



Top Interview Tips

CAREER DEVELOPMENT CENTER | BH 250 | 562-985-4151 | careers.csulb.edu



What is the Purpose of an Interview?

Employers are trying to determine if you are a good fit for the position and the company

- Do you have the necessary skills and experience to be successful in the job?
- Is your personality a good match for the position and for the company?

You should also be attempting to determine if the employer/position is going to be a good fit for you



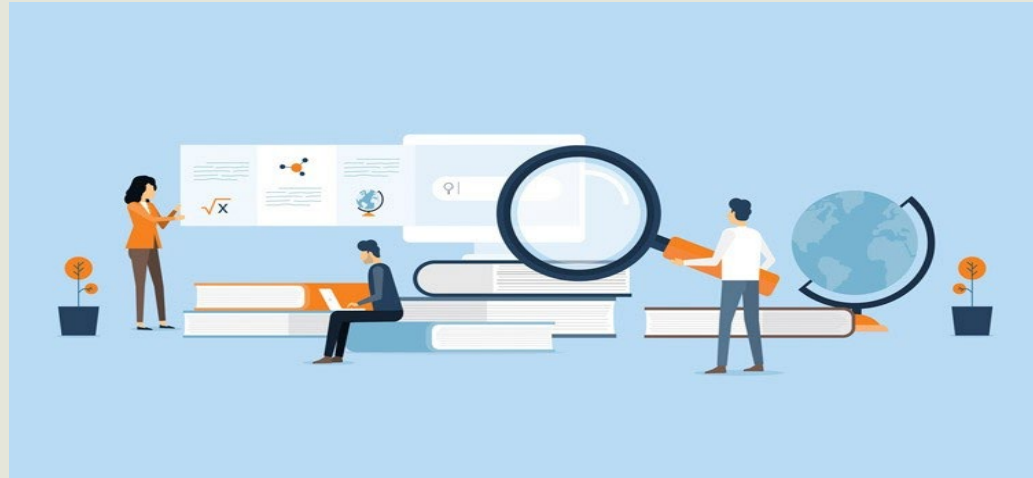


Before The Interview


Research The Company

Where to look:




- **Company website**
 - “About the Company” section
 - Mission statement
- **News articles**
 - Shows that you are knowledgeable of current events & invested in the company
- **Glassdoor.com**
 - Company profiles
 - Interview information
 - One year unlimited access with .edu email address
- **Social Media**
 - **LinkedIn**

