

Mary E. Marshall, Ph.D.

Assistant Professor of Gerontology

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EMPLOYMENT

Assistant Professor of Gerontology California State University, Long Beach, CA	2018 - present
Teaching Assistant, Human Development and Family Studies Purdue University, West Lafayette, IN	2012-2018
Research Assistant, Human Development and Family Studies Purdue University, West Lafayette, IN	2012-2018
Community Development Manager, Chicago Suburbs American Cancer Society, Chicago, IL	2010-2012

EDUCATION

Ph.D. Dual Title: Human Development and Family Studies & Gerontology Purdue University, West Lafayette, IN Dissertation: "Do you smoke?": Conversations about smoking during lung cancer Advisor: Dr. Cleveland Shields	August 2018
M.S. Human Development and Family Studies Purdue University, West Lafayette, IN Thesis: Reliability and Validity of the Pain Implicit Association Test Advisor: Dr. Cleveland Shields	December 2014
B.S. Human Development and Family Studies Bowling Green State University, Bowling Green, OH Magna Cum Laude	December 2009

TEACHING & INSTRUCTIONAL DEVELOPMENT EXPERIENCE

Assistant Professor of Gerontology California State University, Long Beach, CA <ul style="list-style-type: none">▪ GERN 400: Perspectives on Gerontology (Online & Hybrid)▪ GERN 430/530: Aging and Dementia (Hybrid)▪ Class sizes: 25-30 students per section, 3 sections▪ Responsibilities include conducting class lectures and in-class exercises, creating and grading assignments, responding to student inquiries, creating and managing online content, and assessing achievement of course learning outcomes▪ Technical skills included mastery of BeachBoard Course Management Software, mastering other online teaching resources (Google Drive, Panopto, YouTube, etc...)	2018 - Present
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**IMPACT Program Coordinator, Center for Instructional Excellence
Purdue University, West Lafayette, IN**

2016 - 2017

- Coordinator for Instruction Matters: Purdue Academic Course Transformation program at Purdue
- Responsibilities include receiving and responding to professor applications, organizing professors into Faculty Learning Communities, managing weekly sessions, responding to professor concerns, and assisting with other CIE activities to promote student-centered learning

**Instructor, COM 114: Fundamentals of Communication
Purdue University, West Lafayette, IN**

2015 - 2016

- Class size: 20-25 students per section, 5 sections
- Instructor Evaluation Average: 4.4/5
- Responsibilities include conducting class lectures and in-class exercises, grading speech assignments, responding to student inquiries, creating and managing online content, and assessing achievement of course learning outcomes
- Technical skills included mastery of Blackboard Course Management Software, video and audio recording equipment for student speeches, Google Docs for group management

**Instructor, HDFS 280: Diversity in Individual and Family Life
Purdue University, West Lafayette, IN**

2015

- Class size: 39 students, one section
- Instructor Evaluation Average: 4.8/5
- Responsibilities included creating video lectures, responding to student inquiries, creating and managing online, and assessing achievement of course learning outcomes
- Technical skills included mastery of Blackboard Course Management Software, particularly posting content in various formats (i.e. articles, videos, lectures, resources) and providing feedback on student work and group projects

**Graduate TA, HDFS 331: Skills for Helping Professionals
Purdue University, West Lafayette, IN**

2015

- Class size: 29 students, one section
- Instructor Evaluation Average: 4.2/5
- Coordinator for the Service Learning Project worth 25% of the course grade. Students plan and implement an organized service activity that meets identified community needs
- Responsibilities include conducting occasional class lectures, responding to student inquiries, connecting students with community organizations, preserving ethical standards, and assessing achievement of course learning objectives
- Technical skills included mastery of Blackboard Course Management Software, CATME Smarter Teamwork program, Google Docs for group management, and in-class technological devices

**Graduate TA, HDFS 201: Introduction to Family Processes
Purdue University, West Lafayette, IN**

2014

- Class size: 107 students, one section
- Instructor Evaluation Average: 4.4/5
- Responsibilities included conducting occasional class lectures, responding to student inquiries, creating and managing online content, assisting primary professor with in class exercises, and creating and assessing course learning objectives
- Technical skills included mastery of Blackboard Course Management Software

**Center for Instructional Excellence Training, Purdue University
Purdue University, West Lafayette, IN**

2014 - 2016

- Received Graduate Teacher Certificate and instructional training (workshops, speakers, mentoring)
- Completed Micro-Teaching video recorded exercise and received feedback from CIE
- Submitted multiple reflective essays and assignments to improve teaching and pedagogy

