

Sustainable Hotel

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What is a Sustainable Hotel?

- Sustainable or eco-friendly hotels
- An establishment that tries to reduce to the minimum the consumption of natural resources
- Environmental impact is geared to be as low as possible
- Eco-friendly hotels also try to fit in the area and help the community
 - consuming local products and services
- Usually designed respecting the environment and the area where they're located.
 - Implement lighting systems, low pressure water installations and try to generate their own energy into their facilities

Sustainable Tourism

Sustainable tourism allows people to travel and explore a destination while respecting the environment, and local communities. However, most of us do not participate in sustainable tourism. The ultimate goal for sustainable tourism is to prioritize local traditions, natural resources, and residents.



Why should hotels Go Green?

- They cause less damage to the environment
- Lower their costs
- Win goodwill from their guests and surrounding communities



How to become a Sustainable Hotel?

In order for a hotel to be considered sustainable, it must fulfill at least one of the following practices or features:

- Having certain environmental, social and cultural principles into account at the time of its design.
- Respecting the natural surrounding, both in social and natural terms.
- Contributing to the community's development supporting local businesses.
- Promoting the consumption of local and ecologic alimentary products.
- Basing the main part of its energetic supply in renewable energies.
- Using low-consumption illumination, water-saving systems...
- Using organic materials on items such as towels or bed sheets.
- Respecting the bioclimatic construction rules, that seek to reduce to the minimum the use of heating and air conditioning systems.

10 steps: To become a Sustainable Hotel

- Create a green team
 - Have current employees participate in a green team
 - This allows them to lead in an suggestions and towards eco-friendly areas, it also gives them a sense of ownership of the green strategies
- When hiring new people, promote eco-friendly interviews
 - Don't use paper products, and during training also allow the transition for going green
- Target easy fixes
 - Cut down on the use of plastic water bottles by offering hotel reward program members a reusable branded bottle.
 - Add a water-bottle filling station in the lobby
 - Add signs that promote reduce, reuse, and recycle
 - Add recycling bins

10 steps: To become a Sustainable Hotel

- Incorporate reusable dishes, silverware, glasses and mugs
- Compost and donate food from your kitchen
- Invest in green infrastructure
 - Install a sustainable, low flush & low-flow water structure, to reduce water usage and costs.
 - Install automatic switches for lights, air conditioning, heating, and other electronic devices
 - Install built-in refillable shampoo and soap dispensers in a bathroom
- Reuse towels & sheets
- Use eco-friendly cleaning products
- Serve Local and Organic Food
- Motivate guests to Go-Green!
 - email invoices, reusable key cards, reusable bags for guests, and give out coupons if they use eco-friendly features

Sustainable Hotels in Los Angeles

- Venice Beach Eco Cottages
- Los Feliz Lodge
- Ambrose Hotel
- Hotel Palomar
- The Westin Bonaventure
- Fairmont Miramar Hotel & Bungalow
- Seven4One
- La Casa Del Camino
- Ace Hotel
- Terranea



How to find a Sustainable Hotel

- The following are great websites to use when looking for eco-friendly hotels:
 - Responsibletravel.com, The Rainforest Alliance, The International Ecotourism Society, and Best Green Hotels.
- Look for hotels with official green certification labels or awards from credible organizations.
- Check a hotel's website or call to find out if it has an official environmental or sustainability policy.
 - Note: A good policy is more than washing towels every day to save water. A good policy should address the hotels environmental and cultural conservation practices. If the hotel doesn't provide a good policy it most likely eco-friendly, or simply hasn't fully changed towards a sustainable



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