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| Title | 0060 | 04/16/2026 |
| | by Keith Fulthorp in 2026 COAPRT Annual Report | id. 53853448 |
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Original Submission 04/16/2026

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| About the Annual Report | <p>The purpose of the Annual Report is to follow a program's current progress towards learning outcome assessment. This is a requirement to maintain accreditation. Institutions with multiple accredited programs will be required to report on the 7.0 series for each individually accredited program. Each accredited program requires its own separate annual report. For example if your institution has two accredited programs e.g. Therapeutic Recreation and Recreation Management you will complete two separate annual reports. The purpose of the Annual Report is to provide a snapshot of your student learning outcome data collection for the previous calendar year. (January 2025 - December 2025) Posting requirements for the program's website include student learning outcome aggregate data from the most recent academic year. (2024-2025)</p> |
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Section 1: Contact Information

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| Name of institution | California State University - Long Beach |
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| Name of Accredited Program | BA- Recreation Management |
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| Total number of students enrolled in this program. | 55 |
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| Name and contact information of the Primary Contact for your COAPRT Accredited Program(s). All communications will be sent to this person. | Terry Robertson |
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| Position Title | Professor and Department Chair |
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Department Name Recreation and Leisure Studies

Website <https://www.csulb.edu/college-of-health-human-services/recreation-and-leisure-studies>

Formal Name of your Institution's President Dr. Andrew Jones (Interim)

Section 2: Intent to Pursue Accreditation

Does the academic unit intend to pursue continued accreditation as originally scheduled? Yes

Regional Accreditation: Is the institution currently accredited by the appropriate regional accrediting association approved by the Council for Higher Education Accreditation (CHEA) or by the current national accrediting body (Standard 1.02)? Yes

Section 3: Statistics Summary Report - Faculty

Are there a minimum of two full-time faculty members and a minimum of one additional full-time equivalent faculty position (FTE) assigned to and instruct in the program? (Standard 1.03)

Do a minimum of two full-time faculty members hold a degree of masters or higher, and a degree of bachelors or above in parks, recreation, tourism or related field? (Standard 1.04)

Do all individuals instructing in the program have the competence and credentials in the subject matter for which they are responsible? (Standard 1.05)

Narrative Report - Learning Outcomes Assessment For the next section, please report learning outcomes - one for each of the 7.01, 7.02, 7.03, and 7.04 (for a total of four measures) of student learning and the related outcomes for each program. These outcomes should be a part of your program's annual assessment plan as indicated in COAPRT standard 2.05.05 and will also be published on the COAPRT Program List webpage. You will complete this for each of your COAPRT accredited programs. For instance, if you have two accredited programs such as a Recreation Program and a Therapeutic Recreation Program, you will submit two sets of learning outcomes - one set for each program. It is strongly suggested that you have your outcomes with you as you complete this questionnaire. TWO of the three outcomes must use direct measures. Some examples of DIRECT measures include the following: Capstone Assignment Quality Comprehensive Examination Internship Evaluation Performance of Relevant Skill Portfolio Evaluation Pre/Post Test Result Presentation Quality Project Quality Standardized Test Result Thesis/Project Quality Video/Audiotape Production Quality Written Assignment Evaluation Writing Exam Result Some examples of INDIRECT measures include the following: Advisory Board Evaluation Alumni Survey Curriculum Review Result Employer Survey Result Exit/Student Interview Result Focus Group Result Graduate School Acceptance Rate Honors/Awards Received by the Program

Section 4: Narrative Report - Learning Outcomes Assessment Please provide the following information COAPRT expects all programs to demonstrate that student learning outcomes associated with its 7.0 Series Learning Outcomes are met at a 70% level. Therefore, student achievement will be judged as appropriate when 70% or more of the students being assessed demonstrate that they have accomplished the learning outcome.

PROGRAM (include name of program and description): Please provide a short description of this COAPRT program, it will be published on the COAPRT Program online directory.

The Department of Recreation and Leisure Studies (RLS) is one of 12 discreet departments in the College of Health and Human Services (CHHS) at California State University Long Beach, which is accredited by the Western Association of Schools and Colleges (WASC). Established in 1965, the department has been in existence for 60 years serving undergraduate and graduate populations. The Department has been accredited through the Council on Accreditation for Parks, Recreation, Tourism and Related Professions (COAPRT) for over 30 years. RLS offers two undergraduate programs of study: a Bachelor's of Arts in Recreation with concentrations in: Parks & Recreation Management; Outdoor Recreation and Adventure Leadership; and Tourism Management; Additionally the department offers a Bachelors of Science in Recreation Therapy.

Provide the program-specific learning outcome consistent with COAPRT Standard 7.01: Students graduating from the program shall demonstrate the following entry-level knowledge: a) the nature and scope of the relevant park, recreation, tourism or related professions and their associated industries; b) techniques and processes used by professionals and workers in these industries; and c) the foundation of the profession in history, science and philosophy.

7.01a- REC 141: Identify the social, economic and political influences on leisure services delivery.
 7.01b- REC 201: Create, implement, and evaluate group outcomes of ground based teamwork problem solving activities.
 7.01c- REC 480: Develop a philosophical foundation for both personal and professional performance in recreation and leisure services and develop a relevant personal statement of philosophy.