RESEARCH EXPERIENCE

Researcher, Connecting Seniors to their Community Walking Program 2018 – Present
California State University, Long Beach, CA

- Co-researcher conducting data collection (quantitative and qualitative)
- Co-researcher leading monthly walks with seniors in the community
- Designing and executing focus groups, recording responses manually and with audio recorder, and managing transcription process
- Overseeing undergraduate and graduate student research assistants

Research Assistant, The Mentor Experience of Undergraduates 2016 - 2018
Purdue University, West Lafayette, IN

- Data Collection Lead (quantitative and qualitative)
- Created and implemented surveys via Qualtrics
- Designed and executed focus groups, recorded responses manually and with audio recorder, and managed transcription process
- Worked with research team to code and analyze transcripts in NVivo using content analysis
- Assisted with qualitative data analysis for conference presentations and refereed publication preparation

Research Assistant, Walking for our Health Intervention 2016 - 2018
Purdue University, West Lafayette, IN

- Kinley Trust, Purdue University, \$20,000
- Assist with participant recruitment, biological assessments of participants, survey data collection, and physical activity monitor (accelerometers, pedometer) data collection
- Assist with Walking for our Health intervention to increase physical activity in older adults
- Manage a team of research assistants to conduct weekly participant phone calls for sample retention
- Conducted quantitative analysis to prepare refereed poster and manuscript preparation

Research Assistant, Couples Managing Diabetes Study 2015 - 2017
Purdue University, West Lafayette, IN

- Designed research plan and organized transcript data in NVivo for analysis
- Trained and managed undergraduates to code transcripts using qualitative content analysis
- Created qualitative codebook assessing couple communication during diabetes appointments
- Lead the preparation of data for symposium presentation at international conference

Research Assistant, Perceptions and Performance in Online & Flipped Courses 2015 - 2017
Purdue University, West Lafayette, IN

- Served as primary qualitative researcher
- Designed and evaluated qualitative coding process (sequential mixed methods design)
- Conducted qualitative analyses with team and wrote qualitative results for publication
- Assisted with other aspects of manuscript preparation for refereed journal

Research Assistant, Transition from Hospital Care Study 2013 - 2014
Purdue University, West Lafayette, IN

- Participated in pre-implementation meetings with research design team which included principal investigator, research assistants, and hospital staff
- Assisted with participant recruitment and consent in diabetes wing of local hospital
- Collected survey information with participants via computerized system
- Assisted with organization of data collection materials to ensure confidentiality

**Research Assistant, Social and Behavioral Influences Study
Purdue University, West Lafayette, IN**

2012 - 2015

- Funded by the National Cancer Institute, 5 years, \$2,700,000
- Assisted with recruiting family physicians and oncologists
- Trained Standardized Patients to portray lung cancer patients, assessed fidelity to the role
- Prepared documents (medical charts, faxed files, ID cards) for Standardized Patient deployment
- Designed and assessed reliability and validity of the Pain IAT measure
- Assisted with quantitative and qualitative data analysis of transcripts of conversations from visits, surveys from physicians and patients
- Supervised undergraduate students in the lab, trained students to manage data, code for quantitative examination (i.e. prognosis discussion, physician response)

PUBLICATIONS

Shields C. G., Griggs J. J., Fiscella K. A., Elias C. M., Christ S. L., Colbert J., Henry S. G., Hoh B. G., Hunte H.E. R., **Marshall M. E.**, Mohile S. G., Plumb S., Tejani M. A., Venuti A., Epstein R. M. (2019). The Influence of Patient Race and Activation on Pain Management in Advanced Lung Cancer: A Randomized Field Experiment. *Journal of General Internal Medicine*.

Franks, M. M., Richards, E. A., McDonough, M. H., Christ, S. L., **Marshall, M.** (2018). Walking for our health: A couple-focused physical activity intervention. *International Journal on Health Promotion and Education*. <https://doi.org/10.1080/14635240.2018.1522266>

Elias, C. M., Shields, C. G., Griggs, J. J., Fiscella, K., Christ, S. L., Colbert, J., Henry, S. G., Hoh, B. G., Hunt, H. E. R., **Marshall, M.**, Mohile, S. G., Plumb, S., Tejani, M. A., Venuti, A., Epstein, R. (2017). The Social and Behavioral Influences (SBI) Study: Study design and rationale for studying the effects of race and activation on cancer pain management. *BMC Cancer*. 17(1), 575. <https://doi.org/10.1186/s12885-017-3564-2>

Watkins, N., Fedesco, H., **Marshall, M.** (in press). Student perceptions and performance in online versus flipped diversity courses: Is there too much distance in distance learning? *Journal of Excellence in College Teaching*.

