



MALES:
REROUTING FROM
DEFICIT TO SUCCESS

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Division of Student Affairs
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BACKGROUND

□ The national and/or research narrative concerning African American male undergraduates is that they “are troubled, their future is bleak, they all do poorly, and there is little that can be done to reverse long-standing outcomes disparities that render them among the least likely to succeed in college” (Harper 2009 pp. 699–700).

CSU INITIATIVE



- The goal of the CSU African American Initiative (AAI) is to increase the college preparation, enrollment, and graduation rates of African American students from underserved communities.

OBJECTIVES

- Our goal is not to examine the data from a deficit perspective, but study the data from a space of achievement and opportunity for outreach and support.
- In addition, we are recommending data be used to inform and place more responsibility on the institution rather than the students.

LEADING THE EFFORT OF COMMITMENT TO CHANGE OUR CAMPUS NARRATIVE (FEEDBACK)

Division of Student Affairs

- Men's Success Initiative (MSI)
- Educational Opportunity Program (EOP)
- Student Support Services Program (SSSP)
- Office of Multicultural Affairs

ACTIONABLE DATA SETS

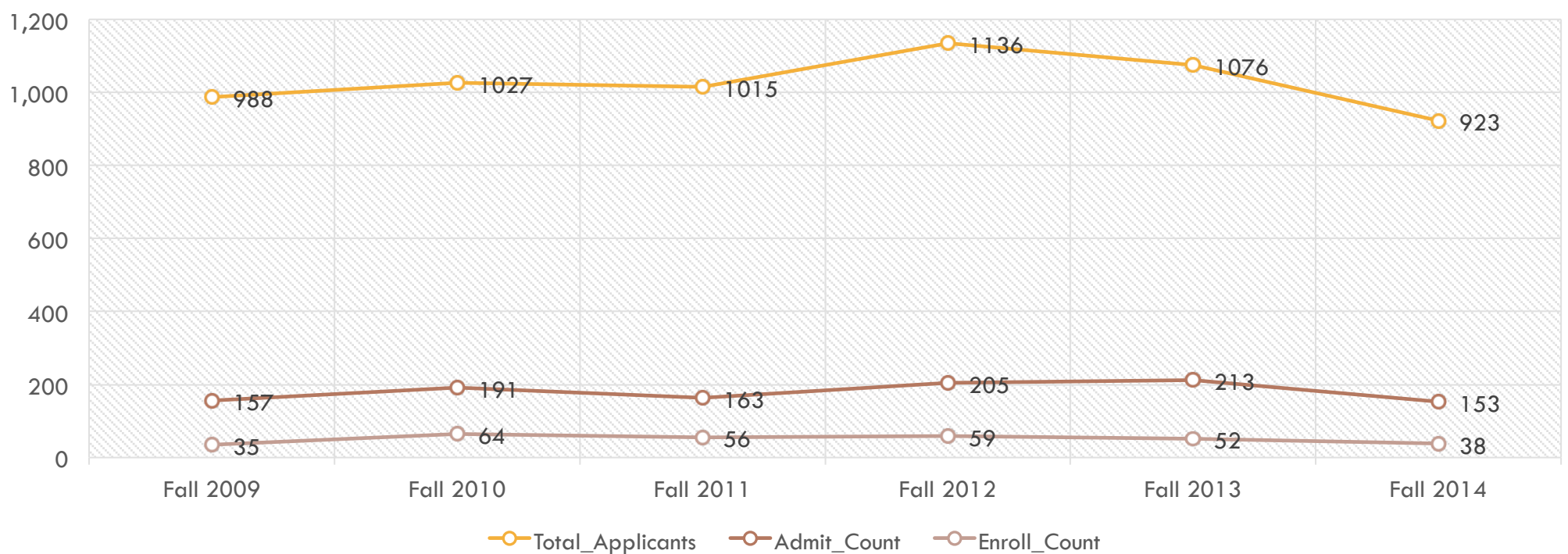
Admission Trend

Schools/School Districts Support Program

Admission Eligibility Index

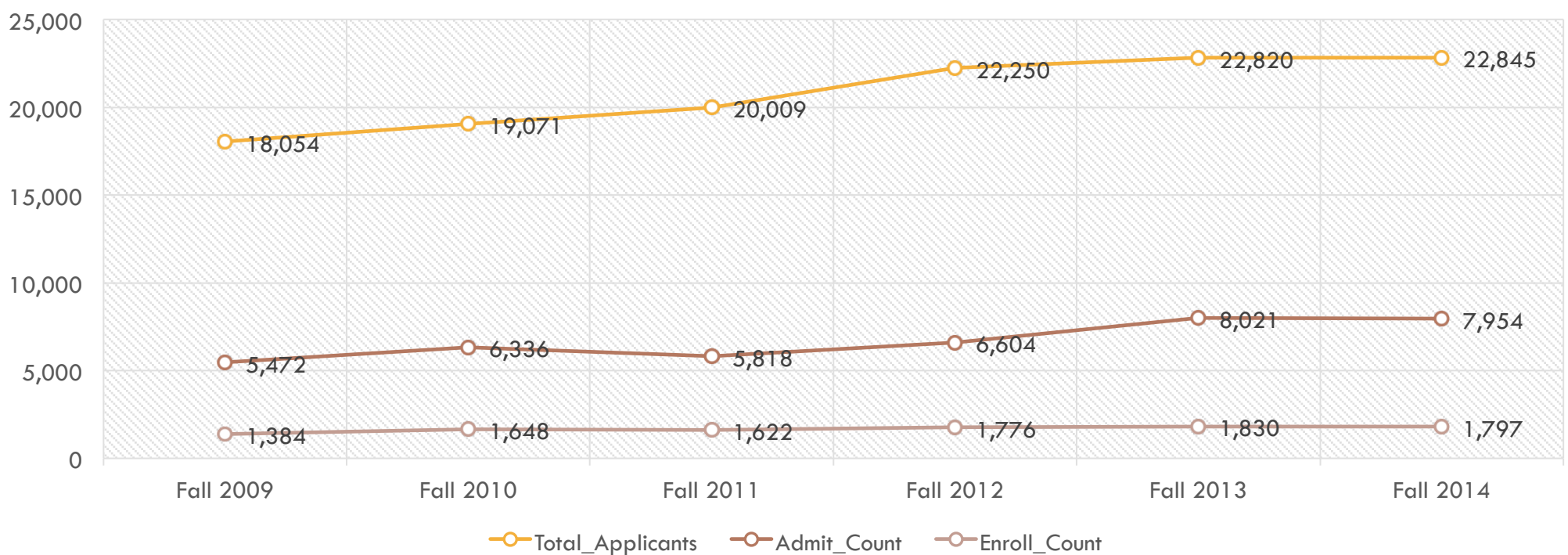
ACTIONABLE DATA SETS

Admission Trend – African American Male FTF



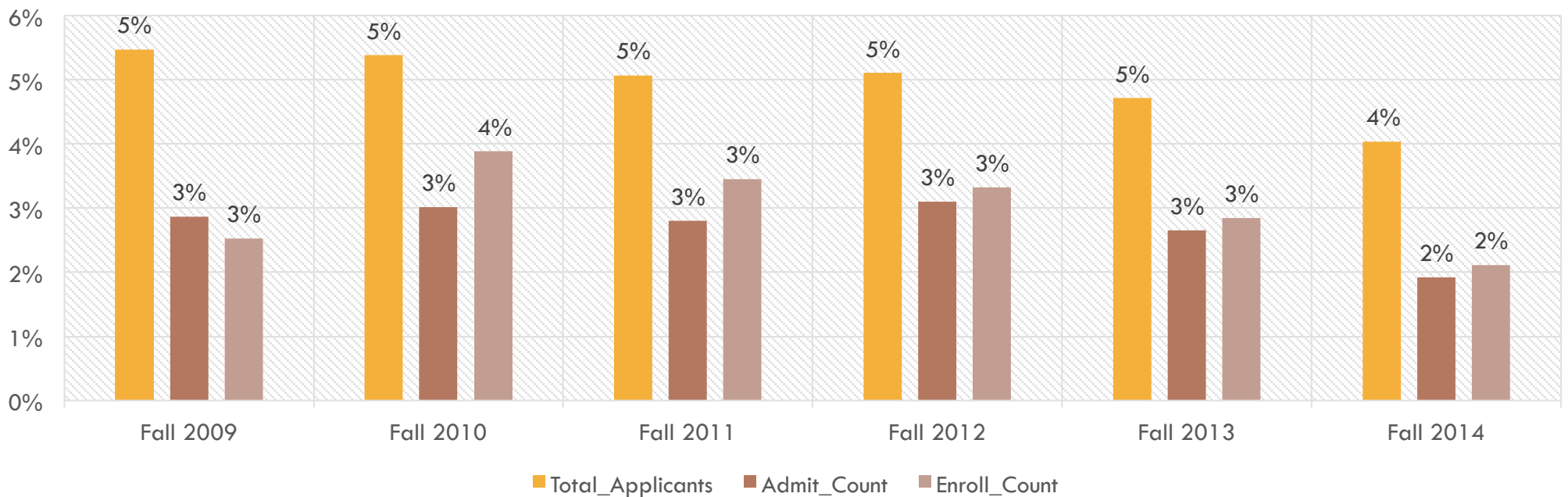
ACTIONABLE DATA SETS

Admission Trend – All Male FTF



ACTIONABLE DATA SETS

Admission Trend Comparison –
African American Male FTF vs All Male FTF



ACTIONABLE DATA SETS

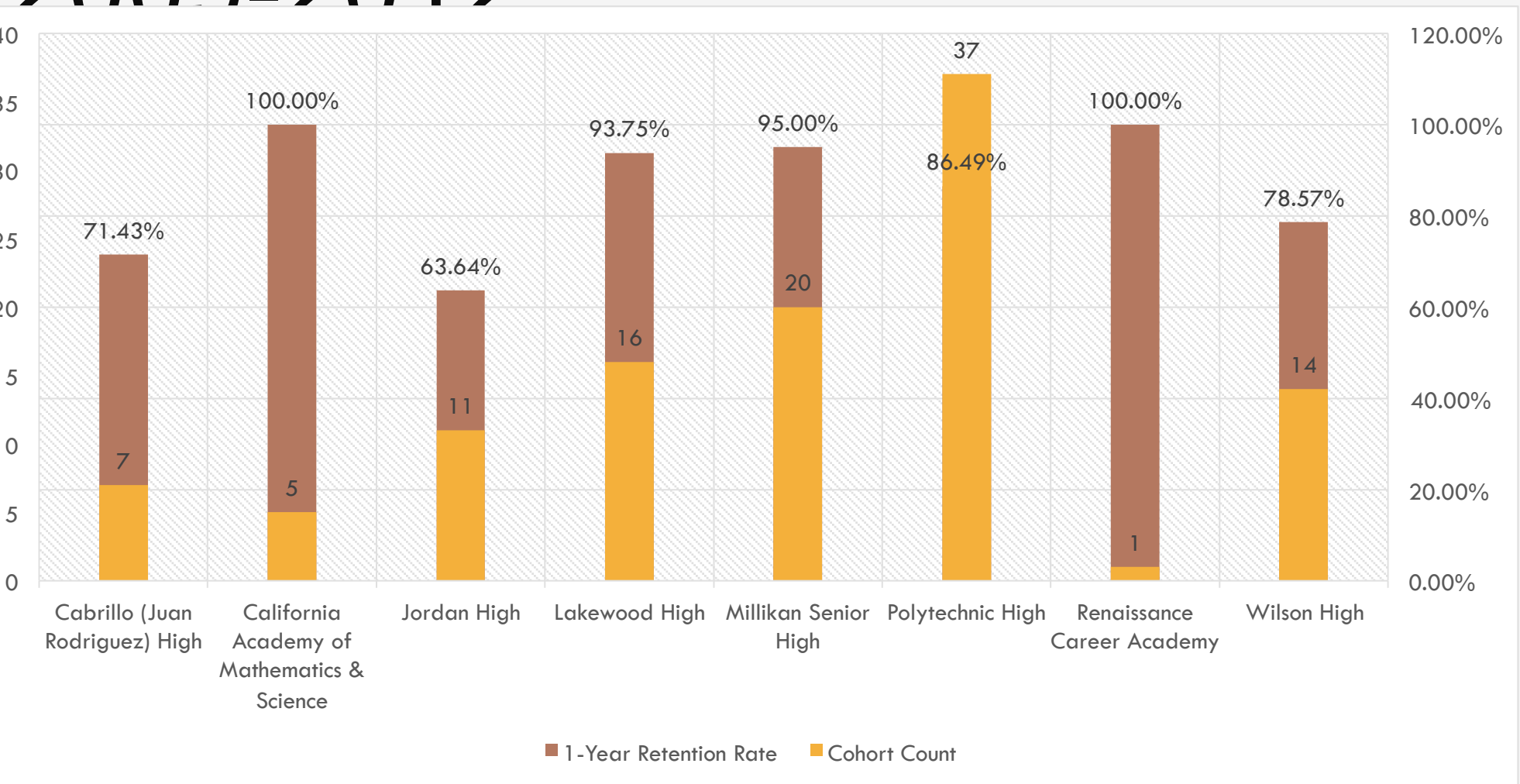
- ❑ Determine efforts with outreach and the potential of increasing and diversifying our applicant pool.

