



**Caring for California's Future:
Where Dreams and Nursing Excellence Meet**

Preparing the Next Generation at The Beach

A Case for Investment in the CSULB School of Nursing



What future will you help create for nursing?



CALIFORNIA STATE UNIVERSITY
LONG BEACH

College of Health and
Human Services



Message from Leadership

Dear Friends and Supporters,

As the Director of the School of Nursing at CSULB, I am honored to share with you the incredible journey and achievements of our program. Our commitment to excellence in nursing education, research, and community service has never been stronger, and we are proud to be at the forefront of shaping the future of healthcare.

Our students are the heart of our school. They come from diverse backgrounds, bringing unique perspectives and a shared passion for making a difference in the lives of others. Through rigorous academic training, hands-on clinical experiences, and innovative research opportunities, we prepare them to become compassionate, skilled, and visionary leaders in the nursing profession.

However, to continue providing the highest quality education and to expand our impact, we need your support.

Your generous contributions will help us:

- **Enhance our facilities:** Upgrading our simulation labs and classrooms to provide state-of-the-art learning environments.
- **Support student scholarships:** Ensuring that financial barriers do not hinder talented individuals from pursuing their dreams.
- **Fund research initiatives:** Driving forward groundbreaking studies that address critical healthcare challenges.
- **Expand community outreach:** Strengthening our partnerships with local healthcare providers and organizations to improve public health.

Together, we can make a profound difference. Your support will empower our students, advance our research, and ultimately improve the health and well-being of our communities. We invite you to join us in this mission and be a part of the transformative impact we are making in the world of healthcare.

Thank you for your generosity and commitment to the future of nursing.

Warm Regards,



Dr. Michael Williams
School of Nursing Director



Shaping the Future of Nursing Healthcare Starts at The Beach

Since 1965, the CSULB School of Nursing has been dedicated to transforming lives by educating and empowering students to become nurse clinicians, scholars, and leaders who will improve healthcare outcomes for all individuals and communities we serve.

Today, our **10,000+** alumni are making a profound impact across California and beyond - leading in hospitals, community clinics, laboratories, and boardrooms. Equipped with a rigorous academic foundation, they are delivering lifesaving care, advancing groundbreaking research and therapies, and shaping the future of healthcare.

Our vision for the future of healthcare is to expand our reach by deepening hands-on clinical training, advancing academic excellence, and accelerating innovative research to address the critical shortage of nurses and health professionals prepared to meet the evolving needs of an aging and increasingly diverse population—delivering compassionate, life-saving care when and where it's needed most.

To turn our vision into reality, we must invest in our students, faculty, programs, and facilities. We're calling on the University's dedicated donors, alumni, community partners, and friends to join us in shaping the next chapter of our transformation. Together, we can build a stronger, healthier future for all.

In the following pages, you'll discover meaningful opportunities to:

- 1. Empower Student Success** by providing student support to reduce financial and systemic barriers, ensuring more students can access and complete their nursing education.
- 2. Advance Faculty Recruitment and Retention** to attract and retain world-class nursing faculty to educate, mentor, and inspire the next generation of nurses and nurse leaders.
- 3. Elevate Program Excellence** by expanding access to high-impact academic programs that equip students with the skills, knowledge, and perspectives to become expert clinicians and compassionate leaders in their communities and beyond.
- 4. Expand Future-Ready Facilities and Technology** to modernize and expand nursing facilities to serve more students and integrate cutting-edge technology that reflects the rapidly evolving landscape of healthcare.

The CSULB School of Nursing: At a Glance

By the Numbers

- Total Enrollment: Approximately 400-500 nursing students across all programs.
- Cohort Size: Each Traditional BSN cohort admits 60-80 students per term.

Degree Pathways

- Traditional Bachelor of Science in Nursing (BSN)
- RN to BSN (for licensed RNs)
- BSN to Doctor of Nursing Practice (DNP) – a 72-unit, 3-year full-time program with five nurse practitioner specialty tracks

Academic Excellence

- NCLEX-RN Pass Rate: Consistently above 95%, exceeding state and national averages.
- BSN-DNP Certification Preparation: Graduates are eligible for national certification in the following specialties:

1. Adult-Gerontology Primary Care
2. Adult-Gerontology Acute Care
3. Family Practice
4. Pediatric Primary Care
5. Psychiatric-Mental Health (Across the Lifespan)

Hands-On Training

- Clinical Training: Over 50% of the curriculum is dedicated to direct patient care in hospitals and community settings.
- Simulation Lab Training: Approximately 15-20% of training occurs in high-fidelity simulation labs, enhancing clinical decision-making and safety.





