

DEAN'S UPDATE May 2016

Commencement 2016

This year's commencement overflowed with celebration, congratulations, good cheer and inspiring speeches. The college conveyed a historical 1,067 bachelor's and master's degrees and welcomed approximately 7,000 family members and friends.

I'd like to thank our amazing faculty, staff and students who worked so hard to make this ceremony our most successful yet. We each play a unique role in the success of our students, and we rely on each other to create an unforgettable commencement experience for all.

Go Beach!

Michael E. Solt
Dean, College of Business Administration
Director, Ukleja Center for Ethical Leadership

CBA Honors Banquet

On Friday, May 6, CBA hosted its annual Honors Banquet, celebrating the accomplishments and contributions of our talented students, faculty and alumni. Please enjoy highlights from the ceremony below.

California State University, Long Beach
College of Business Administration



- Congratulations to the International Collegiate Business Strategy Competition Participants!



- Congratulations to Dean's List of University Scholars and Artists recipients Fidji Victoriano, Jessica McClintock and Brian Budzinski!

California State University, Long Beach
College of Business Administration



- Congratulations to Graduate
Research Fellowship recipient Michelle Roshanzamir!



- Congratulations to
Distinguished Alumnus Jon Storbeck (Class of 1982)!

California State University, Long Beach
College of Business Administration



- Congratulations to Outstanding Accountancy Graduates Marcus Yamanhaka, Marcie Tasche and Nancy Garcia!



- Congratulations to Outstanding Finance Graduates Steven Vu, Esther Songo and Brandon Ratner!

California State University, Long Beach
College of Business Administration



- Congratulations to Outstanding Management Information Systems Graduate Joel Quintero!



- Congratulations to Outstanding International Business Graduates Maribel Francisco and Chang-Han Lee!

California State University, Long Beach
College of Business Administration



- Congratulations to Outstanding Management & Human Resource Management Graduates Richard Malmstroem, Elizabeth Le, Jenaro Guitterez and Megan Waldeck!



- Congratulations to Outstanding Marketing Graduate April Drake!

California State University, Long Beach
College of Business Administration



• Congratulations to Delta Sigma

Pi Scholarship Key recipients!:

Yolanda Cortez, Accountancy

Dominique Nguyen, Accountancy

Marcus Yamanaka, Accountancy

Brian Budzinski, MBA

Dean Heiss, MBA

Jessica McClintock, MBA

Amelia Soto, MBA

Christopher Spurill, MBA

Angel Vargas, MBA

Fidji Victoriano, MBA

California State University, Long Beach
College of Business Administration



- Congratulations to Outstanding Baccalaureate Graduate Peter Velez (Accountancy) and Most Valuable Professor John Valenzuela (Accountancy)!



- Congratulations to Dean's Medalist recipient Ivan Vanquez (Operations & Supply Chain Management)!

California State University, Long Beach
College of Business Administration



- Beta Gamma Sigma inductees stand and recite the induction speech.!

CBA Staff Recognition, Jessica McClintock

Beginning this issue, the Dean's Update will highlight individual staff members who engage, execute and excel in ways that support the college's vision and mission. In this issue, I would like to recognize **Jessica McClintock** for her tremendous support in the Management and Human Resource Management department.



Jessica receiving the Dean's List of University Scholars and Artists honor on May 6

As ASC for the college's largest department, Jessica is an invaluable colleague. "Jessica is an essential part of our complex department," says David Abramis. "Her intelligence and thoughtfulness benefit us all." Jessica's accomplishments expand beyond the office. Last week, she graduated from the college with an MBA and received both the Delta Sigma Pi Scholarship and Dean's List of University Scholars and Artists at the CBA Honors Banquet.

Please join me in congratulating Jessica!

California State University, Long Beach
College of Business Administration



Jessica receiving the Delta Sigma Pi
Scholarship Key on May 6

Student Highlights



CBA team wins CSULB's 2016 Innovation Challenge

The Boxing Movement team, made up of business majors Anthony Gonzalez, Eric Lara and Gina Gionta, won the top prize of \$10,000 in seed funding and \$40,000 in services for a mobile boxing ring that could be trucked to recreation centers and other facilities to help seniors have fun and maintain strength. [Innovation Challenge](#).



Peter Velez named CBA's Outstanding Graduate

CSULB honored its group of Outstanding Graduates at the annual 2016 Alumni Awards Banquet on May 4. The students represent the best and the brightest at the university. They distinguished themselves academically and have demonstrated service and dedication in national, local and campus organizations. They were chosen for this award from more than 8,000 graduates and will join the Beach Family comprised of 300,000+ alumni. [Peter Velez](#).



Meet the Class of 2016: Emily Colville

Emily is graduating this year with a bachelor's degree in business administration with a specialization in marketing. But her academic career at CSULB is not over just yet. Colville plans to pursue a master's degree in public policy and administration in fall of 2016. [Emily Colville](#).

2016 Distinguished Alumnus Honored

CSULB's highest alumni honor, the Distinguished Alumni Award, was bestowed upon honored graduates by each college at the annual [2016 Alumni Awards Banquet](#) on May 4. The college honored alumnus [Jon Storbeck](#).



