



49er Shops 12th Annual

# BOWLING FOR BOOKS

**Join Us Friday  
April 10th 2020!**

## Event Schedule

<b>Registration &amp; Warmup</b>	1:00pm - 2:00pm
<b>Bowling</b>	2:00pm - 4:30pm
<b>Awards Reception</b>	4:30pm - 5:00pm

## Registration

To Register, or for Any Questions, Please Contact:

**Cyndi Farrington**

Sr. Manager, Bookstore Operations

[Cyndi.Farrington@csulb.edu](mailto:Cyndi.Farrington@csulb.edu)

562.985.7715

For More Information, Visit: [Bowling.ShopTheBeach.com](http://Bowling.ShopTheBeach.com)

# BOWLING FOR BOOKS

is the 49er Shops annual fundraiser to assist CSULB students in purchasing textbooks and course materials. To date, we have raised nearly \$1,000,000 providing more than 1,500 students with scholarships!

## Help Students

- 1. Bowl:** Your entry fee directly impacts student scholarships.
- 2. Fundraise:** Each bowler is encouraged to solicit donations on behalf of the scholarship campaign.
- 3. Sponsor:** Every \$500 allows for 1 scholarship. Help us meet our goal of awarding 200 scholarships this year!

*Teams consist of four bowlers. Individuals and teams compete on a scratch scoring basis for high game and series! Food, music, beverages, shoe rental and a t-shirt will be provided as well as a silent auction and raffle!*

*If you do not have sufficient participants to form a team, we will match you with others to complete a team.*

## Sponsorship Levels

### FRIENDS OF THE 49ER SHOPS \$500+

- 1 lane, 1 team (4 bowlers), shoe rental, hosted bar, and buffet.

### BRONZE SPONSOR \$1,000+

- Recognition as a Bronze Sponsor on marketing materials (**including logo on brochures and all event signage**).
- 1 lane, 1 team (4 bowlers) shoe rental, hosted bar, and buffet.

### SILVER SPONSOR \$2,500+

- Recognition as a Silver Sponsor on all marketing materials (**including logo on t-shirts, brochures, websites, and all event signage**).
- 2 lanes, 2 teams (8 bowlers) shoe rental, hosted bar, and buffet.

### GOLD SPONSOR \$5,000+

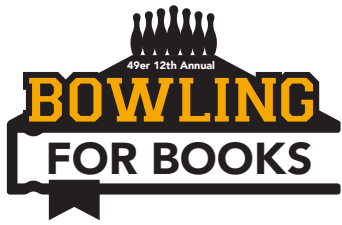
- Recognition as a Gold Sponsor on all marketing materials (**including logo on t-shirts, brochures, websites, and all event signage**).
- 3 lanes, 3 teams (12 bowlers) shoe rental, hosted bar, and buffet.

### PLATINUM SPONSOR \$10,000+

- Recognition as a Platinum Sponsor on all marketing materials (**including logo on t-shirts, brochures, websites, and all event signage**).
- 4 lanes, 4 teams (16 bowlers) shoe rental, hosted bar, and buffet.
- Appreciation announcement at the event.

### TITLE SPONSOR \$15,000+

- Recognition as a Title Sponsor on all marketing materials (**including logo on t-shirts, brochures, websites, and all event signage**).
- 6 lanes, 6 teams (24 bowlers) shoe rental, hosted bar, and buffet.
- Appreciation announcement at the event.
- Your organization featured on more than 20 campus marketing screens



# Bowling For Books Registration Form

\_\_\_\_\_  
(Business/Department Name/Student Org)

\_\_\_\_\_  
Address

**TEAM NAME:**

**PARTICIPANT WAIVER:** I hereby waive all claims against the Forty-Niner Shops, sponsors or any personnel for any injury I might suffer in this event. I attest that I am physically fit and prepared for this event. I grant full permission for organizers to use photographs of me and quotations from me in legitimate accounts and promotions of this event.

## EVENT SCHEDULE

FRIDAY, APRIL 10, 2020

1:00pm - 2:00pm REGISTRATION & WARM UP

2:00pm - 4:30pm BOWLING

4:30pm - 5:00pm AWARDS RECEPTION

**Registration deadline is April 6, 2020**

Venue Location : CAL BOWL

2500 E. CARSON ST., LAKEWOOD, CA 90712

### TEAM MEMBERS

Team Captain

\_\_\_\_\_

Member 2

\_\_\_\_\_

Member 3

\_\_\_\_\_

Member 4

\_\_\_\_\_

### EMAIL

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

- Friends of the 49er Shops Sponsor \$500 (minimum)
- Bronze Sponsor \$1,000 (minimum)
- Silver Sponsor \$2,500 (minimum)
- Gold Sponsor \$5,000 (minimum)
- Platinum Sponsor \$10,000 (minimum)
- Title Sponsor \$15,000 (minimum)

ENCLOSED IS MY CHECK FOR \$ \_\_\_\_\_

#### Or Please Bill My Card:

DONATION AMOUNT: \$ \_\_\_\_\_

CARD HOLDER NAME: \_\_\_\_\_ TELEPHONE \_\_\_\_\_

CARD NUMBER: \_\_\_\_\_ EXPIRATION DATE \_\_\_\_\_



CALIFORNIA STATE UNIVERSITY, LONG BEACH

Return completed entry form to CSULB Bookstore  
6049 E. 7th Street, Long Beach, CA 90840

\*Make checks payable to 49er Foundation

Questions or Concerns, contact:

Cyndi.Farrington@csulb.edu  
(562) 985-7715

TOTAL TEAM DONATION: \$ \_\_\_\_\_

ADDITIONAL DONATION: \$ \_\_\_\_\_

TOTAL AMOUNT: \$ \_\_\_\_\_