

## CSULB INTERNATIONAL EDUCATION COMMITTEE (IEC)

### **Minutes # 4: Tuesday, Dec. 10, 2019 Noon-1:45 pm, ASO - Conference Room - AS125**

Present: Ming Chen, Mona Zanhour, Ali Rezaei, Kholoud Khalil, Pei Fang Hung, Laura Ceia, Michiko Takeuchi, Barbara Grossman-Thompson, Flora Banuett, Hojin Moon, Heather Graham, Heather Barker, Maria Aceituno, Mia Ellsberry, Kim Glick, George Martinez, Jeet Joshee, Richard Marcus, Sharon Olson, Eugenia Kim, Xochitl Lopez, Luke Wagner

Absent: Christina Nellis, Terrance Graham, Alfred Pallarca, Jyotsna Pattnaik, Alicia Del Campo, Jim Ary, Yan Li

- I. Administrative
  - a. Approval of Agenda
    - i. MSP
  - b. Approval of November Minutes
    - i. MSP - with minor edits from Elaine Haglund
- II. Announcements
  - a. Jeet Joshee, Associate Vice President, International Education and Global Engagement; Dean, College of Continuing and Professional Education
    - i. Personnel changes - *Interim Executive Director for CIE, Eugenia Kim and Director of International Students and Scholars Services, Xochitl Lopez*
      - a. Eugenia Kim has previously served as Director of International Student Services including overseeing all visa services. Her new role will be to oversee the whole operation of CIE: International Admissions, Education Abroad, Recruitment.
      - b. Xochitl Lopez will move into Director position of ISS from 12 years of service at the University.
    - i. Campus Updates
      - i. Continued work on branding and marketing for University. Provost Jersky is visiting Oregon State University to look at their model. *Into University Partnerships* is a UK company, US headquarter in San Diego. This company will assist with marketing and branding to help attract international students.
      - ii. Meeting with enrollment services and advising went well.

- iii. Beach 2030 continues - CIE is pushing for more resources to expand opportunities.
  - i. The next phase of capital campaign for the University - CIE has submitted a proposal for an endowment of 10 million USD for study abroad scholarships.
    - A. Heather Graham - looking at the “expectations for college” data from the data fellows program notes that this new generation of students have an expectation of studying abroad. This is more evidence to support the development of such an endowment.
    - B. Flora Banuett - How do we manage high school students from abroad hoping to come to campus?
      - 1. Jeet Joshee - there are custom programs available with specified chaperone rules etc...
  - iv. PAW award recipients were announced. All 11 applicants received some award.
    - i. In addition - the PAW award is an important recruitment and retention tool for faculty.
    - ii. Sharon Olson - Several PAW awards will be used for course matching abroad. There are clear results in creating more student opportunities (for example, social work now has a program in Hamburg where previously there were no opportunities abroad).
- b. Sharon L. Olson - Director, Center for International Education - Education Abroad
  - i. Review of CSCUL Semester Abroad Programs - Both Costa Rica and London programs include an internship component. As does Florence program. Florence and Costa Rica require language study as well. All three include opportunity for community service.

- ii. For Spring 2021 Costa Rica - There are 2 potential partner campuses (Cal Poly Pomona and San Jose State). This will make our recruitment much easier as students will have a larger pool of GEs to choose from.
  - iii. Sharon Olson presented faculty selection process and list of recommended candidates for approval in spring 2021.
- i. Approval of London Semester faculty member for spring 2021
  - a. MSP (unanimous)
- ii. Approval of Costa Rica Semester faculty member for spring 2021
  - i. MSP (unanimous)
- c. Jeet Joshee - How are the semester study abroad programs being supported? 1<sup>st</sup> program was London, 2<sup>nd</sup> was Florence, 3<sup>rd</sup> was Costa Rica. A faculty buy-out is created and the provost pays for replacement costs. The average enrollment of 20 students/semester supplies 60 study abroad semesters, which is a good cost to benefit ratio.
- d. Eugenia Kim – Executive Director CIE
  - i. CIE Updates
    - a. Incoming Spring: 20 students arriving January 13 (exchange, and degree seeking).
    - b. Presentation on international student ally training at NAFSA regional conference - nominated as a best session.
    - c. Intercultural diplomat program - 9 diplomats have signed up and they will be training soon. Deployed into LBUSD to recruit students to study abroad by sharing about their culture.
- e. Richard Marcus - Director of the Global Studies Institute and the International Studies Program
  - i. Institute - semester board meeting yesterday. Annual report is available on web site.
  - ii. Global Fellows program continues - first cohort of 2-year program is now presenting projects. More information available in April.
  - iii. CA global education project - interfacing with K-12 education for the training of teachers. Thinking about global learning outcomes with this population to create alignment with global learning outcomes at University level.

- iv. Partnership between CIE, GSI, and Institutional Research. CASSIE project - bring international education data more aligned in the data with other campus processes. For example: does study abroad increase or decrease time to graduation? Does it impact GPA? Etc...
    - i. Preliminary data looks good - actual data will be available in Spring
  - v. Elena Curris Lecture will be Maz Jobrhani. March 3, 2019.
  - vi. Completed 3<sup>rd</sup> round of global learning inventory. First pass at data:
    - i. Main Questions: What do we do well? Where are the gaps? How can we address the gaps?
    - ii. Operationalizing: Coding for international/ global content, activity, learning outcomes etc...
    - iii. Using AACU value rubric on global learning - rubrics are cumulative, culminating in capstone level learning.
- A. The data is drawn from syllabi: in the 3<sup>rd</sup> round 8,160 syllabi were collected,
- a. Percentage of courses at CSULB with ANY international content
    - a. 2012-2013 - 19%
    - b. 2016-2017 - 16%
    - c. 2018-2019 - 22%
  - b. Difference by major shows siloing of international content.
  - c. How is international content delivered - overwhelmingly this is through assignment of reading materials.
  - d. Highest content area covered is “understanding global systems,” whereas “perspective taking” and “application of knowledge” are lowest.
  - e. Full report is forthcoming
    - a. Timeline: Report by end of winter break.
    - b. Richard will consult Academic Affairs about distribution

- i. Plans to take this data to department and program level
    - c. Future plan is to reexamine syllabi every few years to continue collecting data.
    - d. Heather Graham - will the report include a best practices model syllabus?
      - i. Not at present
    - f. Potential implications for GR?
      - a. This may be distributed to Academic Senate
  - B. Heather Graham - Discussion of tool and issues with data - some of the global/international content is missing and not visible. How can we make this data more visible?
    - a. Can we make the global/international content visible in the syllabus? Through a change in the syllabus template instructors use, for example?

### III. Old Business

- a. Second Reading, Policy on Subcommittee Membership
  - i. Area sub-committees - Are these formerly constituted sub-committees? Or Interest groups (where you do not need to be a formal member)?
    - i. Currently many area sub-committees have an information distribution issue - there is no annual call for membership.
  - ii. Discussion of tabling the subcommittee
  - iii. Heather Graham - propose creating policy just on Chair/Co-Chair of sub-committees.
  - iv. Sharon Olson - In order to bring sub-committees further under IEC can we create space in the minutes for a rotating discussion from sub-committee chairs.
  - v. Laura Ceia, Eugenia Kim and Michiko Takeuchi will meet to develop language for policy.
- b. C.O.I.L progress
  - i. Handout developed by Heather Graham and Terrence Graham - Available for edits and suggestions. Please send these to Heather Graham.
- c. Suggestion - Name Cards for future meetings

### IV. New Business

a. Committee Goals for Spring Semester

Meeting adjourned at 1:45pm

Recorder: Barbara Grossman-Thompson