

Go Virtual Symposium

MONDAY, JUNE 29 | 1PM-2:30PM



Academic Technology Services

Affordable Learning Solutions

Abstract. CSU's Affordable Learning Solutions enables faculty to choose and provide more affordable, quality educational content for their students. By reducing CSU student course material expenses, more students acquire the course materials they need to succeed and benefit from their CSU learning experience.

~ Panelists ~



Panel Moderator: Dr. Tina Matuchniak

Assistant Professor, English
Director of the University Writing Center
CSULB

Tina Matuchniak earned her PhD. in Education from UCI in 2013, then served as Director of Research for the Writing Project at the University of California, Irvine. In addition, Matuchniak holds a BA in Chemistry from the University of Bombay, India and a MA Literacy Studies from CSU Long Beach. Dr. Matuchniak also served as a lecturer at California State University, Long Beach, specializing in language and literacy, specifically as they apply to the needs and practices of English learners.



Tracey Mayfield, CSULB Library

Associate Dean, University Library
Copyright & Co-Chair of Affordable Learning Solutions OER
CSULB

Tracey Mayfield is the Associate Dean of the University Library here at the Beach. She is celebrating her 21st anniversary working at CSULB and loves being able to brag she has spent her entire professional career in a place she loves. Tracey has her Bachelor's degree in English and her Master's degree in Library and Information Science, both from UCLA. She is currently in her second year of a doctoral program working toward an Ed.D. in Educational Leadership with an emphasis in Social Justice. Her research interests are in the ethical uses of information and information policy as well as the concept of "covering," especially as it applies to women in the workplace.



Dr. Gerry Hanley

Executive Director, MERLOT & SkillsCommons
Professor, Psychology
CSULB

Gerry Hanley is the executive director of the Multimedia Educational Resource for Learning and Online Teaching (MERLOT) programs and technologies which provide free access to educational materials for any learner anywhere at anytime. He also leads the design to delivery of the U.S. Department of Labor's open educational repository of workforce development educational materials produced by the TAACCCT (Trade Adjustment Assistance for Community Colleges and Career Training) program. Skills Commons (www.skillscommons.org) is free and open for all users to have to instructional materials to support the development of job-driven skills.

~ Panelists ~



Una Daly

Director

Community College Consortium for Open Educational Resources (CCCOER)

Una Daly is director of the Community College Consortium for Open Educational Resources, a division of the global Open Education Consortium. CCCOER is the community of practice for Achieving the Dream's OER Degree Initiative, the largest nationwide initiative in the U.S. with 38 colleges in 13 states. CCCOER also provides technical assistance support for the California Zero Textbook Cost Degree program with 23 community colleges developing 33 degrees or certificates where textbook costs have been completely eliminated. Una also served as the OER Library Services Manager for the California Open Online Library, a repository of low-cost, peer-reviewed open textbooks for the top 50 college courses.

Prior to joining the Open Education Global, she was director of College Open Textbooks and the ePortfolio Coordinator at the California Virtual Campus and Foothill College where she taught in the Computer Technology Information Systems department. She holds a Masters Degree in Teaching and Learning with Technology from Santa Clara University and an @ One Online Teaching Certificate. Her initial career was in the computer industry where she was a software engineer and manager at Apple, 3Com Corporation, and Motorola.

Una is a regular speaker at conferences and OER Summits focused on best practices for open education at community colleges. Her interests have focused on how open education can remove barriers to college success for underserved students and inspire faculty to redesign their courses to be accessible, engaging, and relevant for all students.



Rico Ovalles

Manager, Alternative Materials – Digital, Rentals, and Coursepacks

49er Shops, Inc. – CSULB Bookstore Services

Co-Chair of Affordable Learning Solutions D1DA

Rico Ovalles is the Manager of Alternative Materials for the CSULB Bookstore Services and is also the Co-Chair for the CSULB Affordable Learning Solutions. He manages the rental program working with various vendors to make 65-70% of titles eligible for rent at CSULB. He also manages the Day 1 Digital Access (D1DA) program. Whether it be ebooks or courseware (MyLab, Connect, MindTap, etc.), the D1DA program has two main goals: reduce the costs of course materials and provide access to the required course material on the first day of classes.



Rochelle McCoy

Course Materials Manager

49er Shops, Inc., CSULB Bookstore Services

Rochelle McCoy is the Course Materials Manager for the CSULB Bookstore Services and oversees all facets of the course material adoption process and procurement, ensuring strategies are in place to enhance the educational process and provide value & savings to students. She currently serves on the CSULB Affordable Learning Solutions Committee, and the Accessible Technology Initiative – Instructional Materials subcommittee. With over 30 years' experience in the industry, she values her role in exploring ways to support student success and foster positive relationships with the campus community.