

Cal State Long Beach Licensed Vendor Info

The Cal State Long Beach Trademark Licensing Program protects and promotes the trademarks of the University in a positive manner. It helps to ensure that all products bearing the marks of CSULB/Long Beach State are of the highest quality. This includes the use of logos and word marks on all products intended for retail, promotional use, fund raising, University and student organization use, including giveaways.

To help you find officially licensed vendors, we put together a short list, but there are 175 vendors to choose from.

To download a complete Licensee and Products List of approved CSULB vendors, Please visit: www.lrgusa.com

Click on Licensing at the top of the page

Click on Licensee and Products List from the right side menu

Select California State University, Long Beach "view"

The list shows types of products available from each vendor and their contact info.

If you do not see a favorite vendor of yours on the LRG website, please refer them to www.lrgusa.com to download the application. Our LRG representative Lisa Tomlinson will be happy to help them through the process. Email: lisa@lrgusa.com

49er Shops Bookstore – Logo Gifts and Clothing

Lily Lopez

562-985-7711

6049 E. 7th Street

Long Beach, CA 90840

Lily.lopez@csulb.edu

www.shopthebeach.com

4imprint, Inc. – Logo Gifts and Clothing

Karla Kohlmann

(866) 624-3694

101 Commerce Street

Oshkosh, WI 54901

kkohlmann@4imprint.com

www.4imprint.com

Advantage Marketing – Logo Gifts (licensing application pending)

Kathy Mardyks

(800) 330-6507

547-A Constitution Ave.

Camarillo, CA 93102

Kathy@admlogo.com

www.admlogo.com

Fingerprint Promotions Inc. – Logo Gifts and Clothing

Ken Gershman
(310) 899-9539
1327 Ocean Avenue, Suite E
Santa Monica, CA 90401
ken@fingerprintpromos.com
www.fingerprintpromos.com

Publicidentity, Inc. – Logo Gifts and Clothing

Leland Felsenthal
(323) 266-1360
1220 S Boyle Ave
Los Angeles, CA 90023
Leland@publicidentity.com
www.publicidentity.com

Wideworld Sportswear, Inc. – Logo Clothing

Jeanette Quiroz
(562) 229-0039 x202
13904 Equitable Road
Cerritos, CA 90703
jeanette@wwsportswear.com
www.wideworldsportswear.com



Scan for more information regarding CSULB Licensing

For print jobs like posters, signs and fliers here are two campus resources:

49er Shops Copy Center	562-985-5050	chris.ramirez@csulb.edu
ASI Communications	562-985-4353	asi-communications@csulb.edu
FedEx Office	562-594-4727	minnie.johnson@fedex.com

If you have any questions at all, please feel free to contact:

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562-985-7711
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