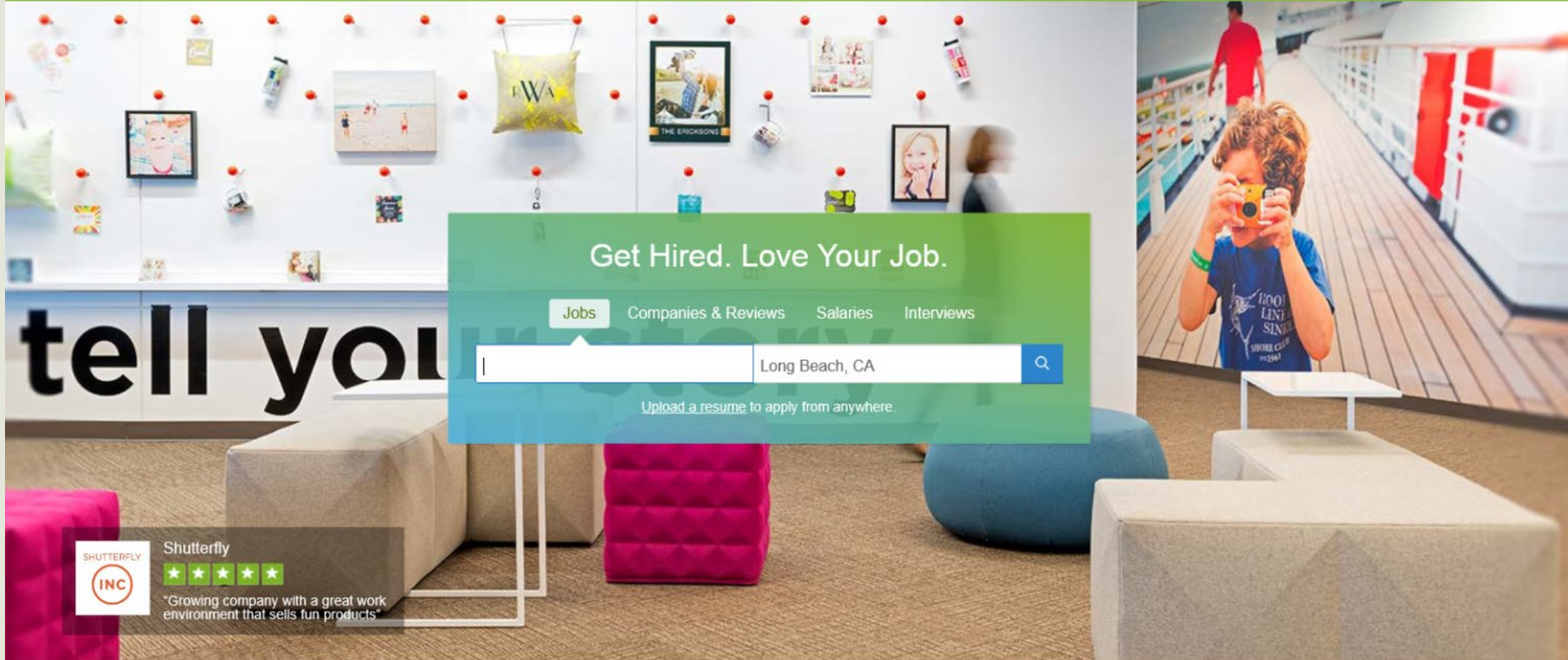







JobsCompaniesSalariesInterviewsEmployers / Post a Job






Get Hired. Love Your Job.


JobsCompanies & ReviewsSalariesInterviews



[Upload a resume](#) to apply from anywhere.




Shutterfly



"Growing company with a great work environment that sells fun products"

Complete Your Profile



michelle.trumbo

10%

Setup job alert

+20%

Follow 3 companies

+20%


Write a review

+20%

Add a salary

+20%

Work in HR or Recruiting?





JobsCompaniesSalariesInterviews

glassdoor

Search Jobs or Companies...

Employers / Post a Job

4

+

hulu

BE PART OF THE TEAM THAT
POWER UP
PLAY

See All Photos

hulu

Hulu

Engaged Employer

Overview

122Reviews

230Salaries

149Interviews

37Benefits

97Jobs

More

Follow

+ Add a Review

Hulu Overview

Website

www.hulu.com

Size

1001 to 5000 Employees

Type

Company - Private

Revenue

\$1 to \$2 billion (USD) per year

Headquarters

Santa Monica, CA

Founded

2007

Industry

Media

Hulu is a premium streaming TV destination that seeks to captivate and connect viewers with the stories they love by creating amazing experiences that celebrate the best of entertainment and technology. As we pursue this mission, we strive to continue to redefine and reinvent ... [Read more](#)

Mission: Why We Exist To captivate and connect people with stories they love by creating amazing experiences. Our Vision We aspire to be a must-have entertainment & technology brand that is celebrated for continuing to redefine TV.

Hulu Video

Provided by employer [?]

COME POWER PLAY

Work in HR or Recruiting?

Get your [free employer account](#)

Jobs You May Like

hulu

[Associate Designer](#)

Hulu – Santa Monica, CA

hulu

[Associate Manager, Corporate Strategy](#)

Hulu – Santa Monica, CA

hulu

[Senior Manager - Product Research](#)

Hulu – Santa Monica, CA

hulu

[Campaign Coordinator](#)

Hulu – Santa Monica, CA

hulu

[Ad Revenue Intern - Summer](#)

Hulu – Santa Monica, CA

Work in HR or Recruiting?



glassdoor


Search Jobs or Companies...

Employers / Post a Job

JobsCompaniesSalariesInterviews

4

+



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PLAYO

See All Photos

Hulu

Engaged Employer

Overview

122Reviews

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37Benefits

97Jobs

More

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Hulu Interview Questions

Updated Jan 12, 2016

Interview Experience

Positive

55%

Neutral

24%

Negative

20%

Getting an Interview

Applied Online

41%

Recruiter

21%

Campus Recruiting

18%

Interview Difficulty

3.3

Average

Hard

Average

Easy

More

Interviews for Top Jobs at Hulu

Software Engineer (27)

Software Developer (19)

Software Engineer Intern (8)

Customer Support Advocate (7)


More

Candidate Interview Reviews

Filter Interviews

Sort: Popular | Date | Difficulty

Hulu Careers



THEY CALL US HULUGANS. We are the dedicated, quirky, user-focused bunch working together at the intersection of entertainment and... – More

Why We Exist

What We Do

Be a Hulgagan

Work in HR or Recruiting?

