

# Go Virtual Symposium

Summer 2020



Academic Technology Services



**Dr. Rita Conrad**

Digital Learning Consultant

Author of The Online Teaching Survival Guide

## *Creating an Effective Virtual Learning Experience*

**Abstract:** When "going virtual" the primary concern of every faculty is doing so in a way that will maintain rigor and quality comparable to the face-to-face class. This session will explore the many aspects involved in creating a quality virtual learning experience.

**Bio:** Dr. Rita-Marie Conrad is a digital learning consultant, an experienced online instructor, and award-winning author. She has had the privilege of working at three outstanding institutions --- Florida State University, Duke University, and the University of California, Berkeley --- to help them develop online programs, evolve pedagogies and provide faculty development.

For nearly two decades she interacted with thousands of educators nationally as lead faculty for the course Designing Online Instruction in the Certified Online Instructor (COI) program sponsored by the Learning Resources Network (LERN). She has also taught numerous online courses for various universities on topics such as online collaboration, learning theories, designing online instruction, and developing online learning strategies.

Dr. Conrad is a frequent presenter, invited speaker and keynoter at national conferences and has co-authored several books: *The Faculty Guide for Moving Teaching and Learning to the Web* (1999 & 2004), *Engaging the Online Learner* (2004 & 2011), *Continuing to Engage the Online Learner* (2012), *Assessing Learners Online* (2008), *The Online Teaching Survival Guide: Simple and Practical Pedagogical Tips* (2010 & 2016).

*Engaging the Online Learner* received the IAP Distance Education Book Award in 2012. *The Online Teaching Survival Guide* and *Engaging the Online Learner* were on the 2018 list of 48 Books Every Aspiring Chief Learning Officer Should Read.