

**NCLR/CSULB Center for Latino Community Health Evaluation and Leadership Training
and the
*Centro Salud es Cultura***

Unit Activities Report 2017-2018

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I. Statement of Mission, Values and Vision

Mission:

We improve, promote, and advocate for the health, culture, and well-being of diverse Latino/Hispanic communities.

Values:

We are driven to action by our community-centered mission.

We embody an attitude of community service.

We operate with integrity and inclusiveness.

We foster leadership and empowerment.

We value our grass-roots underpinnings.

We are accountable to the communities we serve.

We uphold the community-driven missions of NCLR and CSULB.

We acknowledge, appreciate, and celebrate the cultures, resiliency, insights, and contributions of Latino/Hispanic families and communities.

Vision:

We strive to improve health, educational, and social equity among the Latino communities with whom we work and serve.

II. Unit Performance and Review

A. Background

The NCLR/CSULB Center for Latino Community Health, Evaluation, and Leadership Training is a partnership between UnidosUS (formerly known as the National Council of La Raza [NCLR]) and California State University, Long Beach (CSULB). The NCLR/CSULB Center for Latino Community Health, Evaluation, and Leadership Training (hereafter Center) was established in 2005 through a congressional earmark spearheaded by then Congresswoman Hilda Solis.

The *Centro Salud es Cultura* (hereafter *Centro*) was opened in 2013 as the home of community-based participatory research, educational success, and holistic wellness endeavors. The *Centro* space was chosen to be able to serve high need, Latino dominant area of our city that was also accessible to others through nearby public transportation. The *Centro* doors were officially closed on July 20, 2017.

B. Brief summary of major activities of the past year

The Center has three pillars of work which are highlighted in our descriptive name:

- 1) Community health
- 2) Evaluation
- 3) Leadership training

Community Health

The Center's research and program areas embody the use of community based participatory research methods – an academic model that promotes community empowerment, learning, and participation in society. Our programs empower residents and undergraduate and graduate students to work closely with leading multi-disciplinary academics and professional staff to create culturally relevant strategies that improve the health and health access of Latinos in the United States. Our research promotes faculty excellence through research, prepares students for success, expands the self-efficacy of community members involved in our projects, and creates collaborative partnerships aimed at impacting the delivery and messaging of Latino health through culturally and linguistically appropriate methods. Our research and community programs in wellness, HIV/AIDS, Hepatitis C, substance abuse prevention, diabetes prevention, obesity prevention, nutrition education, student academic achievement, and advocacy working with *promotores de salud* (community health workers) represent our commitment to engage various audiences in a dialogue that empowers people to take action in creating healthy communities for all.

Evaluation

We provide culturally and linguistically appropriate evaluation services to community-based organizations and health entities such as federally qualified health centers who serve Latinos. These services include research and evaluation design; quantitative and qualitative instrument development; training for data collection staff (in person or via webinar); technical assistance; data processing and cleaning; data analysis and report writing. Clients include both local and national organizations.

Major evaluation activities for the 2017-2018 fiscal year included:

- Evaluation of a Spanish-language food security program implemented at 24 sites across the US (*Comprando Rico y Sano* – led by UnidosUS).
- Evaluation of the FASTER Study aimed to test the feasibility of a unique intervention designed to improve patient and caregiver activation of emergency medical services at the onset of acute stroke symptoms.
- Evaluation of the Antelope Valley Partner for Health Building Stronger Families (Best Start) in Lancaster and Palmdale.

Leadership Training

We are leaders in spearheading initiatives to support CSULB's mandate as a Hispanic Serving Institution (HSI). We were instrumental in helping CSULB to gain status and have continued to provide exemplary programs such as the HSI-STEM (Hispanic Serving Institutions-Science, Technology, Engineering and Math or *Sosteniendo Tradiciones de Excelencia y Motivación*) and Building Infrastructure Leading to Diversity (BUILD), to add quality to the CSULB degree. We are the institutional home of the Advancing Nutrition Development through Alliance for Leadership & Education (*ÁNDALE*). We also collaborate with campus partners to strengthen the research capacity of our institutions and future professionals.

Major activities in Leadership Training included, during 2017-2018:

- All of our research and evaluation activities listed above directly involved students.
- Engaging 5 graduate student fellows and 3 undergraduate student scholars, including an additional 3 undergraduate student scholars from CSU Monterey Bay completing their externship at the Center.
- Providing monthly behavioral health research-related trainings.
- Contributing to planning committees and implementation of CSULB Beach Wellness Week, Latina Connections Conference, and the BUILD Research Symposium.

C. Advisory board members

The Center is fortunate to have the contributions of a very strong external advisory board.

The members are:

Sara Elena Loaiza	<i>Executive Director, Latino Consultants</i>
Vickie Mays	<i>Professor, UCLA Psychology and Fielding School of Public Health</i>
Jennifer Ng'andu	<i>Senior Program Officer, Robert Wood Johnson Foundation</i>
Kurt Organista	<i>Professor, University of Berkeley School of Social Welfare</i>
Henry Pacheco	<i>Director of Medicine and Public Health, National Hispanic Council on Aging</i>
Britt Rios-Ellis	<i>Dean, College of Health Sciences and Human Services, CSU Monterey Bay</i>
David Rivers	<i>Associate Professor and Director of the Public Information and Community Outreach at the Medical University of South Carolina, Medical University of South Carolina</i>
Richard Zaldivar	<i>Executive Director, The Wall Las Memorias Project</i>
Hector Balcazar	<i>Dean, Charles Drew Medical University</i>
Felipe Castro	<i>Professor and Southwest Borderlands Scholar, Arizona State University</i>
Jorge Daboub	<i>Vice-President of Client Development, Univision</i>
Zoila Escobar	<i>Vice President of Strategic Development and Community Support and President of the AltaMed Foundation, AltaMed Health Services</i>
Cynthia Gomez	<i>Director, San Francisco State University Health Equity Institute</i>
David Hayes-Bautista	<i>Professor of Medicine and Director of the Center for the Study of Latino Health and Culture at the School of Medicine, University of California Los Angeles</i>
Ana Carricchi-Lopez	<i>City Health Officer, Long Beach Department of Health and Humans Services</i>

The minutes of the Center Advisory Board annual meeting are attached as Appendix A.

Each major, multi-year project also has a project advisory board made up of internal and external stakeholders to provide oversight and advice regarding the goals of that undertaking. The Center Advisory Board meets once a year or more; most project advisory boards meet quarterly.

D. How recommendations of the advisory board were implemented

Strategic planning:

The advisory board recommended that the Center create a document or publication to provide a testament of its collective accomplishments over its 12 years of existence. The purpose of such a document is to provide evidence of how a Latino-focused health research center was able to contribute to both health research as well as strengthening of the quality and caliber of higher education for a diverse, public university. The board recommended synthesizing learning across projects of a similar nature to add value to scholarship and national debates. The timeline created for the 10th anniversary was noted as a key starting point. Finally, this document was envisioned to be the basis for a strategic planning for the Center, to be more effective in its health equity and social innovation mission.

Formal name change of the Center:

The Center was established in 2005, thanks to the joint efforts of lobbyists from UnidosUS (formerly known as the National Council of La Raza [NCLR]), and CSULB, which successfully gained an earmark from the Congressional Hispanic Health Task Force to establish a research center dedicated to improving Latino health. At the same time, this relationship between NCLR and CSULB was built upon an established relationship between the NCLR Institute of Hispanic Health (IHH) and the Center's founding director, Dr. Britt Rios-Ellis, who for 20 years had worked as a consultant for the NCLR IHH. The collaboration had grown from an individual arrangement into more than 15 people working from a bedroom in her home – clearly the opportunity was ripe for a center. Dr. Rios-Ellis' long-standing work with the Latino Health Professionals scholarship program was brick in the foundation for a center.

In 2017, NCLR celebrated its 50th anniversary. As part of its strategic planning it revisited its name, and decided to re-brand itself to UnidosUS, to better represent through its title what the organization represents. Therefore, the Center also had to consider whether to change its name, and this question was put to the board.