Get your free employer account

Jobs You May Like

Work in HR or

File Explorer



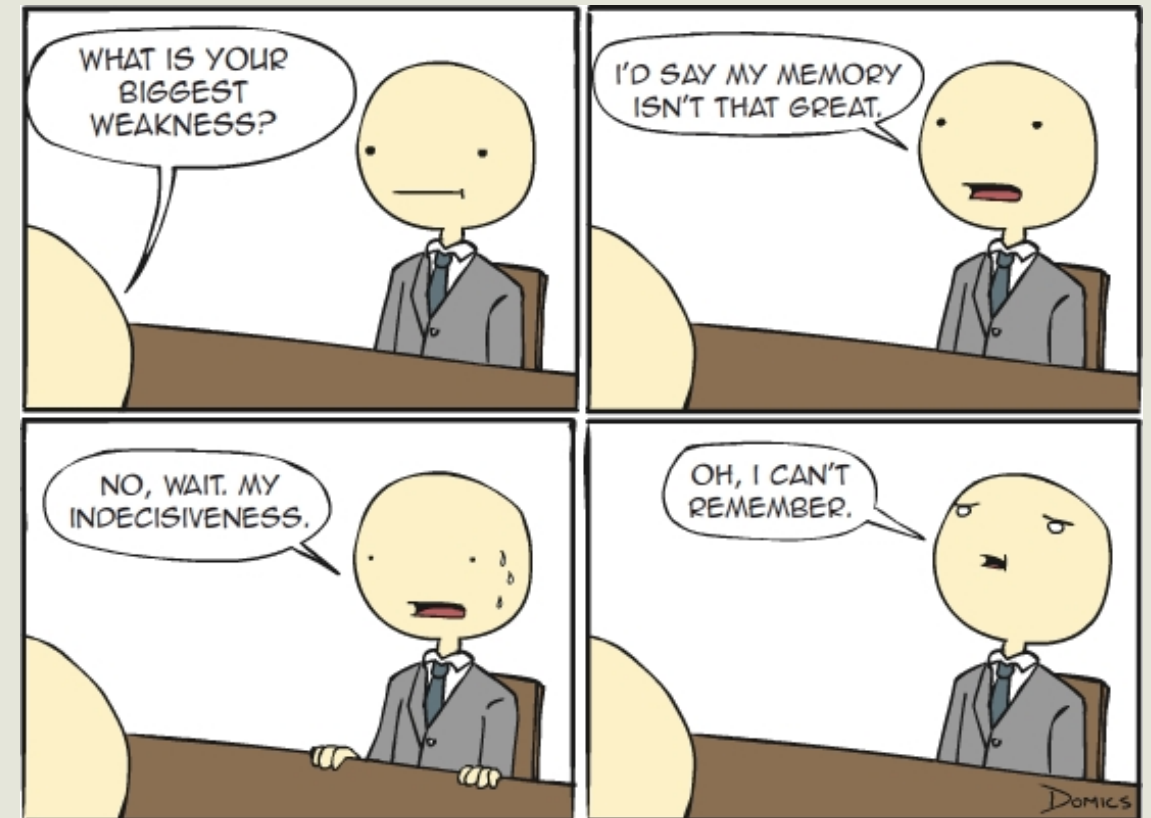
Prepare For Common Interview Questions

Tell me about yourself.

- What do I want to make sure they know about me?
- Should serve as a summary of your education, experience & skills

Why do you want to work for us?

- What makes this company unique?
- How does working for this company align with my goals?





Prepare For Common Interview Questions

Tell me about yourself.

- State your name, major, and position you are seeking
- Relate your background to the employer's needs - Think relevant skills, experiences, qualifications
- What can you offer the organization and what do you want the organization to know about you?
- Practice until the information is fluid and conversational – Not rehearsed

Prepare For Common Interview Questions

Hello. Thank you again for inviting me to interview. As you may already know, my name is XXX and I am currently a senior studying Marketing at Cal State Long Beach. I am very excited to begin my career as a Market Research Analyst. In a course at Long Beach where we conducted surveys, focus groups and in-depth interviews, I was able to develop skills in the field that I can apply to the position you are hoping to fill. I helped XYZ Corporation rethink their university marketing campaign, and increase response rates by 10%. I would love the opportunity to apply my experience and education in your organization



Prepare For Common Interview Questions

What is your biggest weakness?

- Avoid clichés and direct requirements of the job
- Talk about something you are able to change
- Focus on how you have already been improving and how you will continue to do so

Where do you see yourself in 5 years?

- Demonstrate that you have career goals
- Avoid topics that indicate you are likely to leave the company

Why should we hire you?

- Try reframing it as “How are you qualified for this job?”
- What unique skills and experience do you bring?

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[Home](#) > Welcome to the Career Development Center

WELCOME TO THE CAREER DEVELOPMENT CENTER

The mission of the Career Development Center (CDC) is to guide students through the process of educational, career and personal discovery in the global workforce.






[READ MORE »](#)

JCPenney

SUIT-UP EVENT

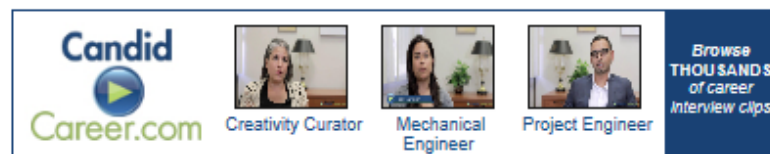


STUDENT

The Career Development Center staff provides assistance regarding career exploration and development tailored to your specific professional needs. We can help during every step of the career-decision making process, whether it is learning about majors and career options or finding the right internship or career position. We are your best resource for job outlook, salary and employment trend information and are equipped to provide you professional career advice.

