

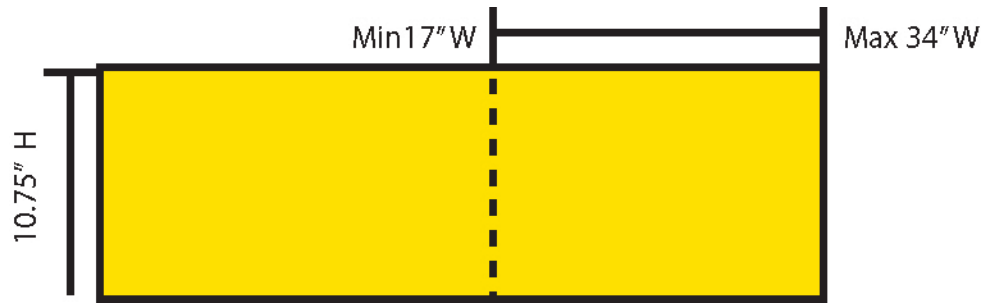


# CSULB Shuttle Advertising Program

## Media Kit 2016-17

- Over 35,000 students
- Shuttles operate over 100 hours/week
- Each passenger is on the shuttle for 10-15 min
- Exclusive on-campus exposure





All advertisements must measure 10.75" in height to accommodate installed advertisement racks in the university shuttles. Advertisements must measure between 17" and 34" in width.

**Artwork instructions:** Please include 1/8" bleed on all artwork edges. Final artwork needs to Measure 10.75" H after bleed has been cut. For best visibility, please maintain vital information 1/2" from print edge.

**Design services:** Graphic design services are available at the University Print Shop at competitive rates.

**Printing services:** All printing is performed by the University Print Shop located on CSULB campus.

Time Period	Ad Rates Prices do not include graphic design or printing fees Size: 10.75" H x 17" - 34" W
1 month in 1 shuttle	\$56.00
1 semester in 1 shuttle	\$184.00
1 academic year in 1 shuttle	\$334.00
CSULB department/auxiliary pricing available. Please inquire about on-campus rates.	

Prices reflect (1) ad in (1) shuttle. Up to (2) ads in (9) shuttles may be purchased (18 total) as space permits. If all ad spaces are occupied, then a wait list will be created.

Sample artwork must be received by CSULB Parking and Transportation Services (PTS) at least 14 days prior to the requested posting date and payment must be received at least 7 days prior to the requested posting date. Parking and Transportation Services reserves the right to reject or cancel an advertisement at any time for inappropriate content.

## Get in front of a large student audience, TODAY!

For more information, please contact:

**Sustainable Transportation Coordinator**

[ride@csulb.edu](mailto:ride@csulb.edu) | (562) 985-7433

California State University, Long Beach