The board agreed that the center should proceed with a formal name change request to drop the "NCLR" from its name, yet to continue to recognize the relationship on the website and in documents. This decision was based on past confusion about the Center's relationship with NCLR, as it was at times mistaken for the Los Angeles NCLR office, which it is not.

Relationship building:

Finally, the advisory board recommended that the Center increase work across institutions. Some of the avenues suggested to do that included more involvement of the CSU, involve more faculty, especially diverse faculty, and possibly hold listening sessions. The Center will hold a faculty meet and greet in Fall 2018 to attempt to engage more faculty, and has reached out to

other research center directors both at CSULB and other institutions (e.g. UCLA, USC, Stanford, UC Denver).

III. Faculty and Student Involvement at CSULB

Interdisciplinary faculty and student involvement are central to the Center's success.

A. Faculty and staff

We consistently work across colleges at CSULB and are mutually enriched by the experience. We actively engaged 29 faculty, staff, and administrators last year, involving them in research, leadership or grant writing efforts.

College of Health and Human Services (11)

Dr. Michelle Barrack, *ÁNDALE* mentor

Assistant Professor, Department of Family and Consumer Sciences

Dr. Gail C. Frank, Grant writing efforts, Manuscript development, LBC Advisory Board

Professor, Department of Family and Consumer Sciences

Claire Garrido-Ortega, MPH, CHES, BREATHE Campaign

Lecturer, Department of Health Science

Dr. Joy Goebel, PI/Palliative Care, Grant writing efforts

Associate Professor, Department of Nursing

Dr. Javier Lopez-Zetina, Grant writing efforts

Associate Professor and Chair, Health Science Department

Dr. Kristina Lopez, *Centro* Collaborator

Assistant Professor, Department of Social Work, Principal Investigator, Parents Taking Action

Dr. Iveris L. Martinez, Grant writing efforts

Archstone Foundation Endowed Chair in Gerontology, Director of the Center for Successful Aging

Dr. Selena Nguyen-Rodriguez, PI/*ÁNDALE*, Evaluator, SALV & CRS Project, Grant writing efforts

Assistant Professor, Department of Health Science

Dr. Cheryl Rock, *ÁNDALE* mentor

Assistant Professor, Department of Family and Consumer Sciences

Dr. Kellie Walters, *ÁNDALE* mentor, LBC Advisory Board

Assistant Professor, Department of Kinesiology, Co-Director of the LBSU FITLAB

Natalie Whitehouse-Capuano, MPH, MCHES, BREATHE Campaign

Lecturer, Departments of Health Care Administration and Health Science

College of Education (1)

Dr. Bitu Ghafouri, Grant writing efforts

Professor, Department of Advanced Studies in Education and Counseling

College of Liberal Arts (3)

Dr. Chi-Ah Chun, BUILD Student Core Director

Professor, Department of Psychology

Dr. Gino Galvez, ÁNDALE mentor, Grant writing efforts

Assistant Professor, Department of Psychology

Dr. Guido Urizar, Co-PI/BUILD, Grant writing efforts

Professor, Department of Psychology

College of Natural Sciences and Mathematics (3)

Dr. Laura Kingsford, Co-PI BUILD

Dean, College of Natural Sciences and Mathematics

Professor, Department of Microbiology and Biological Sciences

Dr. Olga Korosteleva, Evaluator/Long Beach Collaborative, Grant writing efforts

Faculty Director, CSULB Statistical Consulting Group

Professor, Department of Mathematics and Statistics

Dr. Eric Marinez, Co-PI HSI-STEM

Associate Professor, Department of Chemistry and Biochemistry

CSULB staff collaborators (11)

Contact Person	Organization/Position	Project
Heidi Girling	CSULB Health Resource Center, Coordinator and Health Educator	SAMHSA
Linda Peña	CSULB Alcohol Tobacco & Other Drugs Program, Counselor	SAMHSA
Pamela Lewis	CSULB Housing and Residential Life, Assistant Director	SAMHSA
Rosa Moreno	CSULB Counseling & Psychological Services, Psychologist	SAMHSA
Natalia Gatdula	CSULB HSI-STEM, Program Manager	HSI-STEM
Helen Barriere	CSULB HSI-STEM, Student Programs Coordinator	HSI-STEM
Monica McGuthrie	CSULB HSI-STEM, Administrative Assistant	HSI-STEM
Alex Garbanati	CSULB BUILD, Outreach Coordinator and Graphic Designer	BUILD
Sewwandi Abeywardana	CSULB BUILD, Graduate Mentor Fellow	BUILD
Myriam Loeschen	CSULB BUILD, Event Coordinator	BUILD
Colette Brown	CSULB PRO-Health Lab, Graduate Research Assistant	Grant writing

B. Students and alumni

Students are involved in different capacities, but are integral to all activities. Most students are hired through grant-specific projects or receive grant-sponsored support. Students are listed by project along with the degree they are pursuing. The Center also welcomes students from other universities as well as alumni seeking more research experience. Volunteers from the community are listed under "IV. Participation from Community Partners."

For 2017-2018, the Center provided \$79,583 in student fellowship funding to graduate students and \$63,690 to undergraduate students in the College of Health and Human Services. Additionally the Center hosts students from other universities to foster greater diversity and quality preparedness among the future health workforce. A total of 33 students, undergraduate and graduate, and two alumni contributed to the Center in 2017-2018.

NCLR/CSULB Center Research Assistants/Interns

5 undergraduate students

- Daisy Almazan, Bachelor of Science in Health Science
- Yesenia Padilla, Bachelor of Science in Accounting, *Accounting intern*
- Bryan Diaz, Bachelor of Science in Health Science
- Shaidy Ruiz, Bachelor of Science in Business Administration, *Social Media and Graphics intern*
- Ixtacihuatl Pagunsan, Bachelor of Science in Health Science

1 alum

Gildardo Peña, Bachelor of Science in Computer Science, 2015, CSULB, *Webmaster*

¡Salud a la Vida!: Cheers to Life!

2 graduate students

- Crystal Martinez, Master of Public Health
- Salvador Ramirez, Master of Social Work

3 undergraduate students

- Naomi Villanueva, Bachelor of Science in Health Science
- Carlos Sanchez, Bachelor of Science in Health Science
- Elizabeth Delgado, Bachelor of Science in Health Science

1 alum

- Natalia Guerrero, Bachelor of Arts in Anthropology, 2016, CSULB

FASTER

2 graduate interns

- Ashley Colbern, Master of Public Health
- Cynthia Cervantes, Master of Public Health

1 alum

- Natalia Guerrero, Bachelor of Arts, Anthropology, 2016, CSULB

Advancing Nutrition Development through Alliance for Leadership and Education (ÁNDALE)

3 undergraduate students

- Naharí Arrieta, Bachelor of Science in Health Science
- Brady Carbajal, Bachelor of Science in Kinesiology
- Janet Garcia-Cruz, Bachelor of Science in Food Science

Long Beach Collaborative

4 graduate students

- Edith Romero, Master of Public Health
- Kimberly Sanchez, Master of Public Health
- Lucero Silva, Master of Public Health
- Eva Lee, Masters of Science in Mathematics

8 undergraduate students

- Marcos Ceballos, Bachelor of Science in Statistics
- Kate Diaz Roldan, Bachelor of Science in Health Science
- Christina Ta, Bachelor of Science in Health Science
- Daniel Ron, Bachelor of Science in Health Care Administration
- Patricia Dionicio, Bachelor of Science in Kinesiology
- Gabriel Rodriguez, Bachelor of Science in Mathematics
- Leticia Perez Nolasco, Bachelor of Science in Health Care Administration
- Stephania Enriquez, Bachelor of Science in Health Science

Comprando Rico y Sano

1 graduate student

- Grecia Nuñez, Master of Public Health

4 undergraduate students

- Jacqueline Garay, Bachelor of Science in Health Science
- Maribel Jaen, Bachelor of Science in Health Science
- Elsy Mejia, Bachelor of Science in Health Science
- Eldy Martinez, Bachelor of Science in Health Science

C. Center and *Centro* staff

** (in alphabetical order)

Mara Bird, PhD, Director, PI

Dr. Bird holds a Bachelor of Arts in Spanish from Kalamazoo College, and a Masters of Art and Doctorate of Philosophy in International Relations from the University of Southern California. Dr. Bird serves as the Co-Principal Investigator /Program Director or Manager for all

Center and *Centro* projects. She participates in and oversees all grant writing and manuscript efforts and is responsible for the oversight of center operations including human resources and account management. Dr. Bird also collaborates as the CSULB BUILD Community Outreach Liaison and as a Mentor with *ÁNDALE*.