California's Urgent Nursing Crisis: A State in Greater Need

Across the United States, nursing schools are struggling to keep pace with the growing demand for nurses, faculty, and researchers. But in California, the challenge is even more acute. **While the national nursing workforce is projected to fall short by nearly 10%—leaving over 350,000 RN positions unfilled by 2026—California ranks among the top three states with the most severe shortages.**

The situation is compounded by California's unique demographics and healthcare demands. The state's aging population, already one of the largest in the country, is accelerating the need for skilled nursing professionals. **By 2035, California is expected to face an 18% shortfall in its RN workforce—nearly double the national average.**

At the same time, nursing schools across the state are bracing for a wave of retirements. **Nearly one-third of nursing faculty nationwide are projected to retire by 2026**, and California is not immune. This exodus threatens the capacity of institutions like CSULB to educate the next generation of nurses and healthcare leaders.

The effects of California's nursing shortage are already being felt across the healthcare system. Hospitals are reporting longer patient wait times, increased nurse-to-patient ratios, and rising levels of burnout among staff. Despite a growing interest in the profession, thousands of qualified applicants are turned away from nursing programs each year due to limited faculty, clinical placements, and infrastructure. **At CSULB, we are committed to being part of the solution.** Through innovative programs like our BSN-to-DNP pathway and investments in simulation-based training, we are expanding our capacity to educate the next generation of nurse leaders. **But to meet this moment, we need partners who share our vision.** With your support, we can strengthen California's nursing workforce and ensure that every patient receives the care they deserve.

A Legacy of Impact: Name the Future of Nursing

The CSULB School of Nursing is California's top-ranked program—nationally respected, academically rigorous, and deeply rooted in community service. Our students are diverse, driven, and often the first in their families to pursue higher education. They consistently achieve near perfect licensure pass rates and go on to serve in leading healthcare institutions across the state.

But demand is outpacing capacity.

To prepare more nurses for California's future, we must grow. And to grow, we need bold philanthropic leadership.

A Lasting Commitment to Excellence: Name the School of Nursing

By naming the School of Nursing, you will:

- Empower generations of future nurses
- Elevate the health and well-being of our communities
- Leave a lasting legacy in healthcare education

Your name will be associated with excellence, compassion, and the advancement of nursing in California and beyond. This is your chance to help ensure that CSULB continues to lead the way in preparing the nurses our communities need—today and for years to come.



How You Can Make a Difference

The following giving opportunities align with our most pressing goals and offer meaningful ways to create lasting impact. Your support plays a vital role at The Beach!

1. Empower Student Success

- **Expand scholarships** to eliminate financial barriers for both undergraduate and doctoral students.
- **Support milestone ceremonies and student engagement activities** that foster a culture of excellence, inclusion, and belonging.
- **Establish and grow a dedicated fund** to cover fees related to nursing clinical placements.
- **Broaden educational enrichment** through increased access to study-abroad opportunities for all students.
- **Integrate year-round mental health support services** tailored specifically for nursing students.



“My experiences at CSULB taught me how to be resilient in challenging situations and how to be adaptable when things don't go as planned. The opportunities I had outside of the classroom and hospital setting inspired me to go into community health, working with our most vulnerable populations. I am grateful to have come full circle, from a former nursing student to now faculty member and nurse practitioner serving the Long Beach community.”
-Christina Tolentino-Baldrige '09

2. Advance Faculty Recruitment and Retention

- **Create endowed professorships** and targeted faculty funds to attract and retain exceptional nursing educators.
- **Enhance faculty support** and resources to better serve student needs while sustaining excellence in teaching.

3. Expand Future-Ready Facilities & Technology

- **Modernize and expand classrooms, labs, and student spaces** to foster innovation and collaboration.
- **Enhancements to the School of Nursing's simulation facilities** will expand and improve functionality within simulation rooms to support continued program growth. Ongoing investments in software subscriptions, facility upgrades, equipment, and other essential technologies are critical to ensuring continued educational excellence.

4. Elevate Program Excellence

- **Expand program capacity** to increase the number of qualified nurses entering the workforce and address the ongoing nursing shortage.
- **Strengthen faculty capacity** by funding the recruitment and retention of Clinical Professors of Practice.
- **Launch a Standardized Patient Program** designed to equip students with enhanced clinical, communication, and critical thinking skills to ensure practice-readiness upon hire.



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WHERE CALIFORNIA DREAMS™