

CSULB INTERNATIONAL EDUCATION COMMITTEE (IEC)

**Minutes March 13, 2018
12:00 – 2:00 PM (FO2 101A)**

In attendance: Tim Keirn, Charles Slater, Elaine Haglund, Heather Barker, Terrence Graham, Laura Ceia, Ali Rezaei, Pitiporn Asvathanagul, Michiko Takeuchi, Christy Nellis, Kim Glick, Sharon Olson, ASI student representative?, Jessica Wilson, Richard Marcus, Flora Banuett, Leakhena Nou

1. Introductions
 - a. Approval of Agenda
 - b. Approval of March Minutes
2. Reports
 - a. VP Jeet Joshee
 - b. CIE (Terrence G)
 - Change of name of CCPE to College of Professional and International Education

Richard: confusion about having “International” and “Education” in the name. This will be brought up in the Senate

Sharon: Secondary problem that also came up last time with the word “Professional” because other departments have professional programs.

Terrence: The Senate Exec, Provost and President will weigh in on the name. IEC is just being consulted on the name.

Elaine: feels that “Extended Education” defines it.

Tim: Why was it changed?

Terrence: desire to add “international” because it has become a significant portion of what the college does. “Professional or Continuing Education” are more familiar outside the CSU. The term, “Extended Education” is only used within the CSU.

Richard: Concern that it implies that ‘international’ is not practiced elsewhere?

- International Enrollment update: Application deadline is April 1. There is 10% projected application increase of undergrads over Fall 2017. Slight decrease on the graduate side. There was a surprising number of students last fall who paid deposits and then did not come. There weren't any geographical patterns in this trend, students seemed to be getting later acceptances at UCs and some other higher profile institutions. This Spring they started communicating on a personal level with accepted students, and despite the lower number of applications, the enrollment was only down by 3 students. Organizing Long Beach Chats on Zoom for admitted students to ask questions of admissions, staff, international student services staff, and some international students. 110 were invited. First chat is this Friday. More in April. Transfers will be invited later. (300 total) The hope is to get more to enroll.
- A lot of resources are being put toward recruitment. Sean Cochran, who is the International Recruitment Director, is on a recruitment trip in SE Asia. (Sean has recently been chosen as the IRD). Doris Lee just returned from a recruitment trip to Taiwan, and Carolina de la Rosa is currently on a trip to Columbia, Ecuador and Panama.
- Chinese New Year Event last week. It was organized by Confucius Institute and International Training Programs. CI has been in the press recently with the FBI director claiming that espionage has been going on through the CI. On our campus our CI colleagues and Chinese students are still feeling very welcome.
- Youth day camp will be done by Confucius Institute for students grade 4-10 from the community to learn some basic Chinese language and culture.
- Study Abroad program for SATO students. It includes a 16 day trip to China, sponsored by the Confucius Institute.

Visit from Alfred Nakatzuma- USAID Diplomat in Residence

He has been a Senior foreign service officer for over 25 years. His position is to serve this university by providing faculty and students with awareness of international affairs, studies in international affairs, and jobs in international affairs. He has strong ties with the State Dept. and works for USAID, which does foreign assistance work in 110 developing countries. He is the only officer west of Atlanta. His specialty is foreign assistance which includes education, health, economic growth, governance, environment, and technical activities. Scope of work is very flexible. He is very impressed with how many international activities, clubs, and student associations we have and is happy to be of help in those arena. He will also work with the career development center. He will be here until into 2020. Technically, his specialty is environment and his latest knowledge is SE and E Asia.

Tim: What is the relationship between Jessica (PeaceCorp recruiter) and Alfred's positions?

Jessica: Similarly, both promoting opportunities for students with the U.S. government. Peace Corp is a small, volunteer international experience. Most participants are recent undergrad grads. USAID is more of career commitment.

Tim: Can see doing a workshop with Jessica and Alfred. "International Opportunities for Educators".

Sharon: Increasing questions over the years about overseas career opportunities. Their office (Study Abroad) doesn't have expertise in this. Tim emphasized that positing Alfred and Jessica at presentations in specific disciplines would result in the message being better communicated.

Terrence: Jessica's office is in the Career Development Center with a focus on that.

Jessica: (referring back to Tim's workshop idea) Any promotion/sponsorship of these programs is key.

Sharon: students who serve with the peace corp can earn a preliminary teaching credential.

Elaine: Credit for this collaboration needs to go to Richard. He wrote the proposal and worked with Terrence.

Charles: How are presentations couched?

Alfred: He can answer questions about the State Dept. based on facts not political views. Wants to increase people's education about what goes on outside the continental U.S.

Charles: Given today's events (firing of Secretary of State), it appears that the State Dept is in shambles. How do you respond?

Alfred: budget cuts, hiring freeze, and lack of foreign policy strategy has contributed to low morale.

Tim: Could we use you as a resource to be and/or find speakers on specific areas/topics?

Alfred: yes, just doesn't want to operate independently of Richard.

Tim: As far as international careers go, how do we encourage students in the current climate?

Alfred: tough to get across the message, "We want you, but not now." International Development is not what it used to be, which was, "we will hire PhDs to give tech assistance to ministers to write policy", or "we will hire a consulting firm to do a training program", or "we'll give money to NGOs to do field work in some remote area". Problems have become so complex now that they are changing the way they operate. Using Google and IBM for big data. Working with satellites, cell phones, Facebook, big finance. Public/private partnerships are more common. Market-driven, profit oriented strategy. More long-term development plans.

