



ANDRES LOPEZ
MANRIQUE

SAFE HAVEN PROJECT

ALIJAH SAENZ



Our Mission

We are Safe Haven Project. We are eager to offer a sustainable housing environment for those in the Los Angeles community. We will apply communication, adaptability, and creativity to address housing insecurity to create affordable housing and provide shelter, safety, and stability for those struggling with housing so more people will have homes.

Our Skills

Communication
Adaptability
Creativity

Target Audience

Homeless Individuals
Low-Income Households
Immigrant Households
Los Angeles Community

The Challenge

Today, there is an increasing demand for housing, causing the prices of housing to increase. The Los Angeles community, especially, is experiencing higher numbers of homeless and low-income households due to increased housing prices and a lack of housing. Every day, residents are living paycheck to paycheck, and more people are being rejected from housing due to it being unaffordable for many. People are struggling to make ends meet just so they can do it all again next month. We need to take action or the problem won't be fixed, which can eventually affect all of us if the problem continues to increase. Addressing housing affordability is essential to stopping homelessness and a stop to scraping by to make ends meet.

Our Plan of Action

Fundraising/Money Source: The main source would be government funding, but for small stuff, we would host a charity in Downtown LA for donations such as money, clothes, food, and furniture to have at our facilities available for our residents

Communication/Promotion Ideas: Post flyers, make announcements on social media, schedule appointments with local news stations, and make announcements at local schools

Resources/Materials Needed: Housing facilities, furniture, flyers for promoting, funding, insurance, property, contractor, construction workers, and essential housing materials such as water, etc.

Potential Partnerships: Partner with LAFLA, GSA, LIPA, and Salvation Army, along with small-time businesses in the area

Call to Action: We will have a website found on our flyers with information on our project, along with a list of places where you can drop off needed supplies, and dates we need volunteers for so you can sign up

Evaluating Success

To evaluate the success of our plan, we will track the progress of each resident to determine where they are physically, mentally, and financially, so we can create a plan around their circumstances to improve their current situation. Additionally, we will measure the donations we receive to correspond with the number of people we will house. The success of our project will be determined by the amount of homeless people and low-income families we can support and help, along with the number of sites available for more residents.

After residents leave, we will have a post-survey for them to help provide feedback so we can improve.