## CSULB SHUTTLE ADVERTISING PROGRAM

**Media Kit** 

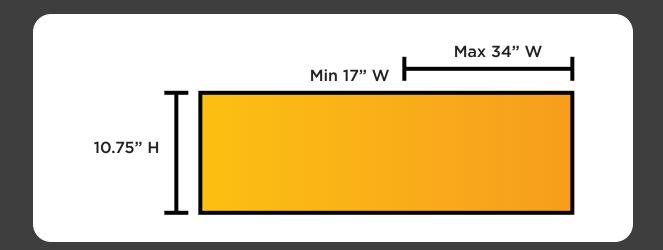
## GET IN FRONT OF A LARGE STUDENT AUDIENCE

Exclusive on-campus exposure to over 35,000 students

Shuttles operate over 500 hours/week

Passengers ride for 5-15 minutes





All advertisements must measure 10.75" in height to accommodate installed advertisement racks in the university shuttles. Advertisements must measure between 17" and 34" in width.

**Design and Print Services:** Graphic design and printing services are performed by the University Print Shop located on campus.

Time Period	Ad Rates  Prices do not include graphic design or printing fees
1 month in 1 shuttle	\$150
1 semester in 1 shuttle	\$550
1 academic year in 1 shuttle	\$1,000

On-campus rates available, please contact us for details.

For more information, please contact:

Sustainable Transportation Coordinator
ride@csulb.edu • 562.985.RIDE (7433)

California State University, Long Beach