PUBLICATIONS UNDER REVIEW/IN PREPARATION

Seidel, A. J., Majeske, K., **Marshall, M.**, Polenick, C. A., Birditt, K., Fingerman, K. L. Perspective Matters: Factors Associated with Upstream Support Middle-Age Children Provide to Their Aging Parents.

Seidel, A. J., Yorgason, J., Polenick, C., & **Marshall, M.** (2018). Depressive symptoms and sleep disturbances: Exploring the moderating effects of social support.

Marshall, M., Dobbs-Oates, J., Kunberger, T., Greene, J. The mentor experience: Undergraduate near-peer mentor outcomes across two institutions.

REFEREED PRESENTATIONS

Seidel, A. J., Berge, J. M., Yorgason, J., **Marshall, M.** (2018). *Community Research Collaboration: From State Fairs to Local Expos*. Oral symposium presentation at the National Council on Family Relations Conference; San Diego, CA.

- Dobbs-Oates, J., **Marshall, M.**, Kunberger, T., Greene, J. (2017). *Deepening Disciplinary and Career-Focused Learning in Advanced Undergraduates: A Peer-Mentoring Approach*. Oral presentation at the Lilly Conference on College Teaching; Miami University, Oxford, OH.
- Marshall, M.**, Epstein, E., Fiscella, K., Griggs, J., Alexander, S. C., Friedman, E., Franks, M., Shields, C. G., (2017). “*How are you coping?*”: *Addressing Psychosocial Health in Advanced Cancer Patients*. Oral presentation at the International Conference on Communication in Healthcare Conference; Baltimore, MD.
- Ingersoll, L., Alexander, S. C., Ladwig, L., Schrock, W.P., **Marshall, M.**, Gramling, R., (2017). *Do End-of-life Treatment Preferences Drive Goal Communication in Palliative Care?* Poster presentation at the International Conference on Communication in Healthcare Conference; Baltimore, MD.
- Marshall, M.**, Franks, M. M., Richards, E., McDonough, M., Christ, S., (2017). *Walking for Our Health: Married Partners' Collaboration to Promote Physical Activity*. Poster presentation at the International Association of Gerontology and Geriatrics World Conference; San Francisco, CA.
- Seidel, A., **Marshall, M.**, Franks, M. M., Oates, S., (2017). *He Said, She Said: Supportive Interactions Among Married Couples During Diabetes Appointments*. Oral presentation at the International Association of Gerontology and Geriatrics World Conference; San Francisco, CA.
- Kunberger, T., Dobbs-Oates, J., **Marshall, M.**, Greene, J. (2017). *The Mentor Experience: Undergraduate Near-Peer Mentor Outcomes across Two Institutions*. Oral presentation at the Scholarship of Teaching & Learning Conference; Savannah, GA.
- McDonough, M.H., Richards, E.A., Franks, M.M., Christ, S., and **Marshall, M.** (2017). *Spousal attempts to support activity through pressure and persuasion associated with declines in physical activity in a walking intervention with older adult couples*. Canadian Society for Psychomotor Learning and Sport Psychology conference, St. John's, NL.
- Marshall, M.** (2016). *He Said, She Said: Supportive Interactions Among Married Couples during Diabetes Appointments*. Oral presentation at the Home and Family Conference; Indianapolis, IN.
- Richards, E., Franks, M., McDonough, M., Porter, K., & **Marshall, M.** (2016). *Role of Spouses in Physical Activity Promotion: A Systematic Review*. Poster presentation at the American Public Health Association Conference; Denver, CO.
- Shields, C., Epstein, R., Griggs, J., Fiscella, K., Tejani, M., Elias, C., Christ, S., **Marshall, M.** (2016). *Effect of Patient Race and Activation on Management of Uncontrolled Cancer Pain*. Poster presentation at the International Conference on Communication in Healthcare, Heidelberg, Germany.
- Marshall, M.**, Fedesco, H., Watkins, N. (2016). *Does Course Format Matter When Learning About Diversity? Exploring Student Evaluations in Online Versus Hybrid Classroom Structures*. Poster presentation at the Congress of Qualitative Inquiry, University of Illinois, Champaign-Urbana, IL.
- Marshall, M.**, Walsh, J., Peterson, K., Franks, M., Oates, S. (2016). *He Said, She Said: Supportive Interactions Among Married Couples during Diabetes Appointments*. Poster presentation at the International Congress of Qualitative Inquiry, University of Illinois, Champaign-Urbana, IL.

