



SAMANTHA CONCEPCION

The Agents of House Changes

DESTINY RENTERIA



Our Mission

We are the Agents of House Changes. Our team applies creativity, collaboration, and leadership skills to solve housing insecurity for families in LA County. Our solution is to find or buy empty and abandoned lots/land to build more homes and make them affordable so families in LA County have an opportunity to have stable living.

Our Skills

1. Collaboration
2. Leadership
3. Innovation

Target Audience

People and families who are low-income in LA County

The Challenge

The challenge is that the cities we live in have high rent costs and a lack of housing. It's affecting the people and families in Los Angeles, especially those who lost homes due to the fires and those who come from low-income backgrounds, increasing the risk of homelessness and limiting economic diversity. The causes of higher living costs are inflation, a limited supply of rental units, and increased construction costs. High rent and lack of homes increase health problems, such as poor hygiene, stress, illness, and diseases. These health issues can cause a strain in these people's lives, leading to unemployment due to inadequate housing and hygiene, increased risks for those with children, and worsened conditions for those with pre-existing health concerns. It is important to solve these problems because people and families deserve safety and better health, ultimately benefitting future generations.

Our Plan of Action

- Fundraising/Money Source: A Fundraiser and Community Events
- Resources/Materials Needed: posters for our promoting, construction workers to make the houses/volunteers to help.
- Potential Partnerships: Communities in LA county, and Jamboree
- Communication/Promotional Ideas: Social Media, Flyers, Commercials
- Call to Action: We would like to partner with Jamboree and make affordable housing projects with them. Me and my group would create posters around LA to ask for help from communities in need of help to build the apartments with us.

Evaluating Success

To evaluate our plan's success, we'll track the money raised and the people involved in our projects. We'll measure the size of the apartments and the time it will take to complete the buildings. Our ultimate success will be determined by the number of buildings built, volunteers involved, and the families who move in. Feedback from residents will help us improve the quality and cleanliness of the apartments.