

Fall 2011 News

Professor Levine's Straight-Talking Style Has Served Him Well For Two Decades

Professor Art Levine is featured in the cover story in the November 15th issues of *Inside CSULB*. Professor Levine, a long-time professor of ethics and legal studies in the College of Business Administration, recently celebrated the 20th anniversary of "Straight Talk," his aptly named weekly half-hour talk show broadcast on cable systems in Long Beach and 40 surrounding cities reaching 650,000 viewers. [Read the complete article.](#)

HRM Job Shadow Program Enters 11th Year

The Human Resources Management Advisory Board, composed of working professionals and faculty, established the Job Shadow Program in 2001 for HRM majors and minors who are considering a career in Human Resources Management. This program represents a partnership between the University and employers in which aspiring students gain hands-on mentoring from professionals in the field of human resources management.

The Job Shadow Program brings students and HRM practitioners together to demonstrate the vital connection between academics and careers. Typically, the student spends a full day tracking the employer's human resources professionals. Through this program students gain a new perspective on actual HR operations while developing important networking opportunities.

Since the program began, more than 900 students have participated. In many cases, these valuable experiences have led to internships and job offers from the host companies. In all cases, the students have benefited from the Job Shadow Program.

Participating employers during the past year include: The Boeing Company, United Healthcare, Wells Fargo, Los Alamitos Medical Center, Canon Business Solutions, Mattel, LA County, City of Long Beach, American Honda, Target Stores, Epson Americas, Long Beach Memorial, and the City of Norwalk.

SCPD and Ukleja Center Directors Offer Seminars

Since 2008, Howard Fletcher and Janey Roeder have been offering an annual workshop on *Aligning Your Mission, Vision, Values, and Mentors*. This workshop is a partnership between the Student Center for Professional Development and Ukleja Center for Ethical Leadership, both

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housed within the College of Business Administration. It will be presented to students enrolled in SCPD's new Passport for Success program later this semester.

This fall, Howard and Janey have been asked to present their workshop to three additional groups of emerging leaders. At Dr. Kathleen Lacey's request, *Aligning Your Mission, Vision, Values, and Mentors* became part of the annual retreat for the Ukleja Center's two-semester Student Leadership Institute. Twenty students enrolled in CBA 401A and B had an opportunity to explore the core values that guide their life and to create personal mission and vision statements.

The second instance came when Tim Redfern, CEO of Insulectro, invited Howard and Janey to offer the workshop to 14 middle and high school students, all children of CEOs in the Orange County chapter of the Young Presidents' Organization. One of the workshop highlights was hearing one young leader share her mission, vision, and milestones for becoming a pediatrician who would open clinics in other countries to serve children and families who can't afford medical care. As she spoke, it was clear that her mission was not the fantasy of a high school junior, but rather the achievable plan of someone pursuing her passion.

In November, Howard and Janey will partner with the Long Beach Area Chamber of Commerce and Long Beach Education Foundation to deliver the workshop to LBUSD high school seniors. Thanks to a generous donation by Damon Dunn, Tricor Corporation Co-Founder and Partner, 51 students in the Future Business Leaders Academy will be paired with 51 mentors from the business community to support the students as they complete their senior year and transition to college. In addition to funding this innovative program, Damon Dunn is the newest addition to the Ukleja Center's William Dickson Faculty Fellows cohort. Damon will begin a 3-year teaching appointment at CSULB by engaging with our students, faculty, and community as Leader-in-Residence this semester.