Erika Bonilla, MPH, Research Associate, Program Manager, HSI-STEM Data Manager

Ms. Bonilla holds a Bachelor of Arts in Spanish and a Masters of Public Health from California State University, Long Beach. She serves as the Program Manager to various projects including *ÁNDALE* and the Long Beach Collaborative. In her role, she coordinates the implementation of the projects, as well as mentors and provides leadership development for undergraduate and graduate students. Ms. Bonilla also collaborates in the account management, development, and preparations of grant proposals, abstracts, and manuscripts for publication in peer-reviewed journals.

Melawhy Garcia-Vega, MPH, PhD, Assistant Professor, Research Associate, PI

Dr. Garcia-Vega holds a Bachelor of Arts in Psychology and a Masters of Public Health from California State University, Long Beach and a Doctorate of Philosophy in Public Health with an emphasis in Health Behavior Research from the University of California, San Diego / San Diego State University (UCSD/SDSU) Joint Doctoral Program. Most recently, she completed a one-year postdoctoral fellowship in the Department of Family Medicine and Public Health at UCSD. Dr. Garcia is an incoming Assistant Professor of Health Science at CSULB and a Research Associate at the Center. She is the PI for one evaluation project and collaborates in the development and submission of federal and private grant proposals. She also develops manuscripts for publication in peer-reviewed journals, and assists with the development and submission of other written materials.

William Lucas, MA, Data Manager/Project Coordinator

Mr. Lucas holds a Bachelor of Arts in Anthropology from California State University, Dominguez Hills and a Master of Arts in Anthropology from California State University, Long Beach. Most recently, he has been accepted into the Medical Anthropology doctoral program at the University of South Florida where he will begin in Fall 2018. Mr. Lucas has experience in data management and analysis, health education, and participant recruitment, focus on issues such as nutritional health and HIV. He is the data manager for *Comprando Rico y Sano* and collaborates on grant writing and preparation of manuscripts.

Lorena Martinez, Administrative Assistant

Ms. Martinez holds a Bachelor of Arts degree in Sociology and Women's Studies from the University of California, Riverside. As the Center's Administrative Assistant, Ms. Martinez is responsible for center communication, office maintenance, coordinating intern/volunteer schedules, processing staff time cards for submission, and assisting with the Center's accounting. She also collaborates in preparing for Center meetings, trainings, and conferences. Ms. Lorena resigned in May 2018.

Selena Nguyen-Rodriguez, PhD, MPH, Assistant Professor, Research Fellow, Evaluator, PI

Dr. Nguyen-Rodriguez holds a Bachelor of Arts degree from California State University, Long Beach with a major in Psychology and Masters of Public Health and a Doctorate in Philosophy from the University of Southern California. Dr. Nguyen-Rodriguez is an Assistant Professor in the Department of Health Science at CSULB, Research Fellow at the Center, and serves as the Evaluator for *¡Salud a la Vida!*, and *Comprando Rico y Sano*, and is the PI for the NDALE project. She also collaborates on grant writing and preparation of manuscripts in addition to mentoring students.

Janett Padilla, MPH, Data Manager/Project Coordinator

Ms. Padilla holds a Bachelor of Science and a Masters of Public Health from California State University, Long Beach. Ms. Padilla was promoted from a graduate research assistant to the Data Manager for nutrition evaluation projects from the Center as well as the Project Coordinator for the *Familias Unidas: Pre-Diabetes Prevention Project*, taking over for Ms. Aguilar. She also volunteered as a Teaching Assistant and guest lecturer in the Health Science department. In late July 2017, Ms. Padilla resigned as she accepted another position as a health educator for AltaMed.

Mayra Rascón, MPH, Research Associate, Evaluator/ÁNDALE

Ms. Rascón holds a Bachelor of Science in Physiological Sciences and a minor in Spanish from the University of California, Los Angeles (UCLA) and a Masters of Public Health in Community Health Education from California State University, Long Beach. Ms. Rascón is currently working towards completing her Doctorate of Philosophy in Health Policy and Management from the UCLA Fielding School of Public Health. She is the evaluator for the *ÁNDALE* project and leads all grant writing and preparation of manuscripts at the Center. She is also a part-time lecturer in the Department of Health Science at CSULB.

Maryan Santa Cruz, Office Manager

As the Office Manager for the Center, Ms. Santa Cruz performs administrative and office support activities for multiple projects. Furthermore, Ms. Santa Cruz interprets operating and Center policies and exercises independent judgment in the resolution of administrative problems. She shares information and solicits input on various project components at the Center. Ms. Santa Cruz self-taught herself graphic skills and is now the stand-in graphic artist, as well as a researcher thanks to on-the-job training. Ms. Santa Cruz was not employed at the Center between August 2017 and May 2018.

Lucero Silva, Centro Coordinator/Project Coordinator

Ms. Silva holds a Bachelor of Science in Health Science from California State University, Long Beach. Ms. Silva helped to oversee the running of the *Centro Salud es Cultura*, creating the monthly *Centro* calendar, keeping inventory, scheduling community workshops, and preparation of monthly *Noches Culturales*, as well as organizing the closing and move. She also served as a Project Coordinator for the *Familias Unidas* research planning project until transitioning to her new role as a Graduate Research Fellow for the Long Beach Collaborative.

Community Health Workers

The Center employed two community health workers or *promotores de salud*, and continued close collaboration with previous employees. The *promotores* collaborate on various Center projects in the community, and also assist with administrative tasks. All *promotores* are trained in ethical conduct of research and various culturally and linguistically relevant health education curricula. The *promotores* team was key in the success of the *Centro Salud es Cultura*. Additionally, each add special skills including:

Ana Romo: Also provides health education for LA Care, on various topics.

María Becerra: Also a long-term collaborator with St. Mary's Medical Center.

Promotora network:

Concepción García: Served on the Steering Committee for *Familias Unidas*: Diabetes Prevention research planning project as well as the advisory boards for Building Healthy Communities and *Visión y Compromiso*.

Grant writing:

Maricela Parga: Facilitated collaboration with the City of Paramount for grant writing efforts.

IV. Student and Faculty Involvement from other universities

A. Faculty and staff (14)

Elizabeth Malcolm, MD, MSHS, Clinical Assistant Professor, Stanford University School of Medicine

Dr. Malcolm was the PI for the FASTER stroke prevention feasibility grant.

Nadia Safaeinili, MPH, Project Coordinator, Stanford University School of Medicine

Ms. Safaeinili was the Project Coordinator for the FASTER stroke prevention feasibility grant.

Ruth E. Zambrana, Ph.D., Professor, University of Maryland, College Park

Dr. Zambrana collaborated on grant writing efforts.

Deborah Parra-Medina, Ph.D., Professor, The University of Texas Health Science Center at San Antonio

Dr. Parra-Medina collaborated on grant writing efforts.

Thomas Belin, Ph.D., Professor, UCLA

Dr. Belin collaborated on grant development efforts.

Arleen Brown, MD, Ph.D., General Internist and Health Services Researcher, UCLA Clinical and Translational Science Institute

Dr. Brown collaborated on grant writing efforts.

Li-Jung Liang, Ph.D. ULCA Semel Institute Center for Community Health, UCLA David Geffen School of Medicine, Division of General Internal Medicine and Health Services Research

Dr. Lian collaborated on grant development and grant writing efforts.

Stefanie Vasser, UCLA Clinical and Translational Science Institute

Ms. Vasser collaborated on grant writing efforts.