Start by registering on CareerLINK, your portal to career services, jobs, and internships.

[To learn more about CareerLINK, view these videos.](#)



Logon Here

CareerLINK

For direct access to
Single Sign On:
<https://sso.csulb.edu>

Tip: Use Campus ID and Password, as you would for MyCSULB and BeachBoard.

Choosing a Major

Career Planning

Jobs

Internships

Graduate & Professional School

Jobs Search Process

Conducting a job search is a process that many can find time consuming and overwhelming. It is essential to remember that searching for a job requires your active participation.

The Career Development Center offers online resources that outline how to prepare for a job interview, how to network and how to handle salary and job negotiations; as well as in-person preparation with drop-in counseling and individual career counseling appointments. Get #onestepcloser to a job today!

Explore

- [Networking Techniques](#)
- [Interviewing for Information](#)

Prepare

- [Resumes & Cover Letters](#)
- [Interviewing for the Job](#)
- [Salary & Job Offer Negotiation](#)
- [CandidCareer Videos - Get Hired!](#)

Workshops & Events

- [Career Workshops](#)
- [Employer Info Sessions](#)
- [Job Fair](#)
- [Internship Events](#)

- Drop-In Career Advising

CareerLINK

Your portal to career services, jobs, and internships

- CareerLINK - Exclusive CSULB Jobs & Internships
- [Videos: Learn how to use CareerLINK](#)
- More Jobs & Internships - Search national job postings
- Going Global - Worldwide job & internship listings & career information
- CareerShift - Online job hunting and career management tool



JOBS SEARCH PROCESS

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[Resume & Cover Letters](#)[Interviewing for the Job](#)[Salary & Job Offer Negotiation](#)

An interview typically results from an effective presentation of your resume. The resume provides a snapshot of how your qualifications match those identified in the job announcement. It is now up to you to take advantage of this opportunity. Interviewing Techniques workshops are offered by the Career Development Center throughout the academic year.

[JOB INTERVIEW TIPS](#)[INTERVIEW PREPARATION](#)[BEHAVIORAL INTERVIEW](#)[QUESTIONS ASKED BY EMPLOYERS](#)[QUESTIONS FOR APPLICANTS TO ASK](#)[THANK YOU LETTER TIPS](#)



Prepare For Behavior-Based Questions

“Tell me about a time when...”



STAR Method



S-Situation

- Describe the situation

T-Task

- What was the task at hand?

A-Action

- What action did you take?

R-Result

- Discuss positive results or lessons learned



Behavior-Based Questions: Strategies

- Consider why the employer is asking you this question
 - Is he/she trying to assess skills/personality?
 - Provide an example that demonstrates those skills
- What if you don't have a good example?
 - Provide the employer with the next best example you have
 - If you can't come up with any relevant examples, say what you would do if the situation were to occur
- Focus the majority of your answer on the “Action/Results” sections
- The result of your example doesn't have to be a positive outcome; it could be an important lesson you learned



Behavior-Based Questions: Example

Tell me about a time when you had to deal with an uncooperative group member.

S-Situation/T-Task

- In my Business Communications class, we were assigned a group research project. One of the group members was often late to our group meetings or missed them altogether. This was causing resentment in the group, and we were struggling to stay on schedule.

A-Action

- I spoke to this group member individually, and I asked her if everything was ok. She told me that she had been having car problems and that it was difficult to get to campus for our meetings. I recommended that we talk with the other group members and see if we could meet closer to this group member's house.

R-Result

- The rest of the group agreed to meet at a different location, and everyone was able to make it to the remainder of our meetings. We completed the project on time and earned an A.