Marshall, M., Briggs, J., Oates, S., Franks, M. M., & Shields, C. G. (2015). *Language use in married couples during diabetes medical encounters*. Poster presentation at the International Conference on Communication in Healthcare, New Orleans, LA.

Elias, C. M., Shields, C. G., **Marshall, M.,** Fuzzell, L., Griggs, J. J., Fiscella, K., & Epstein, R. M. (2015). *Prognosis discussion in end of life care: The role of physician burnout, relational attachment and gender*. Poster presentation at the International Conference on Communication in Healthcare; New Orleans, LA.

Marshall, M., Briggs, J. G., Fuzzell, L., Oates, S. K., Franks, M. M., Shields, C. G. (2014) *Gender Differences in Spouse Involvement During Diabetes Medical Encounters*. Poster presentation at the Gerontological Society of America, Annual Scientific Meeting; Washington DC.

INVITED PRESENTATIONS

Marshall, M. (2017). *"Oh Dear!": Addressing Psychosocial Health in Advanced Cancer Patients*. Oral presentation at Scholars in the Spotlight event, Center on Aging and the Life Course, Purdue University, West Lafayette, IN.

Marshall, M. (2016). *Developing Connections: Stepping out of your comfort zone*. Keynote presentation at the HDFS Developing Connections event, Bowling Green State University, Bowling Green, OH.

Marshall, M. (2016). *Communicating Your Research Effectively*. Oral presentation for the Colombia Purdue Initiative, Purdue University, West Lafayette, IN.

Marshall, M. (2015). *Pronoun Use and Perception of Health Support in Married Couples*. Oral presentation at Scholars in the Spotlight event, Center on Aging and the Life Course, Purdue University, West Lafayette, IN.

CERTIFICATES & AWARDS

Center for Community Engagement Service Learning Funds (\$200)	2018
Center on Aging and the Life Course Service Learning Leadership Award	2018
Purdue Interdisciplinary Graduate Program Bilsland Doctoral Fellowship (\$20,600)	2017
Scripps Gerontology Center Training Certificate	2017
Purdue Graduate Student Government Professional Development Grant (\$500)	2017
Purdue Graduate Student Government Travel Grant (\$750)	2016, 2017
Purdue Health and Human Sciences, Compton Professional Development Award (\$500)	2016
Purdue Center for Families Summer Research Award (\$1,000)	2016
Purdue Center for Instructional Excellence: Graduate Teaching Certificate	2016

TRAININGS AND WORKSHOPS

ResearchTalk Qualitative Data Analysis Workshop, Carrboro, North Carolina	2017
Students of Concern/Behavioral Intervention Workshop, Purdue University	2017
Enhancing Learning through Writing Workshop, Purdue University	2017
Professional Development Seminars in HDFS, Purdue University	2014-2017
Brian Lamb School of Communication Teaching Series, Purdue University	2015-2016
The College Teaching Workshops, Purdue University	2014-2016
Interdisciplinary Research on Health Workshop, Purdue University	2014

PROFESSIONAL AFFILIATIONS

National Council on Family Relations	2018 - present
American Academy on Communication and Healthcare	2012 - present
Gerontological Society of America	2012 - present

PROFESSIONAL SERVICE

Human Development and Family Studies, Purdue University

Purdue Graduate Student Government, Grant Allocation and Review	2017 - 2018
Search Committee Member: HDFS Early Childhood Hire	2017 - 2018
Graduate Student Advisor, HDFS Undergraduate Club	2015 - 2017
Community Outreach Team Coordinator	2014 - 2017

Center on Aging and the Life Course, Purdue University

Senator, Purdue Graduate Student Government	2017 - 2018
Steering Committee Graduate Representative	2016 - 2018
Aging Exchange publication contributor	2013 - 2018
Volunteer Coordinator, Tech Team Tutoring Program	2012 - 2018
Booth exhibitor at Gerontological Society of America Conference	2014

PROFESSIONAL/COMMUNITY EXPERIENCES

Opening Minds through Art, Art Partner	2017 - 2018
University Place, Tech Team Coordinator	2012 - 2018
Lafayette Urban Ministry Food Pantry Volunteer	2016 - 2017
American Cancer Society, Community Development Manager	2010 - 2012