ACTIONABLE DATA SETS

- School/School Districts
 - Outreach
 - Academic Preparation
 - College-going Culture

ACTIONABLE DATA SETS

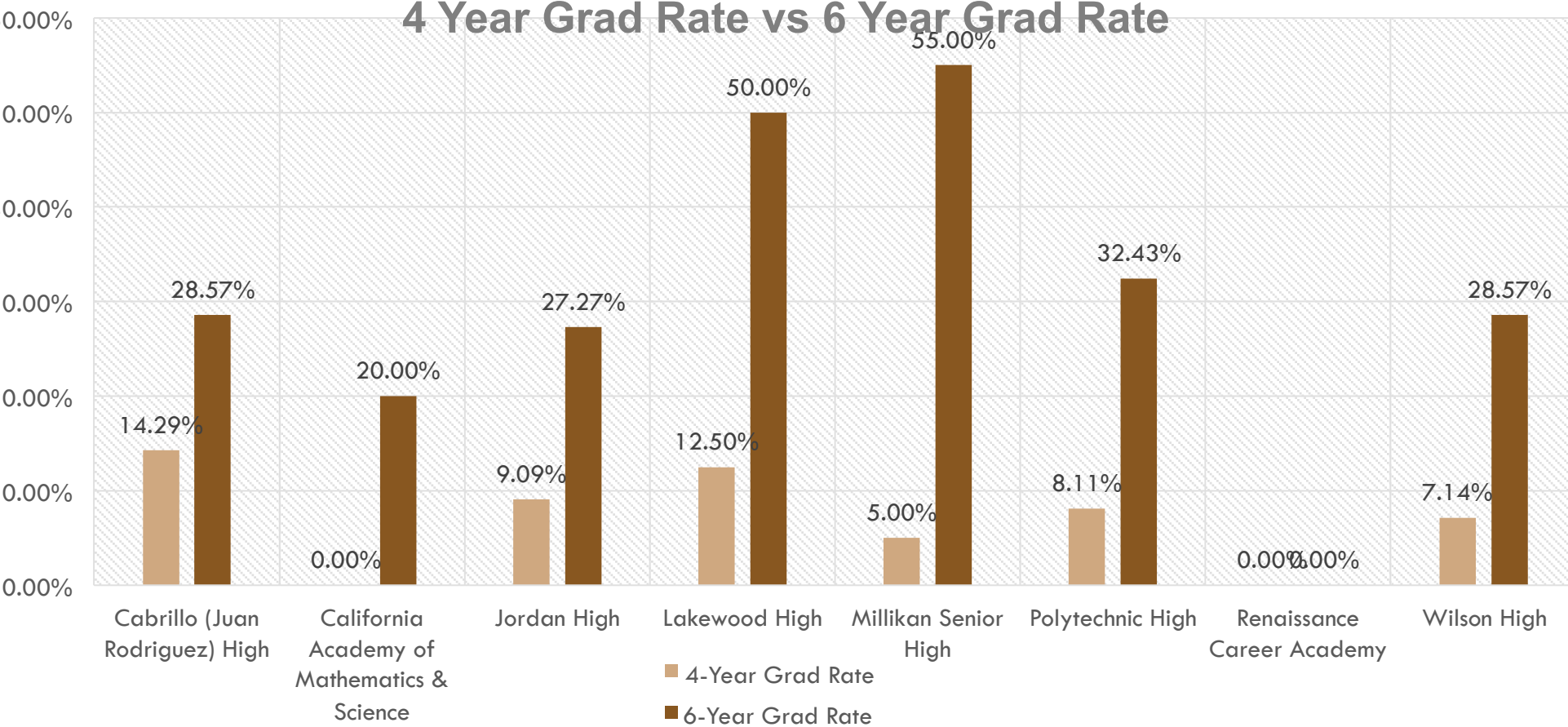
2009-2012



ACTIONABLE DATA SETS

2009-2012

African American Male from LBUSD
4 Year Grad Rate vs 6 Year Grad Rate



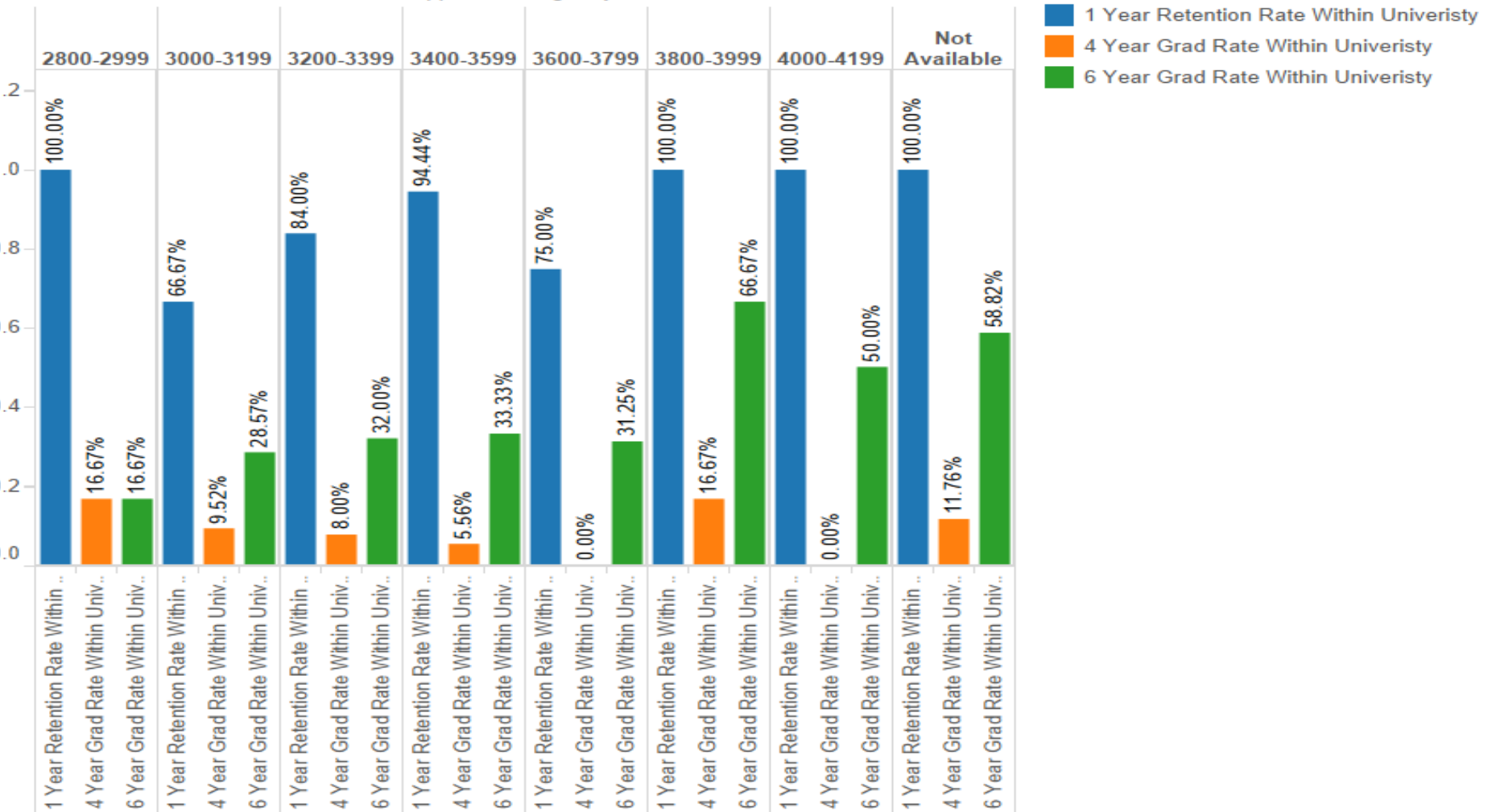
ACTIONABLE DATA SETS

- Admission Eligibility Index
- Support Needed
- Academic (i.e. tutoring, study skills, mental health, etc.)

ACTIONABLE DATA SETS

2009-2012

01. Application Eligibility Index



FINAL REFLECTIONS

❑ Conclusion

- ❑ Not bleak, but an opportunity to engage with community and campus partners.

❑ What to do next

- ❑ College Inclusion Summit
- ❑ Review admission surveys to inform
- ❑ Cast a wider net of examining what we are doing with other districts and/or schools
- ❑ What support is provided for the all students in this category
- ❑ Use Beach Sync to determine connection to campus (student engagement)
- ❑ Develop focus groups at LBUSD and CSULB to determine what works/doesn't work to design scalable and sustainable support programs

CONCLUSION

- Questions & Comments