

## • SUSTAINABILITY •

# THE BENEFITS THRIFTING



### TEXTILE WASTE

Fast fashion has contributed to the 81 pounds of clothing that is tossed every year by the average American. Buying second hand reduces the amount of textile waste that we contribute to.



### CLEAN OCEANS

Most clothing is made out of polyester that doesn't decompose in the ocean. We have seen a lot of waste ends up in the ocean causing a lot of damage. By reducing the amount of clothing that we put in the waste, the less clothing we will find in our oceans



### WATER WASTE

The fashion industry uses millions of gallons when making clothing. If we cut down on buying new clothing and opt for thrifting, we can help decrease the demand to produce new clothing



### AIR POLLUTION

The fashion industry create 10% of all carbon emissions. This is one of the most critical aspects about second hand buying. By decreasing the demand for new clothing, we can help reduce air pollution.