Britt Rios-Ellis, Ph.D., Founding Director, Dean, Health Sciences and Human Services, CSUMB

Dr. Rios-Ellis serves as Co-Principal Investigator on the *¡Salud a la Vida!*: Cheers to Life! Project and on the Center Advisory Board as well as on numerous national boards, councils and initiatives. She is the founding Director of the Center.

Siphannay Nhean, MPH, Program Coordinator, *ÁNDALE*, CSUMB

Ms. Nhean is the Administrative and Research Analyst at CHSHS at CSUMB and collaborates with the Center as the CSUMB Program Coordinator for the *ÁNDALE* student training project.

Brian Cook, Ph.D., Mentor, *ÁNDALE*, CSUMB

Dr. Brian Cook is a Kinesiology professor and mentor for the *ÁNDALE* project.

Joanna Morrissey, Ph.D., Mentor, ÁNDALE, CSUMB

Dr. Morrissey is a Kinesiology professor and mentor for the ÁNDALE project.

Trish Sevene, Ph.D., Co-PI and Mentor, ÁNDALE, CSUMB

Dr. Sevene is a Kinesiology professor and the Service Learning Coordinator for CSUMB. She is the Co-PI for CSUMB for the ÁNDALE project, as well as a mentor for that project.

Lilia Espinoza, Ph.D., Assistant Professor, Public Health, CSU Fullerton

Dr. Espinoza contributed to grant writing efforts.

B. Students (4)

- Marisol Cruz, CSUMB Bachelor of Science in Collaborative Health and Human Services, ÁNDALE Scholar
- Karina Alonzo-Velazquez, CSUMB Bachelor of Science in Kinesiology, ÁNDALE Scholar
- Priscilla Guzman, CSUMB Bachelor of Science in Collaborative Health and Human Services, ÁNDALE Scholar
- Chris Argueta, Bachelor of Science, UC Berkeley, *Health Careers Connections* Intern, Summer 2017

V. Participation from Community Partners

In addition to student volunteers listed above, we would like to recognize volunteers from the community:

Patricia Barreto, MD, is a committed long-term volunteer with the *Familias Unidas* community-engaged research planning efforts. We met Dr. Barreto when she came to the Center-hosted Latino Health Equity Conference at CSULB in 2015 and has been collaborating since then.

For the 2017-2018 years we had 54 off-campus partners involved in community-based participatory research, not counting the academic partners listed above.

Contact Person	Organization	Community Partner Type	Project
Alejandra Gepp, Elizabeth Carrillo, Rita Carreon	UnidosUS	Non-governmental	UnidosUS
Alejandra Meza	Hispanic Center of Western Michigan	Non-governmental	CRS
Alma Robles-Duran	La Maestra Community Health Centers (LMCHC)	Non-governmental	CRS

Contact Person	Organization	Community Partner Type	Project
Amparo Nuñez	Hispanic Services Council (HSC)	Non-governmental	CRS
Ana Grande	Clinica Monseñor Oscar A. Romero	Non-governmental	CRS
Angela Campos	AADAP Inc. Community Prevention Unit	Non-governmental	SAMHSA
Carlos Londono	Tiburcio Vasquez Health Center, Inc.	Non-governmental	CRS
Carlos Ugarte	Farmworker Justice	Non-governmental	Grant writing
Cástulo de la Rocha	AltaMed	FQHC	<i>Familias Unidas</i>
Carmen Barragan	Brighton Park Neighborhood Council	Non-governmental	CRS
Chris Clarkin	Los Angeles Condoms	Governmental	SAMHSA
Christine Petit	Long Beach Forward	Non-governmental	<i>Familias Unidas</i>
Colette Brown	The Mind is a Muscle	Non-governmental	Grant writing
Constantina Mizis	Latino Alzheimer's and Memory Disorders Alliance (LAMBDA)	Non-governmental	CRS
Crystal Requejo	Mexican American Unity Council, Inc. (MAUC)	Non-governmental	CRS
Daniel Radocaj	<i>El Centro de Servicios Sociales, Inc.</i>	Non-governmental	CRS
Debbie Lindsey	Antelope Valley Partners for Health	Non-governmental	Best Start Lancaster
Diana Rosado	CETPA, Inc.	Non-governmental	CRS

Contact Person	Organization	Community Partner Type	Project
Eduardo Pineda	Hispanic Unity of Florida, Inc. (HUF)	Non-governmental	CRS
Elizabeth Reynoso	El Centro Inc.	Non-governmental	CRS
Evangelina Ramirez	LiBRE, community leader	Non-governmental	<i>Familias Unidas</i>
Harold Cardinal Valery	Medical office	Clinic	<i>Familias Unidas</i>
Ismael Morales	The LGBTQ Center of Long Beach	Non-governmental	SAMHSA
Jairo Guzman	Mexican Coalition for the Empowerment of Youth and Families, Inc.	Non-governmental	CRS
James Suazo	Building Healthy Communities (BHC)	Non-governmental	Center
Jazmyn Marquez	Latinas for Reproductive Justice	Non-governmental	Center
Jennifer Ponce	Long Beach Alliance for Food and Fitness (LBAFF)	Non-governmental	LBC
Karen Aragon	Building Skills Partnership	Non-governmental	CRS
Lara Turnbull, Sharon Alvarado, Alyssa Hartlaub, Ana Lopez, Tiffany Cantrell-Warren	Long Beach Department of Health and Human Services	Governmental	<i>Familias Unidas, Center</i>
Lorene Morris	CSU Institute for Palliative Care	Non-governmental	Palliative care, Center
Luz Gallegos	TODEC Legal Center	Non-governmental	CRS
Dr. Elisa Nicholas, Dr. Maria Chandler, Lily Martinez,	The Children's Clinic	Non-governmental	<i>Familias Unidas & LBC</i>

Contact Person	Organization	Community Partner Type	Project
Jennifer Ponce, Jessica Hernandez			
Maria Lopez	Community member	N/A	<i>Familias Unidas</i>
Maria Rosario	Community member	N/A	<i>Familias Unidas</i>
Maria Talavera	Kaiser Permanente	Non-governmental	Center
Mariela Estrada	Brighton Park Neighborhood Council (BPNC)	Non-governmental	CRS
Martha Sanchez	The Concilio	Non-governmental	CRS
Micaella Verro	Erie Neighborhood House	Non-governmental	CRS
Monica Padilla	<i>Semillas de Esperanza</i>	Non-governmental	Grant writing
Olga Gerber Pilar Trujillo	<i>Familias en Acción</i>	Non-governmental	Palliative care
Reiniery España	Latino Community Development Agency (LCDA)	Non-governmental	CRS
Rita Farias	American Latino Center for Research, Education & Justice (ALCREJ)	Non-governmental	CRS
Roberto Moreno	Coalition of Florida Farmworker Organizations, Inc. (COFFO)	Non-governmental	CRS
Rocio Castellanos	Antelope Valley Partners for Health	Non-governmental	Best Start Palmdale
Rodrigo Stein	<i>La Clínica del Pueblo</i>	Non-governmental	CRS
Sandra Flores	Alivio Medical Center	Non-governmental	CRS

Contact Person	Organization	Community Partner Type	Project
Kit Katz, Sara Chavez	St. Mary Medical Center	Non-governmental	<i>Familias Unidas</i>
Tanisia Johnson	LA Care	Non-governmental	LA Care
Teresa Palacios	Eastmont Community Center	Non-governmental	CRS
Thelma Cruz	El Centro de Servicios Sociales	Non-governmental	CRS
Veronica Camacho	<i>Visión y Compromiso</i>	Non-governmental	Grant writing
Vicky Fuentes	<i>Comunidades Unidas</i>	Non-governmental	CRS
Vincent Torres, David Johnson, Maricela Parga, Suleyma Rosales	City of Paramount	Governmental	Grant writing
Multiple Partners	<i>Bienestar Human Services, Inc.</i>	Non-governmental	SAMHSA

VI. Scholarly Achievements

A. Publications

Under Review (1)

Garcia, M. L., Gatdula, N., Bonilla E., Frank, G.C., Bird, M., Rascón, M., & Rios-Ellis, B. Engaging Intergenerational Hispanic/Latinos to Examine Factors Influencing Childhood Obesity using the PRECEDE-PROCEED Model. Manuscript under review by coauthors for resubmission to the *Maternal and Child Health Journal*.

