Year Graduation Rate is 91% by 2025 (Currently 85.7%, up from 80% in 2015) • 66,813 freshman apps. slightly down this fall (good compared to other CSUs) • 33,013 transfer apps. down 4% this fall (still good compared to other CSUs) • Graduate student selection is increasing • Most enrolled students are coming from CA (due to COVID) except graduate students (11.9% are international) • Area of concern: Only 7% of students are Category 1(most) qualified in math (vs. 12% Fall 2020), similar concern in English • 69% of transfer students are non-local • ADTs (Associate Degrees for Transfer) are up from 25% to 39% in one year • Gender ratio (F:M) 60:40 (varies by program) <p>From Christine, who creates the enrollment goals?</p>	<p>Dhushy Sathianathan, Vice Provost</p>

	<p>Goals are based on projections and application volume averaged over a three-year period with input from Colleges (Deans). Goalsetting is an ongoing process.</p> <p>From Kevin, 1) how many students are matriculated but not enrolling (taking time off)? And 2) how many students are enrolling but dropping? How are these student populations reflected in the numbers provided?</p> <p>AULs (Academic Unit Loads) are consistent; however, some students (UG) are not enrolling as much as last fall. We are concerned about this, and we are studying the data.</p> <p>From Cyndi, is anyone tracking student satisfaction with remote learning?</p> <p>ASI and Jody's office may be able to provide this information. I cannot.</p>	
<p>2:07-2:33</p>	<p>Presentation on the Office of Research and Sponsored Programs and Research Funding (RSCA, Mini Grants, Summer Stipends, etc.)</p> <ul style="list-style-type: none"> • Grant proposals are up (comparable to 2016-17, about 300) • Funds requested is up (about \$128 million) • Proposals awarded is a little down (151) • Funds awarded is down (\$52 to \$32 million) • Fluctuation is within range <p>From Pitiporn, do we have Open Access Support?</p> <p>Yes; we set aside \$20,000 for this; we did not spend all of it.</p> <p>(Gabriel) Open-access publication depends on the policies of the journal.</p> <p>From Andreas, is there a plan to increase RSCA funds so that faculty can receive funds to cover two semesters?</p> <p>RSCA is administered at the College level. Each College has different needs. The \$1.7 million is more than any other CSU provides (and more than some UCs provide).</p> <p>From Heather, are we building a relationship with a peer-reviewed CSU press or journal?</p> <p>This is a discipline-specific question. I will explore this question at the system level.</p> <p>(Gabriel) There is a current deal with Elsevier. Most Elsevier journals are allowing CSU authors to publish open access at no cost through December 31, 2021. This is entirely unrelated to ORSP/CSULB funding.</p>	<p>Simon Kim, AVP</p>

	<p>Scholarworks is the CSU institutional repository (platform/website) for CSU authors to make their work available open access.</p>	
2:34	<p>Approval of the Minutes: Meeting of May 4, 2021</p>	<p>Gabriel (First) Heather (Second) Approved</p>
2:35	<p>Approval of the Minutes: Meeting of Sept. 7, 2021 (As Corrected)</p>	<p>Christine (First) Gabriel (Second) Approved</p>
2:35-2:44	<p>Budget Update and the CSU Board of Trustees Budget Request for 2022-2023 to the Governor</p> <ul style="list-style-type: none"> • Minimum wage hikes and inflation are concerns • The Digital Divide (about \$100,000/mo. on hotspots) • Staff salary structure TBD (waiting for salary study) • 2022-23 budget requests range: \$564 million to \$755 million • In its first reading <p>From Cyndi, what is the outlook for Basic Needs funding? The legislature cares about this issue. This year's allocation was about \$2.9 million (half for mental health).</p>	<p>Kara Perkins, AVP</p>
2:44-2:50	<p>Introductions of Administrative Service Managers (and Nizan)</p> <ul style="list-style-type: none"> • Carrie Hernandez, ASM, College of Education • DeeDee Green, ASM, College of Engineering • Henry Wu, ASM, Science of Engineering and Math • Marianne Hata, AVP, Academic Resources • Nizan, CODA rep. (Professor of Museum Studies in the School of Art) • Terie, ASM, College of Liberal Arts 	<p>Praveen</p>

	<ul style="list-style-type: none">• Theresa Stanberry, ASM, College of the Arts• Rosario, ASM, Library	
2:50	Adjourn	Praveen