

Winter Sports in Southern California. This film was one of several promotional films meant to showcase the new California Motion Picture Manufacturing Company in Long Beach. These promotional films were scheduled to be shown at the Bijou Theatre at the Pike Amusement Zone, Long Beach, on March 15 and 16, 1911. *Winter Sports in Southern California* was not what the crew had originally intended to shoot when they went south to capture scenes of the Mexican Revolution, deciding instead to film two thousand feet of film of a more peaceful yacht race in San Diego. This race provided excellent diversion, showing two yachts, the *Azota* and the *Gretchen*, doing stunts and coming close to a collision. The filmmakers in San Diego also displayed their aerial ladder against the side of the new U.S. Grant Hotel to show how quickly they could get set up to take other views of the harbor.

Another of these untitled promotional films displayed the U.S. submarine the *Pike* maneuvering in the harbor, trimming the waves, diving, and then coming out of a totally submerged position. Also seen was a torpedo with the warhead on alert for immediate use. The studio president, Mr. Howland boasted, "They are the equal of any ever put out by any company and that already they have several offers for these films" (*Daily Telegram*, Mar. 14, 1911, 5:7).