In Preparation (5)

Bird, M., Rios-Ellis, B., Nguyen-Rodriguez, S.T., Bonilla, E., Martinez, C., Lucas, W., Garcia, M., Galvan, F. *¡Salud a la Vida!: Cheers to Life!* Results of a culturally-tailored intervention to prevent HIV, Hepatitis C and substance abuse among Latino young adults.

Bird, M., Rios-Ellis, B., Nguyen-Rodriguez, S.T., Galvez, G., Garcia, M., Rascón, M., Lucas, W., & Bonilla, E. Obesity prevention among Latino adolescents: The Youth Empowerment for Success! *Sí Se Puede* Project.

Garcia, M. Rios-Ellis, B., Espinoza, L. Gatdula, N. & Bonilla, E. *Hablando Claro: Clear Talk!* Applying an Intergenerational Approach to Prevent HIV among Latinas.

Rios-Ellis, B., Garcia, M., Bonilla, E., & Bird, M. *¡Salud a la Vida!*: Cheers to Life! A Hispanic Serving Institution-Community Based Organization partnership to develop an HIV, Hepatitis C, and Substance Use Prevention Intervention through Community Based Participatory Research.

Rios-Ellis, B., Rascón, M., Galvez, G., & Thoman, D. Results of a peer mentoring program among Latinos enrolled in an urban university in Los Angeles: The *Promotores de Educación* Program.

B. Presentations and abstracts (5)

Staff Presentations: (4)

Bird, M. Creating an Effective Poster for Scientific Presentations. Workshop presented at the Cal-HOSA Regional Leadership Conference, October 14, 2017, Rio Hondo College, Whittier, CA.

Bird, M., Romero, E., Sanchez, K., & Silva, L. Body-Mass Index Using Bio-Impedance Scale. Research demonstration for CSULB BUILD Annual Research Symposium, March 2, 2018, Long Beach, CA.

Bird, M. *Compradores Sábios Escogen Alimentos Conocidos*. Invited oral presentation for the VI Festival Internacional del Maíz, XIX Festival del Sorbo y la Arepa, June 30, 2018, Ramiriquí, Colombia.

Bonilla E., Nguyen-Rodriguez, S., & Sevene, T. Advancing Nutrition Development through Alliances for Leadership & Evaluation. Oral presentation for the USDA National Institute of Food and Agriculture, Research and Extension Experiences for Undergraduates Project Directors Meeting, April 10, 2018, Bethesda, MD.

Student-led Presentations: (1)

Nuñez, G., & Singh, A. What is Public Health? Workshop presented at the Cal-HOSA Regional Leadership Conference, October 14, 2017, Rio Hondo College, Whittier, CA.

VII. Research

The Center research practices are consistent with generally accepted tenets of scholarship and standards of academic research, and are in conformity with all applicable laws, regulations and university policies. For example, all staff involved in research activities, including students and volunteers, are trained and certified in responsible conduct of research. Moreover, the Center provides research training and capacity building for both students and community members.

The NCLR/CSULB Center was involved in the following research projects during the reporting period:

A. ¡Salud a la Vida! (Cheers to Life) (October 2014-April 2018)

The *¡Salud a la Vida!* Cheers to Life! project is a program funded by the Substance Abuse and Mental Health Services Administration (SAMHSA). The program is spearheaded by the NCLR/CSULB Center for Latino Community Health, Evaluation, and Leadership Training in collaboration with California State University Monterey Bay and *Bienestar* Human Services, Inc. The program's goal is to forge a lasting university-CBO partnership designed to build capacity both on the CSULB campus and within the Long Beach community to deliver effective integrated HIV/HCV/alcohol and substance use intervention that addresses the specific needs of Latino young adults ages 18-24. The program goals include: 1) Develop an intervention strategy and plan that addresses the specific needs of Latino young adults (18-24 years), including the cultural components of behavior; 2) Increase The NCLR/CSULB Center's and *Bienestar's* capacity to deliver evidence-based integrated HIV/HCV/alcohol/substance abuse prevention interventions; 3) Reduce HIV/HCV risk, and alcohol and substance use among Latino young adults by implementing culturally and linguistically relevant interventions and appropriate environmental strategies to effect positive behavioral change; and 4) Expand the evidence base of effective culturally and linguistically relevant integrated HIV/HCV/alcohol and substance use prevention interventions targeting Latino young adults (18-24 years). Graduate Research Fellows and undergraduates are involved in all aspects of the project to receive research training.

Overall Outcomes

The *¡Salud a la Vida!*: Cheers to Life intervention is a two-day intervention implemented over a two-week period. Each session is conducted in approximately two and half hours and includes interactive lectures, health education, discussion for problem solving, activities for skill building, and a media component. A total of 307 Latinx young people participated, surpassing the target and budgeted goal of 300. Additionally, we also served 95 non-Latinx participants but did not collect data from them, for a total of 402 people participating in the intervention. The intervention was effective in promoting sexual health, increasing knowledge about HIV, Hepatitis C, and increasing intent to practice healthier behavior both sexually and with respect to alcohol consumption. Moreover, perception of risk of harm relating to substance use and unprotected sex also increased, as did sex under the influence of substances. While all of these findings indicate success, there were also some worrisome findings: there was no change in unprotected sex, and there was change in binge drinking and drug use.

Our community partner *Bienestar* Human Services provided HIV testing in-kind through mobile units and at their offices. Through the project, a total of 371 people were tested for HIV, with two individuals receiving a positive diagnosis. This service was open to the public.

One of the greatest successes of the *¡Salud a la Vida!*: Cheers to Life! project is the free condom distribution environmental strategy. After an initial needs assessment, we installed 7 permanent condom dispensers on the CSULB campus in high traffic areas: the University Student Union and the Student Wellness and Recreation Center (SWRC). The CSULB Student Recreation and Wellness Center and the CSULB Student Health Services have committed to taking over the seven dispensers and maintaining their function. The team has provided

instructions on ordering supply from LA Condoms and tracking the distribution. The condom distribution has been successfully sustained for nearly one year now with approximately 3000 condoms distributed monthly, solely at the CSULB campus. This strategy has potential for expansion across the UCs and to other CSU campuses.

Another service provided was awareness raising via special events (e.g. National Latino AIDS Awareness Day, Women and Girls HIV Prevention Day, National Condom Day), as well as print and social media public information campaign materials.

Portions of the intervention continue to be offered by SWRC staff in 30-60 increments each semester.

Future recommendations include replication of the intervention with a control condition and with Latinx populations in other settings to further test its effectiveness, as well as further emphasis to foster behavioral change. Inclusion of environmental strategies to bolster behavioral change are recommended since providing access to condoms did not result in an increase in actual use.

B. FASTER (May 2017 – August 2017; September 2017 – January 2018)

A collaboration with Stanford Medical University, this project aims to educate the community regarding symptoms of a stroke so that they may have the knowledge and confidence to call emergency services in a speedier manner. The goal of this project is to increase the likelihood and speed of patient activation of 911 at the onset of stroke symptoms. It is a pharmacy-based feasibility study that compares two conditions: with and without affirmations. This project is funded by Genetech via Stanford Medical University.

C. Best Start Programming, Lancaster & Palmdale Evaluations (February 2017 – January 2018)

These two contracts are to evaluate the Building Stronger Families project available for parents of children ages 0-5 residing in the Antelope Valley in Lancaster and Palmdale. The goal of these projects are to raise awareness regarding child abuse and community resources available to parents. Funding for the Antelope Valley Health Partners' project is through First 5 LA.

