

AI in Action Hackathon

	Open Program Pax: 150 Hack + 60 AI4Impact + 160 Students + 30 IBMers and BMA Staff = 400 Participants	AI in Action Hackathon Pax: 120-150	AI for Impact Pax: 40-60			
Room Requirements	<ul style="list-style-type: none"> Stage with two chairs Auditorium style chairs for participants Projector, screen, microphones, and sound system 	<ul style="list-style-type: none"> 25 tables for up to 5 people Good access to power outlets Strong wifi connection 2-4 rectangular tables for equipment Projector, screen, microphones, and sound system 	<ul style="list-style-type: none"> 6 tables for up to 10 people Walls that can be used to stick paper or one or two portable whiteboards per table Space between tables for circulation 			
Morning of Day 1 – Monday, March 16th						
Time	Activity	Speakers	Activity	Speakers	Activity	Speakers
8:15 – 9:00	Check-in / IBM swag for participants		Breakfast & check-in / IBM swag for participants		Breakfast & check-in / IBM swag for participants	
9:00 – 9:25	Welcome and Introductions	<ul style="list-style-type: none"> Lydia Logan, IBM VP Global Education and Workforce Development CSU Chancellor Office executive speaker, TBD 	<i>Participation in open program</i>		<i>Participation in open program</i>	
9:25 - 10:10	IBM's AI strategy and governance	<ul style="list-style-type: none"> Romelia Flores 				
10:10 – 10:30	SkillsBuild + Impact Accelerator	<ul style="list-style-type: none"> Pamela Jacob, IBM CSR Leader North America 				
10:30 – 10:45	Bathroom Break		Coffee Break / Bathroom Break		Coffee Break	
10:45 – 11:30	Exploring an AI-driven Future with Jack	<ul style="list-style-type: none"> Jacklyn Dallas, NothingButTech x IBM SkillsBuild 	<i>Participation in open program</i>		<i>AI for Impact participants break to workshop room</i>	
11:30 – 12:00	Program Ends		<i>Hackathon participants break to hackathon space</i>		Responsible AI Applied Learning activity	<ul style="list-style-type: none"> Romelia Flores, lead facilitator Assistant facilitators (with AI skills)
			Hackathon Kick-off & Challenges Presentation	BM CSR & BMA	Key Learnings & Takeaway	
12:00 – 12:30	Program Ends		Team Formation	BM CSR & BMA	Network Lunch & Program Ends	

AI in Action Hackathon – Continuation

AI in Action Hackathon		
Afternoon of Day 1 – Monday, March 16 th		
12:30 – 13:00	Working Break	
13:00 – 13:45	Technical Workshop & IBM Mentor Introduction	IBM Academic Ambassadors
13:45	Hacking Begins	IBM CSR & BMA
4:00	Team Checkpoints with Mentors	
6:00 pm	Dinner	
8:00 pm	Venue Closes	

AI in Action Hackathon		
Day 2 – Tuesday, March 17th		
8:00 am	Breakfast & Day 2 Announcements	IBM CSR & BMA
9:00 am	Hacking & Mentoring Continues	
11:00 am	Pitch Practice	
12:00 pm	Lunch	
2:00 pm	Project Submissions Due	
2:30 pm	Final Demos	Student Teams
3:30 pm	Judges Deliberation	Judges (TBD)
4:00 pm	Winner Announcements	IBM and University Leadership (TBD)
5:00 pm	Program Ends & Venue Closes	