

# LANGUAGE IS YOUR SUPERPOWER

## BUILD A CAREER IN LOCALIZATION

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**Learn how content is adapted for global audiences and how localization projects are managed from start to finish.**

### **What You'll Learn:**

- Fundamentals of localization and project management
- How to define project requirements and design effective workflows
- Best practices for kick-off meetings, stakeholder coordination, and project execution

### **Topics Covered:**

- What is Localization?
- Key Roles in the Localization Process
- Content Types and Workflows
- Cultural and Localizability Considerations

By the end of the lecture, you'll be able to evaluate a localization project and manage it effectively.



Tuesday, April 14, 2026

5:00–7:00 p.m.

AS-384