

ADVISORY COUNCIL ON STRATEGIC ENROLLMENT MANAGEMENT (ACSEM) MEETING MINUTES

Thursday, December 4, 2025, 10:00 am to 12:00 pm

Attending: B. Zhang, M. Williams, A. Kim, H. Macias, K. Janousek, K. Kelly, M. Warden, D. Perrone, D. Sathianathan, C. Swarat, K. Perkins, S. Cochran, J. Klaus, K. Johnson, D. Graham, N. Hultgren, M. Albawaneh

Absent: S. Moreno, S. Salcido, S. Schrank

1. Call to Order
Check in via snoopyscale
2. Approval of [November 2025 Minutes](#) M/S/P
3. Approval of December 2025 Agenda M/S/P
4. Spring 2026 Workgroups
 - a. [Determine workgroup topics](#)
 - Look at list, added categories then merged areas
 - Defined each work term
 - Nontraditional name to New majority learners - pathways to certificates or like - instead of degrees
 - Other thoughts Pell grants, professional development funding
 - What is our approach and outcome
 - Learning year
 - Now limit to one topic
 - Look at then pick one subtopic within to report on
 - Set agenda for next year's study
 - Prioritize at what will impact us first
 - A draft on one topic – better usage of campus space that has not been concerned by other areas. This allows us to frame vision for the campus can use.
 - Look closer maybe three topics cross college then go deep
 - Inventory efforts happened, bottom four topics, what is already happening, are the efforts scalable.
 - Consider dropping Landscape of Higher Education, consider student centered. Landscape crosses all.
 - These four are intertwined instead to take on one topic then open it to other areas. Pick starting point and there is a resource issue.
 - b. WORK GROUP ORGANIZATION:
 - (1) one umbrella topic, with subtopics
 - (2) 2-3 umbrella topics, with subtopics
 - (3) the best practices that already exist on campus regarding the bottom 4 topics
 - Workload and limited number of meetings. Number of people available to work on these

c. Determine workgroups: Form in Google Docs [ACSEM - 2025-26 Work Groups.xlsx](#)

- Major Exploration/Migration
 - Kim Kelly co-lead
 - Ann Kim (maybe co-lead)
 - Michael Warden
 - Kelly Janousek
 - Chris Swarat
 - ? Sabella Moreno (maybe co-lead)
- Outreach Strategies
 - Daria Graham co-lead
 - Jeff Klaus co-lead
 - Bill Zhang
 - Chris Swarat
- Year-round state side or other nontraditional times
 - Neil Hultgren
 - Kara Perkins co-lead
 - Chris Swarat
 - Dhushy Sathianathan co-lead
 - Dina Perrone
 - Kerry Johnson
- Nontraditional students to encourage enrollment
 - Dropped Nontraditional students to encourage enrollment

d. Timeline

- Feb - workgroups frame their topic and decide what data is needed
- March - share data, speakers
- April - work on the report
- May - work and finalize report

Kj 12/9/2025