Describe the method by which the learning outcome for Standard 7.01 was assessed:

REC 141: Professional Interview Assignment; assessed by rubric
 REC 201: Team building activity plan: assessed by rubric
 REC 480: Personal Philosophy presentation

Indicate whether this outcome measure is Direct or Indirect.

Direct

State your program's standard for demonstrating that your Student Learning Outcome for 7.01 was successfully achieved.

70% of students will score 80% or above on the assigned content areas on the rubric.

Result of the assessment of the learning outcome for Standard 7.01:

REC 141: 87% Scored 80% or higher, revisions include reorganizing course content to assist student's understanding of public sector employees to earlier in the semester
 REC 201: 90% scored 80% or higher; revisions include updating assignment criteria to include plan for identified target group/population
 REC 480: 90% scored 80% or higher, no changes at this time

Please provide the program-specific learning outcome consistent with COAPRT Standard 7.02. Students graduating from the program shall be able to demonstrate the ability to design, implement, and evaluate services that facilitate targeted human experiences and that embrace personal and cultural dimensions of diversity.

REC 437: Develop techniques for providing recreational opportunities that promote social justice and equity and strive to serve the entire community.

Describe the method by which the learning outcome for Standard 7.02 was assessed:

Assessed by final exam question

Please indicate whether this outcome measure is Direct or Indirect.

Direct

State your program's standard for demonstrating that your Student Learning Outcome for 7.02 was successfully achieved.

80% of students will score at 80% or higher on the assignment:

Result of the assessment of the learning outcome for Standard 7.02:

85% scored 80% or higher; no changes recommended this year.

Please provide the program-specific learning outcome consistent with COAPRT Standard 7.03. Students graduating from the program shall be able to demonstrate entry-level knowledge about operations and strategic management/administration in parks, recreation, tourism and/or related professions.

REC 421: Identify general areas of technical, conceptual, and interpersonal skills required for effective supervision and administrative success.

Describe the method by which the learning outcome for Standard 7.03 was assessed:

Supervisor Interview Assignment

Please indicate whether this outcome measure is Direct or Indirect.

Direct

State your program's standard for demonstrating that your Student Learning Outcome for 7.03 was successfully achieved.

70% of students will achieve 70% or higher on the assignment

Result of the assessment of the learning outcome for Standard 7.03:

94% scored 70% or higher; Had assignment due date moved to earlier in the semester; resulted in improved scores.

Please provide the program-specific learning outcome consistent with COAPRT Standard 7.04. Students graduating from the program shall demonstrate, through a comprehensive internship of not less than 400 clock hours and no fewer than 10 weeks, the potential to succeed as professionals at supervisory or higher levels in park, recreation, tourism or related organizations.

REC 498: Documented completion of hours

Describe the method by which the learning outcome for Standard 7.04 was assessed:

bi-weekly logs and reports.

Please indicate whether this outcome measure is Direct or Indirect.

Direct

State your program's standard for demonstrating that your Student Learning Outcome for 7.04 was successfully achieved.

90% of students will complete their five bi-weekly logs at completion of their internship.

Result of the assessment of the learning outcome for Standard 7.04:

100% of students completed all required log of hours. no changes recommended at this time.

An important aspect of accreditation is accountability. It is expected that the program annually posts 7.0 series aggregated data and additional evidence reflecting program academic quality and student achievement on their program and/or departmental website. Such information shall be consistent with The Family Educational Rights and Privacy Act (FERPA) requirements (Standard 2.05.05).

Please provide a link to the program's website that demonstrates compliance with Standard 2.05.05.

<https://www.csulb.edu/college-of-health-human-services/recreation-and-leisure-studies/annual-coaprt-program-assessment>

It is expected that a program has a practice of informing the public about the harm of degree mills and accreditation mills (Standard 3.06).

Please provide a link to the program's website demonstrating compliance with Standard 3.06.

<https://www.csulb.edu/college-of-health-human-services/recreation-and-leisure-studies/academic-accreditation>

It is expected that the program has a practice of informing the public about their COAPRT accredited programs (Standard 3.07).

Please provide a link to the program's website demonstrating compliance with Standard 3.07. <https://www.csulb.edu/college-of-health-human-services/recreation-and-leisure-studies>

Section 6: Program Changes

Clearly describe any major changes for the reporting year in the program's strategic plan, curriculum, resources, administration, or other areas of the program directly related to accreditation standards. Please include the Standard number. If there are no major changes in any of these areas, please just indicate "none".

RLS Continues to evolve our outdoor recreation and tourism concentrations. This year, faculty revised the concentration name to simply "Outdoor Recreation and Tourism," from the previous name "Sustainable Coastal Tourism and Outdoor Recreation." This revised name change more closely reflects the program requirements and has already positively impacted student enrollment. In addition, we had one faculty departure, and were able to secure a replacement full time position, which we hope to fill by Fall 2026.

The responses are self reported and the responsibility for the accuracy of the content is on behalf of the program. checked