D. Familias Unidas: Pre-diabetes Prevention (August 2017-August 2018)

In partnership with the Long Beach Department of Health and Human Services, St. Mary's Medical Center, and The Children's Clinic, this pre-diabetes diagnosis and treatment research planning project aims to include community members living with diabetes to plan research to ultimately decrease the number of diabetes diagnoses within the Latino community in Long Beach, CA Zip Code 90813, the zip code that for the last decade has had the highest incidence rate in the City. Through the development and implementation of community preferences for pre-diabetes education and prevention activities, this project hopes to educate the community as well as engage in comparative effectiveness research and data collection. This endeavor is supported by Patient-Centered Outcome Research Institute. Two letters of intent and one full research proposal was submitted to PCORI thanks to this funding.

E. Empoderate/Palliative Care (April 2017 – April 2018)

The goal of this project is to increase awareness and use of palliative care (care that improves quality of life for people with chronic illness and/or dying) within the Latino community. The funding for this project helps provide interactive training to health promoters/*promotores de salud* in Spanish to help increase their awareness of physical, emotional, mental, and spiritual palliative care so that they may serve Latino patients and families, to relieve suffering within their communities. This project was funded to the CSU Institute for Palliative Care via the Uni-Health Foundation. Collaborators included the CSU Institute for Palliative Care, *Familias en Acción* and the Center.

F. Increasing Palliative Care within the Latino Community (November 2017 – November 2018)

The goal of this project was to replicate the earlier *Empoderate* project to increase awareness and use of palliative care (care that improves quality of life for people with chronic illness and/or dying) within the Latino community. The funding for this project provided an additional interactive training to health promoters/*promotores de salud* in Spanish to help increase their awareness of physical, emotional, mental, and spiritual palliative care so that they may serve Latino patients and families, to relieve suffering within their communities. Funding by Gary and Mary West via the National Symposium on Academic Palliative Care and Research allowed for an additional training of 15 *promotores*.

G. Comprando Rico y Sano Evaluation (April 2017 – November 2018)

This is an ongoing yearly evaluation of a national project led by UnidosUS. Our role is to evaluate the successful delivery of a curriculum provided by community health promoters/*promotoras de salud* that shares nutrition education and SNAP information to vulnerable communities. This subcontract to UnidosUS project is funded by the Walmart Foundation.

H. Advancing Nutrition Development through Alliance for Leadership and Education (ÁNDALE) (February 2017 – September 2017)

ÁNDALE is a scholar program intended to promote and support diverse students with mentorship, training, and research experiences that will optimize their success in the food, nutrition and agriculture professional workforce. It includes a summer externship wherein CSULB students go to CSU Monterey Bay and vice-versa to expose students to regional differences, particularly urban/rural. It is funded by the United States Department of Agriculture (USDA).

I. Long Beach Collaborative to Prevent Latino Childhood Obesity (September 2017 – June 2020)

The overall purpose of the Long Beach (LB) Collaborative is to reduce the prevalence of Hispanic childhood obesity to reduce the risk of short-term and long-term cardio-metabolic conditions. The LB Collaborative implements a family-centered approach and will reach 240 Hispanic families with overweight children between 6-11 years of age residing in LB to enroll in the proposed quasi-experimental intervention. The LB Collaborative proposes to implement and enhance the KidShape 2.0 curriculum with components from the Sports, Play, and Active

Recreation for Kids (SPARK) After School Physical Activity curriculum and the *Sanos y Fuertes: Healthy & Strong* intervention. The program goals include: (1) Establish the Long Beach Collaborative led by the CSULB Center and The Children's Clinic to address the disparate rates of childhood obesity among H/L communities in Long Beach, CA. (2) Implement the culturally and linguistically appropriate, family-centered Long Beach *Familias Saludables* (Healthy Families) quasi-experimental intervention to reduce the prevalence of childhood obesity among H/L families with children 6-11 years of age residing in Long Beach, CA. This research project the following Healthy People 2020 Leading Health Indicators: 1) NWS-10.4 to reduce the proportion of children and adolescents aged 2 to 19 years who are considered obese; and 2) NWS-15.1 to increase the contribution of total vegetables to the diets of the population aged 2 years and older. Additionally, this project will identify and develop strategies to address social determinants of health impacting access to and utilization of healthcare and services offered through the Long Beach Collaborative in efforts to address childhood obesity among H/L communities. It is funded by the Office of Minority Health (OMH) as a national demonstration project.

VIII. Other Contributions

A. Trainings

Student Trainings

In order to prepare Center undergraduate student interns, scholars and graduate fellows for careers in health research, the Center implements trainings to provide students from various research projects with experiential learning and competency-based training. Trainings offered in collaboration with BUILD were open to both the campus and the public and were attended by faculty, students and community members.

The training topics included:

- Illustrator for Infographics
- Introduction to Infographics
- Applied Infographics
- Healing across Cultures: Cross-Cultural Training and Awareness on Native American Health
- Using Dedoose for Qualitative and Mixed Methods Analysis
- SPSS Basic Analysis with Emphasis on Categorical Data Analyses
- Motivational Interviewing for Health Research
- Cross-Lagged Panel Design
- Introduction to SAS
- Intermediate SAS
- Focus Group Implementation
- Digital Mapping of Health Data using Geographic Information System
- Cross-Cultural Collaborations in Science
- Neighborhood Data for Social Change
- Introduction to Food Science and Food Sensory Analysis

- Introduction to Dietetics and Nutrition Careers
- Community-based Participatory Research
- College Financial Management
- Preparing Research Presentation Abstracts
- Creating an Effective Poster for Scientific Presentations
- Professional Development: Job and Salary Negotiation
- Professional Development: Social Media for Professional Use
- Professional Development: Networking and Elevator Speeches
- Professional Development: Resumes and CVs
- Cultural Capital
- Growth Mindset
- National Culturally and Linguistically Appropriate Standards and Research Ethics

Training Facilitators (in alphabetical order)

Dr. Hyowan Ban
 Dr. Elizabeth Barnett
 Dr. Michelle Barrack
 Dr. Caroline Bhalla, *USC*
 Dr. Mara Bird
 Erika Bonilla, MPH
 Dr. Zachary Dubois
 Dr. Gino Galvez
 Dr. Melawhy Garcia
 Natalia Gatdula, MPH
 Dr. Jonathan Helm, *UCSD*

Guillermo Hernandez, *Purepecha Elder*
 Dr. Kathryn Massana, *SAS Academic Institute*
 Dr. Selena Nguyen-Rodriguez
 Dr. Danny Paskin
 Dr. Cheryl Rock
 Dr. Roudi Roy
 Shaidy Ruiz
 Dr. Maritza Salazar, *UCI*
 Tian Walker
 Staff & Graduate Research Fellows

Professional Trainings

The Center also provides professional trainings at the national level in collaboration with UnidosUS. Topics for the Center’s professional trainings include:

- UnidosUS CRS Evaluation Training for Community Health Workers

B. Addressing social determinants of health: *Centro Salud es Cultura*

The *Centro Salud es Cultura* first opened in 2013 with the vision of bringing Latino families together in a common space to create opportunities for health, educational, and cultural promotion programming aimed at improving the lives of underserved Latinos. After four years of dedication to the Long Beach community, we regret to announce that the *Centro Salud es Cultura* closed on July 20, 2017. The *Centro* served as a home for community and university leadership to foster educational and wellness initiatives, as well as to celebrate Latino culture through music, art, film and literature. We deeply appreciate the efforts of so many for their support and dedication to the *Centro* and Long Beach community. An infographic of the *Centro's* accomplishments is included in Appendix B.

