

CSULB INTERNATIONAL EDUCATION COMMITTEE (IEC)

Attending:

Tuesday, April 11, 2017
Noon – 2:00 PM (FO2 101A)

Attendance: President Conoley, Jeet Joshee, Terrence Graham, Mohammad Mozumbar, Roger Lo, David Anglin, Georgina Power, Emyr Williams, Sharon Olson, Aili Malm, Khue Duong, Leakhena Nou, Kim Glick, Charles Slater, Melissa Grab, Leslie Reese, Aparna Nayak, Ming Chen, Ashutosh Pandey, Francine Vasilomanolakis, Reo Song, Hojin Moon, Heba Al Shoubaki, Tim Keirn

1. Introductions
 - a. Approval of March Minutes Approved.
 - b. Approval of Agenda. Approved.
 - c. Introductions: Georgina Power (Deakin University, Australia) - environmental science. International marketing and recruitment.
 - d. Introductions: Melissa Grab. M.Ed. Student - "Embracing Culturally Responsive Methods to Educate Culturally and Linguistically Diverse International Students in the U.S."
2. Lunch and Visit with President Conoley (Time Certain 12:15-12:45)
 - a. Recent Campus International Education Initiatives (Jeet & Terrence)
 - b. More demand, more faculty, more student interest but a decline in applications of international students. Forecasting? Jeet: mixed result about current trend in surveys. Concerns about surveys, admissions, visas. We have a decline in graduate applications, particularly India. There is a difference between perception and reality; perception is not good. Terrence: much of our international recruitment is from our community college partners; for them it is clearly articulated and much easier than 2+2 degrees.
 - c. Elaine: Internationalizing the curriculum, few study abroad. Technological connections have slowed. Jane: need to have the relationship with that other faculty member.
 - d. Lesley – we need to utilize the international students that we have? Jane: Agreed.
 - e. Richard: *Comprehensive* Internationalization? Making an HIP requires linking study abroad and international students to specific learning outcomes in the curriculum, department objectives, and assessment. Is there opportunity to expand how we handle "international" in the strategic plan and, specifically, the role not just of international education as study abroad but study abroad as part of a continuum of opportunities for attainment of global competencies as a citizen and worker in a globalized world? Jane: agreed, numbers are only a marker. It doesn't go to what they learn. I would welcome that input in the strategic planning.

To make sure that that level of sophistication is there. What will be the response? How do we go that level deeper? I see our international profile in the many ways we measure that is vital to our next 25 years or we won't survive as a university.

- f. David: Advising for study abroad? Jane: That is workable through advisor training. Tim: starting to work on that in history so that having an international education experience doesn't have to delay graduation.
- g. Charlie: Salon. I used the money from that to bring some people from Ensenada. Take advantage of graduate students. This is my plug for making connections when they are close at hand.
- h. Jane: Tuscany, Paris, Hamburg this summer. I would love to get this 13th century villa in Tuscany but now I am worried about budget for maintaining. What would the bold move be? International work as one of the singular things we talk about at Cal State Long Beach. We make an international a priority, student assessment, student attention. Our economic profile makes it more challenging, but we will. We have places in the U.S. that are so rich in cultures that there is benefit to cultural enrichment by studying at other parts in the U.S. Sharon: National campus exchange program. CSULA does this.
- i. Leakhena: Tapping into our own resources and leaders in Long Beach Cambodian communities. Community members think of themselves as exploited as research subjects rather than used as resources. Jane: Agreed. Need for true partnerships.

3. Reports

- a. AVP Joshee Report
- b. CIE Report (Terrence) - held for May 9 meeting
- c. Study Abroad Report (Sharon) - held for May 9 meeting
- d. GSI update (Richard) - held for May 9 meeting
- a. ACIP (Richard) – held for May 9 meeting

4. Old Business

- a. IEC Membership
 - Survey and Gap Analysis of Returning Members
- b. Education Abroad Subcommittee Membership Vote
 - There was a vote last time on Page 3 of minutes from EAS policy.
- c. Internationalizing Teaching and Learning Awards via Qualtrics
 - https://csulb.qualtrics.com/jfe/form/SV_9nUxf103ru6DgQ5
 - Establishing a review committee - Kim, Elaine, Lesley R.
- d. PAWS Review committee (Due - after April 15) Richard, Kue, Elaine, Tim

5. New Business

- a. Melissa Grub. M.Ed. Student "Embracing Cultural Responsive Methods to Educate Culturally and Linguistically Diverse International Students in the U.S."
 - Recommendations:

1. support : mental health support, academic and cultural resources, policy and procedures guidelines
 2. budget and funding policies should be in place at the individual university level to help ensure better outcomes for international students
 3. professional development for faculty and staff - American students not socializing, culturally responsive strategies in the classroom, professors can scaffold to support instruction for culturally and linguistically diverse students (link new concept to pre-existing, graphic organizers, pre-teach content vocabulary).
 - Tim: Many of these things are just good teaching techniques.
 - Richard: concern with framing for reception of recommendations. Lesley: goes back to broader learning outcomes as Richard discussed with president.
 - Terrence: promoting inclusive excellence, universal design and reinforcing visual with the audio.
- b. Report on International Student Ally Training (Eugenia and Terrence)
 - Thinking about both curriculum and co-curricular aspects. eg International House and its deliberate programming.
 - Beach ambassadors being developed with ASI. Ease transition of international students when they come and experience CSULB and American cultures. Matching of domestic and international students.
 - Please spread information to domestic students. Look at ways to incentivize it. Georgina Power: we do this at Deakin and we get 200+ because we package it as a CV item with a letter of recommendation. T-shirts and free food already an incentive.
 - c. Cooperation agreement with university in Baja California (Charlie)
 - d. Reviving college international effort reports (Charlie)
 - e. Fulbright strategies (Charlie)
 - f. Exchange Proposal: Woosong University (Em)
 - First reading only. Will go to second reading next meeting. We have Yonsei in Korea but this would be an opportunity for CSULB study as we have a numbers balance issue. Sharon: Yonsei is both IP and our campus. High GPA requirement. This program is a specific program: Business, Hospitality Management. Not a liberal arts institution.
 - Jeet: challenge of articulation with our business.
 - Marketing chair has articulated marketing courses.
 - Terrence: This is not in Seoul. That is a challenge. We don't want to detract from other potentials.

- Moved forward by vote with the caveat that the Marketing chair attend next meeting to answer question.