Jessica: Her talks to classes focus on career enhancement: networking, working with few resources, where you are always having to adjust plan. These are skills that any company looks for. She emphasizes networking with other Peace Corp alum. Peace Corp is only for 2 years, and is therefore not such a hard sell. For researchers and those looking toward PhDs, Peace Corp is a stepping stone.

Alfred: State Department careers require an undergraduate degree and a passing grade on a test. USAID welcomes educators in an AID field but requires foreign experience.

Heather: What are the AID fields?

Alfred: Fields in which developing countries would benefit from expertise: Health, Ed, Economics, Engineering, Environment, Agriculture, Financial Management, Administration and about 15 others. Almost anything. They also need generalists.

Flora: What happens with corrupt governments?

Alfred: That's a 2-hour talk but there are systems in place...each case has to be considered.

Richard: State/USAID are moving away from working with NGOs to corporate partnering. Is Peace Corp doing this also?

Jessica: As far as she knows, that isn't happening.

*Elaine: Shawna Dark is coming next month. We need to come up with some unique ideas to use tech in International Ed.

c. Study Abroad (Sharon O)

- Report to Open Doors was submitted for 2016-17 academic year . There were 1, 088 (semester, short term, academic year) study abroad students. This reflects a 5-year increase of 54%.
- ASI-CSULB Scholarship applications- This is the last week to apply for study abroad.
- Giving day is this Thurs. Study Abroad is one of the 4 funds. Every \$5 counts! Consider giving. SA has \$5000 challenge grant (matching grant) Foundation fund is about \$2500 away from endowment.
- ASI Study Abroad Scholarship deadline was yesterday. Last year there were 20 academic year scholarships Given with 40 for fall and 100 for summer, but now we only have 11 applications for academic year with 20 to give out. Would we just move surplus \$\$ for academic year scholarships to the next cycle within this fiscal year.

d. Solanki Lecture March 20th – Amitav Acharya

e. Kuris lecture April 5- speaker is Anne Bogart. Richard reported.

3. Old Business

a. University Affiliation Agreement 2nd reading

Naples University- Andrea is unable to be here because he has class at this time, so Tim had an electronic conversation with him.

Are all undergrad Engineering courses in English? Not all.

What percentage are in English? 20% of undergrad

Engineering. All graduate/Master's courses are in English

Are the undergrad Engineering courses that are offered in

English ones that the Engineering students need? Adamant yes. (Specified courses later in email)

Are the courses sequenced similarly to US? Yes, and he, personally will advise the students

Will students from Napoli come here? Most likely, yes. His former advisor there is the International person for Napoli College of Engineering.

Would students in other majors benefit from this program? Yes, and he highlighted courses that have at least 20% English offerings: Biotechnology, Engineering, Letters and Philosophy (Liberal Arts), Physical and Natural Sciences, Pharmacy, Political Sciences, Veterinary Medicine.

Heather:

Are there alignments problems with Bologna system?

Sharon: No, and as of now, we don't have a place for Engineering Students or other sciences in Italy. She also talked to him about assessment, which is by oral examination. Assessment would be worked out by him and the International Advisor.

Terrence: How do students do on the varying styles of examination?

Sharon: They do ok once they are informed of and prepared in the format.

Tim: How many study abroad programs do we have for Engineering students outside the U.K.?

Sharon: We only have Hamburg and Zurich Engineering programs and Carlos III in Madrid.

Terrence: Andrea is a PAW recipient so we're seeing synergy between PAW and Ed abroad.

Motion was made and second to approve second reading.

Approved

(Email content will be put into proposal by Andrea)

4. New Business

a. PAW Meeting and Suggestions for moving forward:

Discussed connecting PAW in the larger context of Global Learning at CSULB (tools available to assess global learning on the Global Studies Institute website) Key take-aways: strong support for PAW because it fills an important niche, and a strong interest in being able to apply for repeat funding. Preference has been given to someone who has not received it, but should it be spelled out more clearly that it can be applied for repeatedly? Heather: Could PAW become an outbound and inbound (bringing people in)? Tim and

Charles said they felt ok about it if the partner were coming from a developing country. Sharon: In some countries, grants are provided. Tim: Should be some proviso where a case for why funding for the overseas partner is needed is. Heather mentioned that she gets invited, but she has no funding to extend an invitation in return. Terrence: That reciprocity is important.

How will the moneys be divided between inbound and outbound? Separate rubrics would need to be made.

Tim: There seems to be a general agreement that we are open to in and outbound PAW.

Leakhena: Would faculty from abroad be competing with our faculty?

Charles: Pointed out that the goal is program change. Will bringing people be more affective for program change?

Heather: Our CSULB faculty would have to apply for inbound or outbound.

Tim: Advertising issue with PAW. Need to get it out there more effectively. How do we build interest? Another concern is that there is a group of people who have already gotten a PAW, and that there aren't any more faculty who are interested.

Sharon: Faculty need to know what the possibilities are. Faculty need to be made aware.

Richard: It appears that we have 3 tiers of faculty: the usual suspects, a next tier that are internationally engaged that don't see how PAW is a possibility, and non-internationally interested. We need to make a list of people who are in that second tier and advertise to them specifically and reach out to them.

Sharon: We also need an info session about PAW with former recipients

Terrence: It is the responsibility or the IEC to spread the word about PAW.

Tim: When's the deadline? Do we have enough time to change the wording of the call?

Heather: It would be good to get the change in there sooner than later.

Terrence: He will work on some of the language. We could push the deadline from April 15 to May 1.

Charles: Maybe we could leave it at this: If the wording comes together, include the outbound. If not, hold off.

b. Academic Tech: Should IEC meet in lab on May 8?

Last Meeting May 8