CSULB – University Resources Council
Meeting Minutes – September 17, 2019
Anatol Center from 1pm to 3pm

Members Present: Robert Blankenship, Praveen Soni, Ted Kadowaki, Marianne Hata, Terie Bostic, Dave Whitney, David Hernandez, Ferdinand Arcinue, Richard Behl, Lisa Starr, Praveen Shankar, Kelly Janousek, Carrie Hernandez, Rosario Yeung-Lindquist, Cyndi Farrington, Chanel Acker, Cathrine Maiorca, Yu Wang, Anna Ortiz, Karen Roos, Lee Blecher, Heather Schmoll, Renaud Berlemont, Nizan Shaked

Guests Present: Simon Kim, Jared Ceja, Rochelle McCoy, Richard Marcus, Jeet Joshee, Matt Reimers, Tracy Gilmore

Meeting called to order at: 1:02

1. Approval of the Agenda – Meeting of September 17, 2019

Approved

2. Approval of the minutes – Meeting of May 7, 2019

Amendment, approved with amendment

3. Introductions

4. Election of 2019 – 2020 Secretary

No one else is interested in running. Robert Blankenship is reappointed secretary. Approved.

5. Review of URC charge and discussion of invitees for the year

URC reviews University resources, not specific College resources. We will invite a variety of speakers to present on various University resources. The URC Charge is publicly available. Everyone is welcome to read it.

6. CSULB sources and uses of funds for the 2018-19 year, and CSU and CSULB Budget and divisional allocations for the 2019-20 year – AVP Ted Kadowaki

Handout: FY 2017-2018 Actual Revenues
Total Aggregate Campus Funds: $682,246,303.
The Campus Operating Fund is $441,341,098.

Question: What are the Reserves listed on the second page?
Response: Those are given to the President, who uses them for various projects.

Comment: This handout gives us a broad overview. When we listen to presenters, they will often be speaking about the breakdown of specific lines on this overview.

7. Presentation on CSULB Research and Sponsored Programs at 1:30 pm by AVP Simon Kim

Handout: ORSP (Office of Research and Sponsored Programs)
285 proposals submitted, totaling requests of over $100.2 million, over $31.1 million awarded.

CSULB faculty are publishing more than faculty at CSULA, CSUN, and SJSU.

IRB submissions at CSULB are up.

The BUILD grant is very large and makes it look like the funds dropped from 2014-15 to 2015-16.

Comment on the number of grants over time: We're in a context in which federal grants are more difficult to receive, meaning that the fact that the numbers are more or less stable is positive.

Response: Yes. New faculty in particular are doing a great job of applying for grants.

Question: Are there any resources for helping new faculty apply for Career Awards.

Response: Yes. Actually CSULB is doing better than some other campuses with the Career Awards.

8. Presentation on Day One Digital Access at 1:55 pm by Bookstore Manager Jared Ceja

CSULB Average Course Material Costs. Our course material costs have decreased significantly, even as inflation has increased.

Day 1 Digital Access (D1DA) is a program to streamline access to digital course materials for students to have access on the first day of the semester. Pearson, McGraw Hill, Cengage, Wiley, Sage, and MacMillan are all involved. The first two weeks of materials are available for free. There is direct billing to student accounts, so students don't need a credit card.

They want to know what course materials faculty are using and request that faculty communicate with them about this.

Comment: People have complained about the opt-out issue. Some students don't know that they have to opt out of the program until the payment is taken.

Response: Yes. That has been an issue.

Question: What if students want to keep the materials for longer than the semester?

Response: There are some possibilities. Different publishers have different contracts dealing with this.

9. Proposed new program – Master of Arts in International Affairs, First Reading at 2:15 pm – Director Richard Markus (Two attachments, two will be sent tomorrow)

motion for first reading, second.

Program Summary provided.
The program is designed on the APSIA model.
It's a professional program. It has a cohort design.

Question: What kinds of library resources will the program require? How will that be funded?

Answer: Last semester, when this information was reported, the faculty seemed to include their dream list of resources (including resources that don't support the program). In fact, they have the resources that they need.

Comment: But they don't.

Response: There is one resource that the program doesn't have that would arguably be very important for the program.

Information regarding the backstory of this program: Last semester this program appeared before the URC. There were some concerns then about library resources. In the meantime, an independent analysis was conducted.

Library resources analysis report: There is now new information about this that we didn't have before. There are now two tracks. The tuition has gone down.

Response: There were some questions about hiring. Some things changed. That may have affected tuition.

Question: $900 allotted for the library. That isn't enough.

Response: $1,800. The line is broken in the budget.

Question: Will inflation be accounted in that? Database prices increase over time.

Response: Yes. Inflation is always accounted for.

Question: There are so many new journals in the fields of Migration and Immigration. They would be needed. We don't have funding for that. Interlibrary Loan is not appropriate for this.

Question: Students will need to do research. How will they do it without those resources?

Response: That's true. But it's also true of all fields and programs. The question is whether we have the resources to teach the classes at hand.

Separate question: Internships are mentioned in the proposal. Are those paid or unpaid?

Response: It's not designed specifically to be one way or the other. The learning outcomes are what is important for the program. If students can get paid for it too, that's great.

Question: How can we be sure that the internships are not exploitative?

Answer: Making sure that the learning outcomes are in place makes sure that it's not exploitative.

Question: It's looks like the program needs about 20 students to stay afloat. If there are fewer than 20 students in the program, does that mean the cost per student would increase?

Answer: That could be managed in the short term.

Question: Is there a different price for international students?

Answer: No. It's one price for everyone. That's the case for all self-support programs.

Dean comment: There isn't a line item for everything. There's a central amount that's being allocated from CPIE in general that covers things such as library resources. Self-support programs don't start with a budget.

Question: This sounds like "trust the system; the funds will be there." But the funds for the library aren't always there. How much money does the library need for these resources?

Answer: The library needs at least another $4,000-$5,000 just for the journals.

Comment: There are four journals that are required for the course. Using Interlibrary Loan for this would be a tax on the library.

Response: The program was designed considering the resources at hand. If there's heavy Interlibrary Loan use, they will change the budget in the future.

Comment: Another self-support program allocated $5,000 for the library, and the program worked closely with the librarian.

Suggestion: There are still some details that need to be ironed out. Richard Marcus and Dean Joshee should work Kelly Janousek and Tracy Gilmore to hammer out these details. This was the first reading. The second reading will be October 1.

10. Adjourn: Meeting adjourned at 2:59.