Vision
The College of Business will be the number one choice in the region for students seeking the best value in a business education that prepares them to excel in and contribute to the regional and global economy.

Mission
The College of Business is committed to promoting social mobility by providing our diverse student population an affordable, relevant, and high-quality education and to creating and disseminating knowledge through impactful research.

Majors Offered
- Accountancy
- Finance
- Human Resource Management
- Information Systems
- International Business Management
- Marketing
- Operations & Supply Chain Management

Graduate Degrees
- Accelerated Full-Time MBA
- Online MBA
- Saturday MBA
- Master of Science in Accountancy (MSA)
- Master of Science in Information Systems (MSIS)
- Master of Science in Finance (MSF)
- Master of Science in Marketing Analytics (MSMA)
QUICK FACTS

5,200+
Undergraduate and graduate students

1,600
Graduates each year

$700K+
In refunds for clients who received assistance through Volunteer Income Tax Assistance program

A
Bloomberg Experiential Learning Partner

3,000+
Students annually involved in the Ethics Across the Curriculum program from the Ukleja Center for Ethical Leadership

$1M
In assets managed by students through the Beach Investment Group

13
Student organizations with 650+ active members

1,650+
Students participating in mentoring or business workshops through the Student Center for Professional Development

1st
The John and Helen Apostle Enterprise Lab is the first, year-long entrepreneurship cohort-program at the COB

15+
Industry Partnerships