C. Grants and development work

Grant Proposals Submitted						
Grant Title	Funding Agency & RFA	PI	Collaborators	Grant Period	Amount Proposed	Funding Status
Long Beach Collaborative to Prevent Latino Childhood Obesity	Office of the Secretary, Office of Minority Health MP-CPI-17-004	Bird	The Children's Clinic (TCC)	10/01/2017 – 9/30/2020	\$1,049,999	Funded
Advancing Health Opportunities Research Achievement	NIH, NRMN U01 RFA-RM-18-004	Bird	CSU Monterey Bay	7/01/2019 – 6/30/2024	\$3,271,866	Under review
<i>Familias Unidas</i> (United Families) Diabetes Prevention	PCORI	Bird	LBDHHS, TCC, UCLA CTSI	1/02/2019 – 1/01/2022	\$1,991,731	Under review
Total					\$6,313,596	

Contract Proposals Submitted						
Contract Title	Funding Agency	PI	Collaborators	Contract Period	Amount Proposed	Funding Status
Increasing Palliative Care within the Latino Community	National Symposium on Academic Palliative Care and Research	Bird	Joy Goebel	11/01/2017 – 10/31/2018	\$10,000	Funded
LA Care Community Health Worker Training	LA Care Health Plan	Garcia		7/1/2018 – 6/30/2019	\$13,029	Funded
<i>Comprando Rico y Sano V</i>	UnidosUS	Bird		7/1/2018 – 6/30/2019	\$85,000	Funded
Total					\$108,029	

Letters of Intent Submitted						
Grant Title	Funding Agency & RFA	PI	Collaborators	Grant Period	Amount Proposed	Invited to Submit Full Proposal
Palliative Care for Chronic Disease in the Latino Community	Dignity Health Community Grants Program	Bird	CSULB Center for Successful Aging, <i>Familias en Acción</i> , The City of LB Healthy Aging Center	1/01/2019 – 12/31/2019	\$99,579	Not invited
Academic-Community Partnerships to Address Hispanic Childhood Obesity through Training & Dissemination of Resources	Dignity Health Community Grants Program	Bird	<i>Semillas de Esperanza</i> , City of Paramount Parks & Rec	1/01/2019 – 12/31/2019	\$100,000	Not invited
Total					\$199,579	

TOTAL REQUESTED: \$6,621,204

TOTAL FUNDED: \$1,158,028

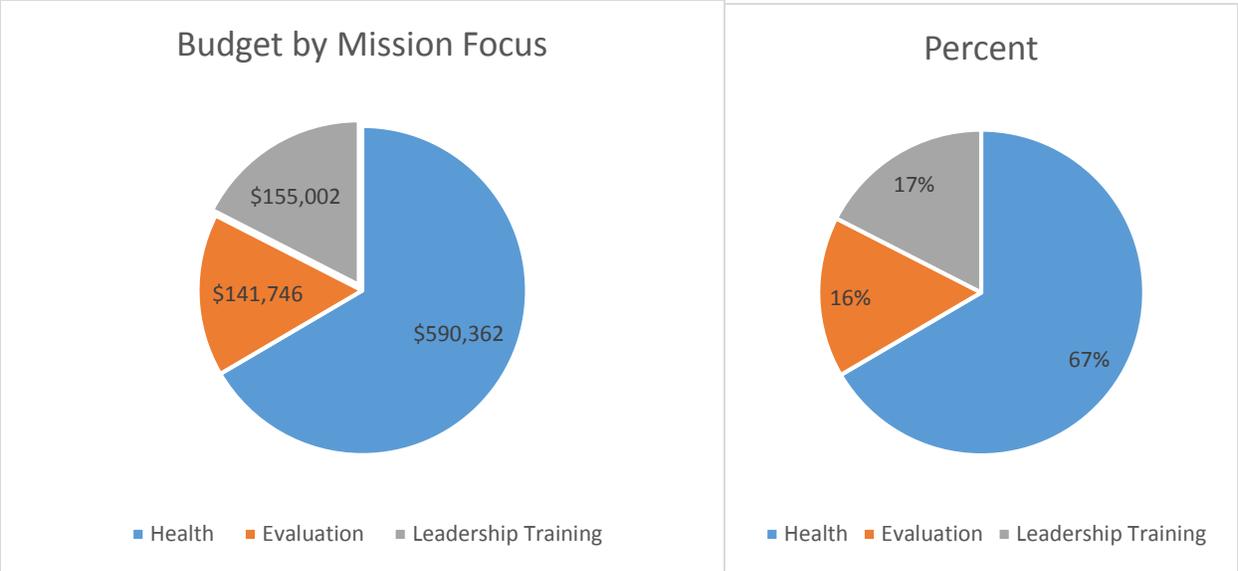
IX. Unit Accounting

A. Grants and contracts initiated (Foundation)

Four new contracts and one new grant were initiated during fiscal year 2017-2018, for a total of five new projects. One of the new grants is a 3-year collaboration. There are seven projects which began in the previous fiscal year that continued to be implemented. Of those, five are single-year awards and two were multi-year awards.

Grants and Contracts (Continued from previous-year funding)			
Name of Project	Funder	Amount	Award End Date
FASTER (Faster Treatment Through Early Recognition)	Stanford Medical University	\$13,455	8/30/17
Evaluation of Best Start Programming, Lancaster	Antelope Valley Health Partners	\$30,522	1/31/2018
Evaluation of Best Start Programming, Palmdale	Antelope Valley Health Partners	\$35,631	1/31/2018
<i>Comprando Rico y Sano</i> Nutrition Project IV- Evaluation 2017-2018	UnidosUS	\$54,737	11/30/18
<i>¡Salud a la Vida!:</i> Cheers to Life!	Substance Abuse and Mental Health Services Administration	\$194,529	4/29/2018
Increasing Awareness and Use of Palliative Care in the Latino Community - <i>Empoderate</i>	UniHealth via CSU San Marcos	\$47,600	4/30/2018
Advancing Nutrition Development through Alliance for Leadership and Education (<i>ÁNDALE</i>)	United States Department of Agriculture	\$76,990	9/30/2018
	Subtotal	\$453,464	
New Grants and Contracts (initiated between July 1, 2017-June 30, 2018)			
Name of Project	Funder	Amount	Award End Date
Curriculum outline development for AB 1045	Central Coast	\$20,412	8/30/2017
FASTER (Faster Treatment Through Early Recognition), additional funding	Stanford Medical University	\$7,401	1/19/18
Familias Unidas: Pre-Diabetes Diagnosis and Treatment (Tier III)	Patient Centered Outcomes Research Institute	\$45,833	7/31/2018
Long Beach Collaborative to Prevent Latino Childhood Obesity	Office of the Secretary, Office of Minority Health	\$350,000	6/30/2018
Increasing Palliative Care within the Latino Community	National Symposium on Academic Palliative Care and Research	\$10,000	11/21/2018
	Subtotal	\$433,646	

TOTAL FUNDING: \$887,110



B. Accounts closed (Foundation)

A total of six accounts closed during the fiscal year: two multi-year grants and four single year accounts.

One multi-year account closed:

Name of Project	Funder	Amount	Award End Date
<i>iSalud a la Vida!</i> : Cheers to Life!	Substance Abuse and Mental Health Services Administration	\$194,529	4/29/2018
	Subtotal	\$194,529	

Six single-year contracts closed:

Name of Project	Funder	Amount	Award End Date
FASTER (Faster Treatment Through Early Recognition)	Stanford Medical University	\$13,455	8/30/17
FASTER (Faster Treatment Through Early Recognition)	Stanford Medical University	\$7,401	1/19/18
Evaluation of Best Start Programming, Lancaster	Antelope Valley Health Partners	\$30,522	1/31/2018
Evaluation of Best Start Programming, Palmdale	Antelope Valley Health Partners	\$35,631	1/31/2018
Increasing Awareness and Use of Palliative Care in the Latino Community - <i>Empoderate</i>	UniHealth via CSU San Marcos	\$47,600	4/30/2018
Curriculum outline development for AB 1045	Central Coast	\$20,412	8/30/2017
	Subtotal	\$155,021	

TOTAL AMOUNT CLOSED: \$349,550

C. Other external funds (Foundation)

None.

D. Assigned time utilized (Dean's Office)

None.

E. Expenditures (Dean's Office)

None.

F. Reimbursed time (Dean's Office)

None.

