

CSULB SHUTTLE ADVERTISING PROGRAM

Media Kit

GET IN FRONT OF A LARGE STUDENT AUDIENCE

Exclusive on-campus exposure to over 35,000 students

Shuttles operate over 500 hours/week

Passengers ride for 5-15 minutes





All advertisements must measure 10.75" in height to accommodate installed advertisement racks in the university shuttles. Advertisements must measure between 17" and 34" in width.

Design and Print Services: Graphic design and printing services are performed by the University Print Shop located on campus.

| Time Period | Ad Rates <small>Prices do not include graphic design or printing fees</small> |
|------------------------------|--|
| 1 month in 1 shuttle | \$150 |
| 1 semester in 1 shuttle | \$550 |
| 1 academic year in 1 shuttle | \$1,000 |

On-campus rates available, please contact us for details.

For more information, please contact:
Sustainable Transportation Coordinator
ride@csulb.edu • 562.985.RIDE (7433)
California State University, Long Beach