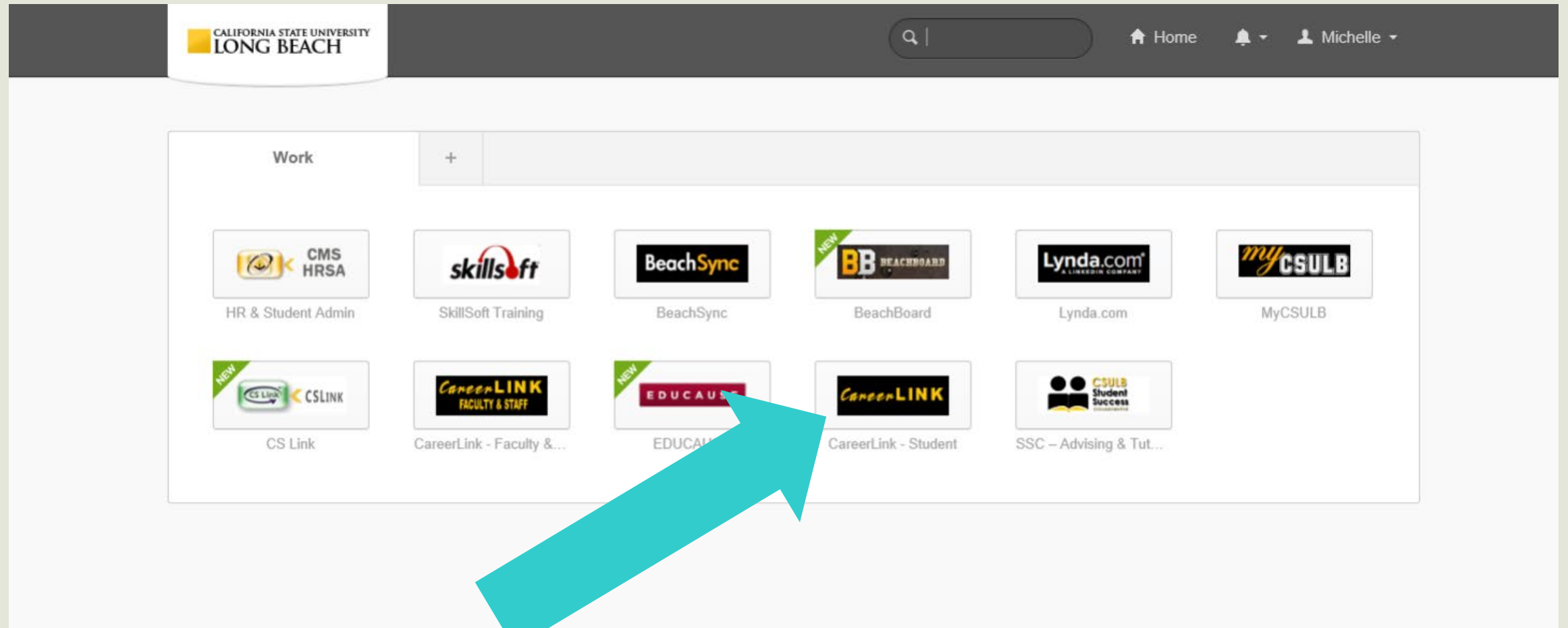


Practice, Practice, Practice!

Just because you know what you're going to say doesn't mean you know how you're going to say it

- Record a practice interview with InterviewStream to observe your speaking patterns and body language
- Schedule a virtual mock interview or interview coaching with a Career Counselor
- Practice with your friends and/or family depending on where you're based at

sso.csulb.edu



The screenshot displays the sso.csulb.edu dashboard. At the top, there is a dark navigation bar containing the California State University Long Beach logo on the left, a search bar in the center, and links for Home, a notification bell, and a user profile for Michelle on the right. Below the navigation bar, a large white container labeled 'Work' with a plus icon holds a grid of service tiles. A large teal arrow points to the 'CareerLink - Student' tile. The tiles include:

- CMS HRSA**: HR & Student Admin
- skillssoft**: SkillSoft Training
- BeachSync**
- NEW BB BEACHBOARD**: BeachBoard
- Lynda.com**: Lynda.com
- myCSULB**: MyCSULB
- NEW CS Link**: CS Link
- CareerLINK FACULTY & STAFF**: CareerLink - Faculty &...
- NEW EDUCAUSE**: EDUCAUSE
- CareerLINK**: CareerLink - Student
- CSULB Student Success**: SSC – Advising & Tut...

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Job & Internship
Search

My Job Applica-
tions

Extended Job
Search

GOINGLOBAL

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More

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Job Fairs

Information Ses-
sions

Workshops

My OCI Interviews

Research Employers

Surveys

Career Resources

Counseling & Calen-
dar

My Account



Find a career you'll love!

Tell us your career interests and we'll show jobs, events and campus
interviews personalized just for you.

This will take only 2 minutes.

Get Started

Jobs For You

See More

Try these recommende



Accounting
AMB Tax Services
Huntington Beach, California
United States
30d+ ago • Internship (paid)

Favorite

Not Interested



Accounting Intern
(Minimum 20 Hrs/Week)
Fleischmann Holmes Bozanic &
LLP
California United
30d+ ago • Internship (paid)

Favorite

Not Interested



5

FAVORITE JOBS



12

FOLLOWED
EMPLOYERS

Update Profile

Explore

Request a Counseling Appointment

CaliforniaColleges.edu - Career Planning

Career Finder - Self Assessment

Career Explorer - O*NET

CandidCareer Videos - Career Profiles

Prepare

Build a Resume Online | Optimal Resume

InterviewStream



Email Address

☐ Remember me?

Password

Log in

[Register if you don't have an account.](#) [Forgot your password?](#)

Would you hire you?

Practice Interviewing. Anytime. Anywhere

SIGN UP NOW

interview
at 4pm

job fair
tomorrow
at noon.

look for
a job!



As highlighted in:



Forbes

Inc.