G. Returned indirect cost (Dean's Office)

Project name	Quarter(s)	Amount
<i>Comprando Rico y Sano</i> Evaluation (2017)	1	46.27
	2	73.42
	3	282.5
	4	215.31
	Subtotal:	\$617.50
<i>¡Salud a la Vida!: Cheers</i> to Life! (2016)	1 (missing)	0
	2 (missing)	0
	3 (missing)	0
	4	297.05
	Subtotal:	\$297.05
FASTER	1 (missing)	0
	2	218.41
	3	24.67
	4	86.96
	Subtotal:	\$330.04
LBC	1 (missing)	0
	2	80.68
	3 (missing)	0
	4 (missing)	0
	Subtotal:	\$80.68
	Total	\$1,325.27

A total of \$1,325.27 in indirect costs have been returned to the Dean's office from the Office of Research and Sponsored programs.

Note that only those projects with an indirect rate at or above 26% receive an indirect return. Any project not listed in the table that is listed in the previous section had a lower than 26% indirect rate. The project may have had a 26% indirect rate but community partners with subcontracts that made the effective indirect rate lower than 26%.

X. Space Utilized

Square feet utilized:

NCLR/CSULB Center for Latino Community:

Social Sciences and Public Administration Building, Suite 024= 1,500 sq. ft.

Square feet utilized:

CSULB *Centro Salud es Cultura*

Building-Suite 112= 3,000 sq. ft.

Donation: in-kind extension of the lease for two week for move out: \$1,215.

XI. Equipment

No equipment purchases exceeding \$5000.

APPENDIX A

NCLR/CSULB Center Advisory Board Meeting | MINUTES

April 23, 2018 | 2:00-4:00pm | Meeting location: *Hotel Maya, Long Beach, CA*

Meeting called by	Mara Bird, PhD, Center Director	Attendees:
Type of meeting	Advisory Board Meeting (2018)	Hector Balcazar, PhD
Facilitator	Mara, Erika, Lorena	Erika Bonilla, MPH
Note taker	Erika Bonilla, Lorena Martinez	Ana Carricchi-Lopez, MA
Timekeeper	Lorena	Melawhy Garcia-Vega, PhD
		Lorena Martinez, MPH
		Mayra Rascón, MPH
		Britt Rios-Ellis, PhD

AGENDA TOPICS

2:00pm | NCLR/CSULB Center Updates | Presenter *Mara Bird*

Discussion – Introductions & Overview

- Overview of the center in the past year
- Planning goals for the next 5 years
- Identify areas of collaboration

Staff – 2016-2017

- Faculty Collaborators (42)
- Co-PI's (3)
- Off-Campus Partners (5)
- Students (12)

Project Updates:

- **HSI-STEM project**
 - No longer offered at the center
 - Peer mentoring program-200 mentees, 52 peer mentors, 100% retention rate
 - Research programs- has a 96% retention rate
 - *Bienvenida/Welcome* event – 784 students, parents, and staff. 93.7% students and family received quality information
 - *Si se puede*-Overview of the program and duties
- **COMPRANDO RICO Y SANO**
 - On year 4 of the program
 - Food security, SNAP enrollment

- Refunded of 2018-2019; adding online grocery shopping component to see if it helps food deserts
- 24 sub grantee sites
- Has a 30 min. education requirement, 6 hours curriculum this year with flexibility
- **BUILD**
 - Behavioral health workshops available only for CSULB students
 - Mara Bird only person to help with BUILD
 - Cross-cultural collaborations in Science, GIS and Neighborhood Social Data Platform
- **Faster**
 - Stroke Prevention Project
 - IRB was done at both universities (CSULB and Stanford)
 - Hiring of 2 Graduate students to implement trainings
 - Connected with Stanford
 - Collaborating with Ralph's Pharmacy
 - There is a 1 month & 6 month follow up
- **PCORI**
 - 3 year commitment
 - LBC Health Department-lead organization
 - Resubmitted for a new LOI-aim 1 didn't meet expectations
 - Alta med-& UCLA participation
- ***¡Salud a la Vida!* (SAMHSA)**
 - HIV testing & condom distribution
 - Student to student approach works best
 - Community outreach is still being done
- **Palliative Care**
 - 3 trainings for Promotoras
 - Received a grant for an extra training
 - Superseded training/recruitment goal
- **ÁNDALE**
 - Collaborating with CSUMB
 - Faculty member mentors undergraduate students. Meets & trains them once a month
 - 6-week summer externship
 - Primary PI- Selena Nguyen-Rodriguez

Grant Development & Planning

2017

- Received funding for Palliative care – UniHealth Foundations

- IPARC planning to apply to NRMN grants; in collaboration with Ruth Zambrana (University of Maryland) and Deborah Parra-Medina (UT Texas San Antonio)
- Faster project was funded
- *Creciendo Sanos y Fuertes*

2018

- LA Care - *Promotoras* training, professional dev, recruitment, and cultural competence
 - Deadline 06/15/2018
- R15 – collaboration with Guido Urizar (CSULB)
- R21 – collaboration with Lilia Espinoza (CSU Fullerton)

3:00pm | Discussion Questions | Presenter *All*

Discussion:

- Funding priorities
- Should we formally change our name to exclude NCLR?
- Focus more on health disparities and health equities, as a lot of students are not aware
- Broader description in name to build a bigger impact of center
- Social innovation
- Leadership is important
- Evaluation plays a huge role
- Focus more on Latino health
- How can we work better together?
 - Work with the CSU system
 - Have Melawhy play a key role in faculty orientations
 - Reflections of landmarks
 - Host listening sessions
 - Pick partners that are diverse
 - Research pillars
- What adjustments can we make to grow as a center and effect our community?

3:45pm | Priorities and Meeting Reflections | Presenter *All*

Hector:

- Two-4 page narrative of what is the Center accomplished in 15 years. Key landmarks, processes
- What is the next step
- Critical summative piece

Britt:

- Webinar for grant writing

- Publish article of structures of what we have done
- One sheet practices
- Faculty symposium of research

Ana:

- Develop membership
- Review and edit grants
- Elevator speech
- Listening session

Melawhy:

- Faculty membership

Mayra:

- Reflection process

Mara:

- Engage faculty with listening session
- Reflection with feedback from CAB
- Hall of Fame

Erika:

- Work with faculty on student participation
- Student recruitment from other departments and fields

Conclusion [Closing]



Family Support Systems

Mental Health Programs - *De Blanco y Negro a Colores*
Support Groups - *Café Entre Amigas*
Family Cultural Events- *Noche Culturales*

Access to Healthcare

Community Outreach
Health Education Workshops
(e.g. nutrition, obesity, and diabetes)
Referrals to Local Health Services
Community Resource Library



Educational Opportunities

Tutoring
Afterschool Art & Music Class
Recreational & Physical Activity-
Capoeira

The Centro was created in 2013 to improve health outcomes and promote effective prevention strategies. This community-based university entity served as a space to engage residents, leaders, researchers, students and civic leaders in improving future health outcomes. We hope that this engagement will contribute to health related research and academic literature. The Centro Salud es Cultura provided an array of classes such as Zumba, healthy cooking, mental wellness, music, student academic preparedness, and leadership development opportunities aimed to support family unity, health, and wellbeing.

ACCOMPLISHMENTS



415 FAMILIES SERVED FOR CHILDHOOD OBESITY PROGRAMS



818 TOTAL HOURS OF TUTORING PROVIDED
2278 ONE TO ONE SESSIONS



143 STUDENTS TRAINED IN PUBLIC HEALTH



2023 COMMUNITY MEMBERS IN ATTENDANCE AT NOCHE CULTURAL EVENTS



400 TOTAL HOURS OF CAPOEIRA PROVIDED



115 HOURS OF MUSIC CLASS PROVIDED



1024 ZUMBA SESSIONS



13 COMMUNITY ORGANIZATIONS UTILIZED FACILITY



1529 PARTICIPANTS ATTENDED HEALTH EDUCATION WORKSHOPS
1026 PARTICIPANTS ATTENDED EXTERNAL HEALTH EDUCATION WORKSHOPS

THANK YOU FOR YOUR SUPPORT
TOGETHER WE MAKE A DIFFERENCE

CSULB College of Health and Human Services

U.S. Department of Agriculture

Kaiser

St. Mary's Medical Center

JMS Red