



WATER USE- 67% of Levi's products are made A Water<Less® techniques. Levi's has saved 3 billion liters of water to date. 2 billion-plus liters of water have been recycled in products and fabric manufacturing with a goal of 80+% by 2020. In addition Levi's Jeans are made to be washed once every 10 years, reducing water during the use portion of the product life-cycle

MATERIAL SOURCE- 67% of cotton is sourced from Better Cotton Initiative growers, organic cotton farms or recycled cotton suppliers. Through the Better Cotton program, farmers grow raw material using less water and fewer chemicals. Levi's has set a goal of resourcing 100% of cotton from sustainable farming operations by 2020

INPUT TOXICITY- In 2012 Levi's was criticized by Greenpeace for the harmful chemicals used in their production. As a response Levi's has set a goal to eliminate the use of hazardous chemicals by 2020. The company also joined the Joint Roadmap Toward Zero Discharge of Hazardous Chemicals, a movement to drive systematic change in regards to harsh chemical use within the apparel industry

THE LONGEVITY OF A PAIR OF JEANS- Fast fashion is to blame for 85% of US textile waste being dumped in landfills, where the synthetic microfibers never decay, and enter our oceans and freshwater ecosystems. Levi's is combating this by creating long lasting clothing, which you can wear out, patch up and pass on for generations

PROVIDING FAIR CONDITIONS FOR EMPLOYEES- Levi's is known as being a step ahead of others in the retail fashion industry when it comes to human rights and worker welfare. Levi's offers workers free medical premiums, 8 weeks paid time off, life insurance benefits, disability of up to 12 weeks and a 401k program

PHILANTHROPIC ACTIVITIES- Levi's established the Levi's Music Project which provides underprivileged youth access to music education. Levi's has also partnered with Rock The Vote to encourage and help potential voters get registered. Levi's has donated over \$1 million in grants to nonprofits and youth activists working to end gun violence in America

WORKFORCE DIVERSITY- Women represented 28% of Levi's in 2018 according to the sustainability report. Levi's is also ranked #7 in Forbes Best Employers for Diversity 2020 list. Levi uses 5 guidelines to help ensure a healthy diverse workplace: 1. Employee Resource Groups 2. Diverse Hiring Practices 3. Pay Equity 4. Education and Speaker Events 5. Understanding Unconscious Bias

WORK ENVIRONMENT- Levi's illustrates in their sustainability guidebook zero tolerance for child labor or forced labor . At any Levi's factory around the world workers must be at least 15 years old. Workers must not exceed over 60 hours per week. In addition there are strict health and safety guidelines for workers. Levi's has already ended business operations in Uzbekistan and Turkmenistan due to lax child labor laws

SUSTAINABILITY REPORT PUBLISHING- Levi's has set goals of lowered GHG emissions, conservative water use, ingredient toxicity standards, human rights standards and numerous others guidelines. To keep themselves accountable Levi's produces an annual sustainability report, plus continuously posts articles monitoring corporate changes as well as the positive impact the company is having on society

ENERGY EFFICIENCY- Levi is currently working to meet the following goals by 2025:
-100 percent renewable electricity across all owned-and-operated facilities
-A 90 percent reduction in greenhouse gas emissions in all facilities through investing in renewable energy and energy efficiency upgrades
-A 40 percent reduction in GHG emissions in the supply chain, which will be achieved by working with key suppliers that have technical expertise and access to low-cost financing to support sustainable energy and water investments