Welcome to InterviewStream! Here you will find valuable resources to assist you with your interviewing development. Before you get started, make sure to view the InterviewWebinar and Expert Tips for advice on all things interviewing. Once ready, you can then conduct interviews and request feedback from anyone with an email address.

Assignment/Self-Registration

 Enter Assignment Code

Register

Messages



CONDUCT AN INTERVIEW

Create a new interview.



WATCH MY INTERVIEW

View an existing interview.



MOBILE INTERVIEW



OVERVIEW



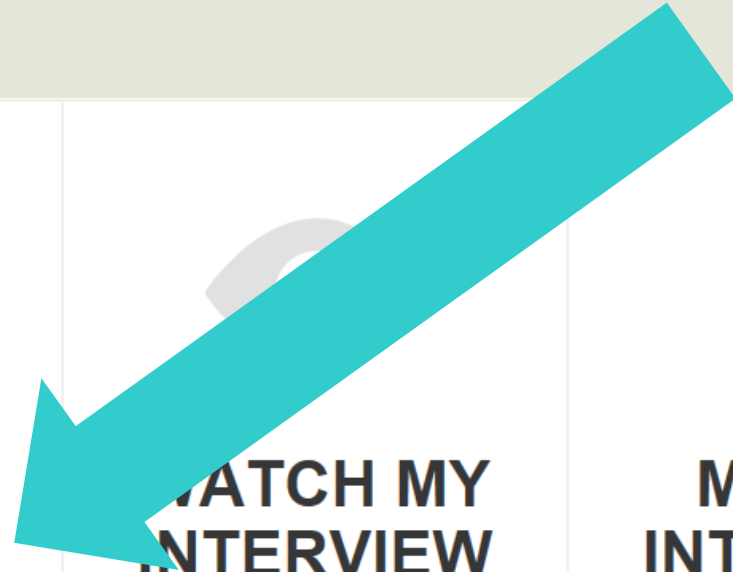
1
number of Assignments
for this company or
institution



0 %
percentage of mobile
versus computer site
usage



33
number of interviews in
the past 30 days





Let us know how you would like to interview.



CREATED FOR ME

Choose from an interview your career center designed for you.

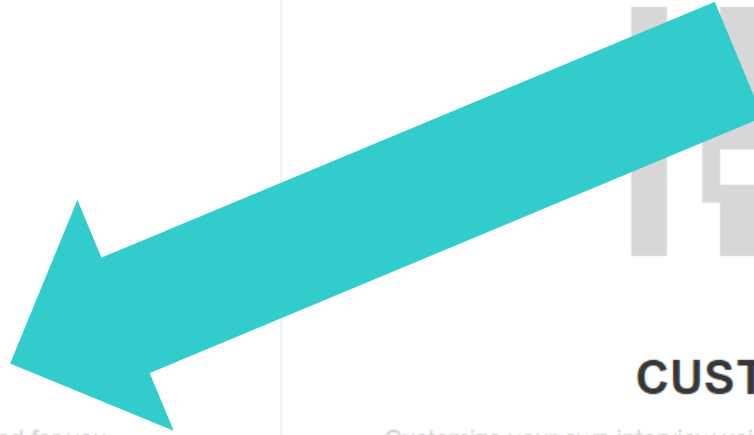
✓ THIS IS ME

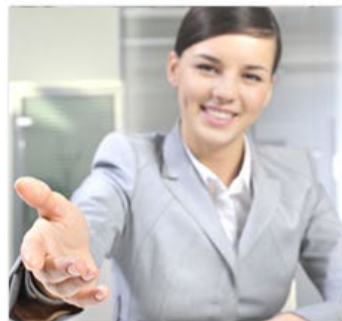


CUSTOM

Customize your own interview using 7000+ pre-recorded questions.

✓ THIS IS ME



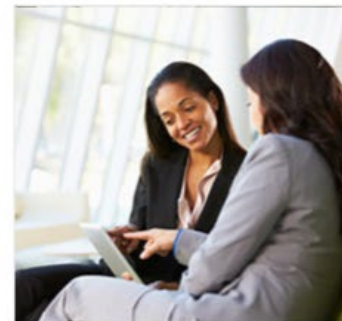


Career Center Front Desk



Dr. Blecher Internship Cl...

10



SRL 210 Class Assignment

9



FMD 492E/M Dr. Suzanne Ma...

10



Wayne's Engineering Class

8



Engineering 102

7



March Madness



General Interview 1: Basi...

8



The background is a dark, textured surface with various white, chalk-like sketches of educational and scientific icons. These include a globe in the upper left, a large letter 'V' in the top left, a microscope on the left side, a stack of books at the bottom left, a satellite or space station in the bottom center, and a large percentage sign and an exclamation mark in the bottom right. A small yellow icon with three horizontal lines is in the top left corner.