Jon Storbeck speaking at the 2016 Alumni Awards Banquet

In January 2016, after many productive and rewarding years with “The Magic Kingdom,” Jon Storbeck retired from the Disneyland Resort in Anaheim. As the vice president of Resort Hotels and the Downtown Disney District, Storbeck directed daily operations for Grand Californian Hotel & Spa, the historic Disneyland Hotel, and Paradise Pier Hotel. He also oversaw the operations of Downtown Disney and led the Security & Emergency Services teams for the Disneyland Resort, as well as Disney Special Activities for all domestic theme parks and resorts. Prior to that, as vice president of Disneyland Park, Storbeck oversaw the entire operation of Walt Disney’s original theme park. After graduating from CSULB, he began his 32-year career with Disney. He went on to hold a variety of key leadership roles. In 2013, Storbeck was named the "VoluntEAR of the Year" by Disneyland Resort in recognition of 30 years of volunteerism. He began volunteering with the fledgling

Disney Community Action Team in 1983 and has participated in Disney-sponsored KaBOOM! playground builds, the annual CHOC/Disneyland Resort Walk in the Park, and the resort's Toys for Tots toy drive. He has been involved with Junior Achievement, Make-a-Wish Orange County/Inland Empire, Paint Your Heart Out Anaheim and currently serves on boards for the CHOC Children's Foundation and Taller San Jose/Hope Builders. In addition, he is a member of the CSULB Board of Governors. Storbeck and his wife, Katie ('88, Psychology), are the proud parents of Jack, Dana, Joey, and Matt.

CBA Alumni in the News

From College to the White House



For CBA alumna Dominique Vera, the chance to travel to Washington D.C. to participate in First Lady Michelle Obama's *Beating the Odds: Ladders of Opportunity Summit* as an advocate for the Long Beach College Promise was a highly personal achievement. [Dominique Vera](#).

Adjustments name of game for Giants' Duffy



CBA alumnus and San Francisco Giants third baseman Matt Duffy stays ahead of the curve (or fastball, or slider) when it comes to adjusting to pitchers. [Matt Duffy](#).

Long Beach chef showcases recipes of her native Azerbaijan in new cookbook



In 2007, CBA alumna Feride Buyuran traded her business suits for an apron, and never looked back. [Feride Buyuran](#).

MBA Program Listed Amongst World Best



CBA's MBA has been listed as a Tier 1 Program in CEO Magazine's Global MBA Rankings. The rankings are designed with applicants in mind, and examine the nuts and bolts of an MBA: the learning environment, class sizes, tuition fees, faculty, delivery methods, international diversity, gender make-up and more. The objective is simple: to identify schools which marry exceptional quality with great ROI. [MBA ranking CEO](#).

Ukleja Center for Ethical Leadership



Ukleja Center's Student Leadership Institute

Twenty students participated in the Ukleja Center's two-semester Student Leadership Institute to explore ethical leadership issues related to business, government, education, healthcare, and other professional fields. This course enables students to discover their core values and build a strong ethical foundation upon which future decisions can be made. Teamwork, community service, and networking with guest speakers are integral to the program. Through off-campus classes hosted by the local business community, the course featured guest speakers from companies such as Boeing, HCVT, JetBlue Airways, and Target.



Student Leadership Institute Class of 2016 at Advocacy for Respect & Choice

For their community service project, students provided fun-filled activities for clients at Advocacy for Respect and Choice (AR&C), a local nonprofit organization that provides services for adults with intellectual and other developmental disabilities. The group project gave students an opportunity to bring AR&C's core values of enthusiasm, commitment, and joy to life. A highlight of the day was seeing students and clients dancing together to a live band, especially when Professors John and Kathleen Lacey joined in!

Here's what one student said about the experience: "The beautiful thing about this program is that the lessons aren't just for yourself. We get to pass them on by teaching others. Whenever you make someone feel wanted, it's hard for them to forget you."

To celebrate the 10th anniversary of this program, the Ukleja Center has invited all Student Leadership Institute graduates from the Classes of 2007 through 2016 to a reunion. The event will be hosted by Keesal, Young & Logan on June 8.

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SCPD Updates



SCPD had a great spring semester. It began with the [Corporate Mentoring Program](#) spring networking mixer on January 22nd at which Mr. Daniel Seddiqui told us about the lessons that can be taken away from his adventure working 50 different jobs in 50 states upon graduation from college. The jobs were sometimes dangerous, sometimes menial, sometimes fun, and always a learning experience. Applications have been opened for the 2016/2017 Corporate Mentoring Program and eligible students can [apply online through the SCPD website](#).



2016 SCPD Awards Banquet

honorees

Participating in the [Junior Mentoring Program](#) were 34 mentees and 32 mentors, both record numbers. The collective highlight was a Saturday networking lunch at the Acapulco Inn that was attended not only by the program participants but also SCPD staff and a number of Advisory Board Members. After lunch the mentees spent time going from table to table getting exposure to and learning from other mentors, mentees and attendees.

Through a joint effort of SCPD staff and Jordan High School administration, [Community Scholars](#) grew to 28 CBA mentors and 76 Jordan High School Junior Scholars, both numbers also a record. Five team mentoring sessions were held at Jordan during spring semester and the Jordan students enjoyed a day exploring college life on the CSULB campus in April. This year's program concluded when Jordan students and their counselors attended the SCPD Awards Banquet on May 13.

The spring Business Professional Workshop schedule offered two new workshops, one on public speaking and one on working in a culturally diverse environment. All of these new inputs appear to have been well received by the students. This year 82 [Business Professional Certificates](#) were awarded at the SCPD Awards Banquet.

The staff of SCPD thanks all of those who support our efforts to provide CBA students a bridge from college to career. We are particularly grateful to those who devote their time and energy with no compensation other than the knowledge that they are giving back, and what they do is important. We look forward to fall 2016.