Virtual Interviewing



Zoom

- Free
- Most likely to be used
- Available through
Single Sign-On (SSO)



Main

Other

+

beachboard

BeachBoard

Outlook

BeachMail

myCSULB

Student Center

OneDrive

OneDrive - Student

JOIN THE QUEUE

Beach Central

BEACH
SCHOLARSHIPS

BeachScholarships



SSC - Advising &
Tutoring

BeachSync

BeachSync

CareerLINK

CareerLink - Student

CSULB PARKING

Parking

UNIVERSITY
LIBRARY

University Library

EMPLOYEECENTER

Employee Center

HOUSING
PORTAL

Housing Portal

in LEARNING
WITH Lynda.com

Lynda/LinkedIn Learning

STUDENT
HEALTH

Student Health Services

NEW
CSU Training

CSU Training



Student Virtual Lab

zoom
Video Conferencing

Zoom



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[Change](#)

Account No.

[Edit](#)

Personal Meeting ID

[Edit](#)

<https://csulb.zoom.us/j/>

× Use this ID for instant meetings

Sign-In Email

Linked accounts:

User Type

Basic ⓘ

Capacity

Meeting 300 ⓘ

Language

English

[Edit](#)

Date and Time

Time Zone

(GMT-7:00) Pacific Time (US and Canada)

[Edit](#)

Date Format

mm/dd/yyyy

Example: 08/15/2011

Time Format

× Use 24-hour time

Calendar and Contact Integration

You can integrate with 3rd party services or apps, such as Google, Outlook or Exchange, to sync your calendar and contacts.



Google Hangouts

- Free
- May need a Google account to access



Google Hangouts

Messaging, Voice and Video Calls



New conversation



Hi, [redacted]

Get started by calling or messaging a friend below.



VIDEO CALL



PHONE CALL



MESSAGE





You are the only one here



INVITE PEOPLE





Skype

- Free
- Requires a Skype account





🔍 People, groups & messages



Chats



Calls



Contacts



Notifications



Meet Now



New Chat

RECENT CHATS



Skype Translator

1/5/2019

Alternatively, you can creat...

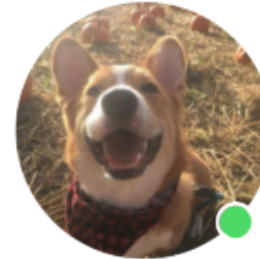
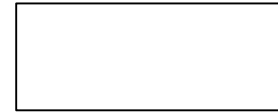


Start chatting on Skype



Use Search to find anyone on Skype.

Welcome,



Tell your friends what you're up to



Start a conversation

Search for someone to start chatting with or go to
Contacts to see who is available.





Practice, Practice, Practice!

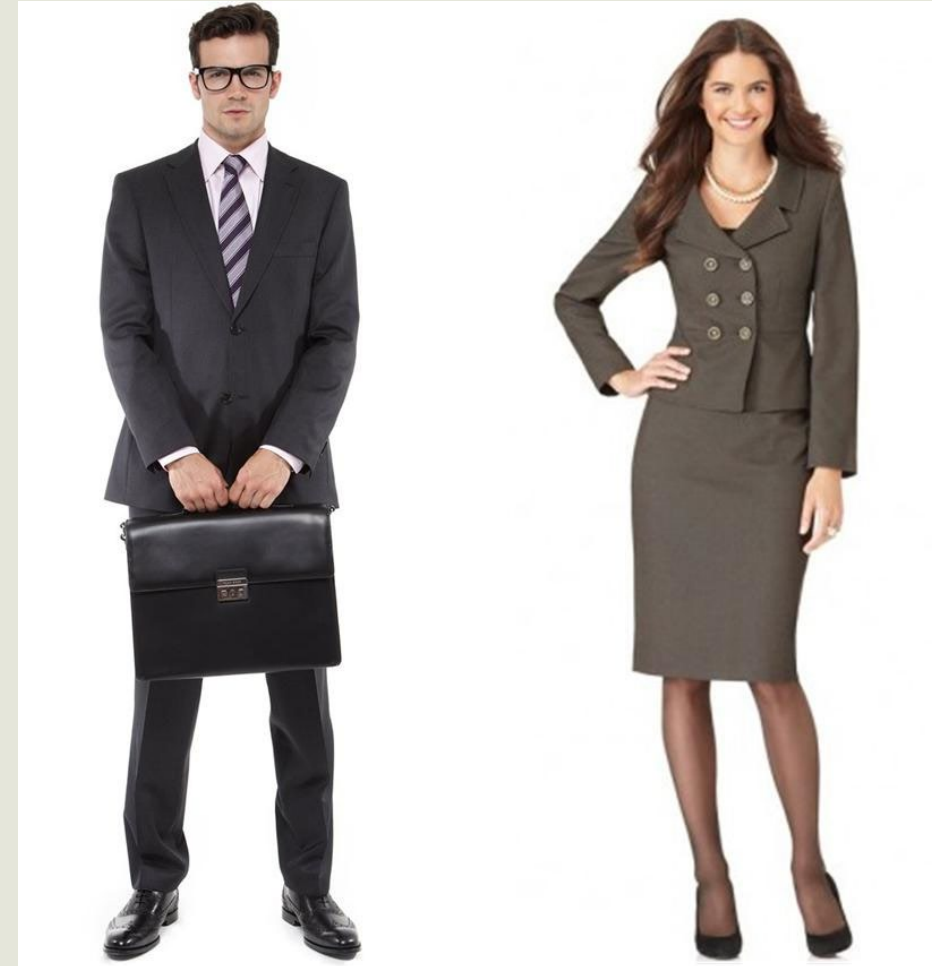
- Download the correct software well in advance of the interview
- Practice with a Career Counselor, family or friends
- Conduct a final test run a few days before the interview to check your equipment

The background is a dark, textured surface with various white, chalk-like sketches of educational and scientific icons. These include a globe in the upper left, a large letter 'V' in the top left, a microscope on the left side, a stack of books at the bottom left, a cross symbol, an open book with text in the bottom center, a large percentage sign (%) in the bottom right, and other geometric shapes like a triangle and a circle.

Day of the Interview

Wear Professional Attire

- Know the company culture and dress accordingly
- When it doubt, err on the side of more **professional** and **conservative**
- Avoid anything too casual, trendy, or revealing
- Don't be a floating head!
- Groom your hair so that it's not distracting





Interview Fashion Mistakes To Avoid



Be Prepared: Room Environment

- Conduct your interview in a clean room with a simple background
- Close windows to prevent outside noise from coming in
- Make sure that you're the only person in the room > *Make an "ON AIR" sign for your room*
- Check your lighting





Be Prepared: Technology

Video & Audio

- Be sure to check the quality of both
- Have your camera at eye level

WiFi Connection

- Make sure that your WiFi is strong and stable - at least 2 bars - before going into the interview

Electronics

- Turn off any electronics that could go off (e.g. cell phone, smart watch)



Be Prepared: Materials

- Notes for potential and common interview questions, including your research on the company
- A copy of your resume
- Examples of your work, if appropriate

4. How would you compare the use of the RED room to the other policies in the SEP, School or Dept?

School - non SEP teachers.

case manager.

classroom management issue → litter duty. Get away with things.

J#

Why? copout - money.

case manager - role misunderstood.

training.

Knowledge House - unwritten curriculum.

k

5. In your diary you referred to modified SASE work - can you explain what that means?

assessment task compare and contrast two wars.

end piece.

reporting. N

forward from.

6. Can you help me understand how you enact curriculum, such as ACARA or P-12 Curriculum framework?

ACARA - no training

differentiation - cover to foundation.

that's where they are at.

foundation.

Have The Right Mindset

Be Present

- Be engaged in the conversation

Be Authentic

- Be yourself
- Don't be afraid to ask for a moment before answering a question
- It's okay to say you don't know the answer to something
 - Offer to look it up, and get back to the interviewer

Be Positive

- Talk positively about your experiences
 - Don't apologize or minimize your qualifications
- Never speak poorly of previous employers





Ask Questions



- Asking questions shows that you're invested
- Sample questions:
 - Why did you choose to work here?
 - How would you describe your company culture?
 - What is the natural career progression for employees with my skill set?
 - What qualities do you think someone needs to excel in this position?
 - What is the next step in the interview process?



After The Interview

Follow Up With A Thank You Email

Send a thank you email within 24-48 hours

- Reiterate your interest in and qualifications for the position
- If there was something you bonded with the employer over, make sure to mention
- Above all, keep the email concise





Red Flags

A survey of employers indicates the following as the worst offenses by recent graduates during interviews (www.careerbuilder.com):

1. Acting bored or cocky
2. Dressing inappropriately
3. Inadequate preparation for an interview
4. Cell phones & other electronic devices
5. Not asking good questions
6. Unprofessional online content posted through social media and blogs
7. Not sending a post-interview thank you note

Others noted:

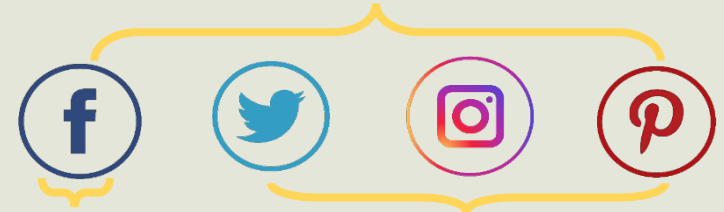
- ▶ *Discussions about compensation before a job offer is extended*
- ▶ *Repeatedly spamming employers with your resume and cover letter*

Career Development Center

careers.csulb.edu

- Access information on writing your resume and preparing for the interviews
- Log in to CareerLINK via SSO to schedule virtual appointments for Resume Writing, Interview Preparation, Job Search and many more options!

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