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PURE MINDS

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Our Mission

We are Pure Minds. Our team applies critical thinking, conscientiousness, and creativity to protect mental health and prevent drug addiction. By raising awareness and providing support to those affected by mental health issues, we can help prevent drug addiction and its harmful effects.

Our Skills

Critical thinking
Social Emotional Skills
Creativity

Target Audience

Teenagers
Students
Norwalk community

The Challenge

In our generation, many cases of addiction have increased throughout our community. This problem affects students and young adults in Norwalk, damaging both their mental and physical health. Several factors that contribute to addiction are peer pressure in schools and unstable mental health in adolescents. This problem can have severe consequences, such as anxiety, depression, and even overdose in severe cases. Solving this problem is crucial for students because it will ensure their well-being and health. If left unaddressed, addiction can disrupt education, strain family relationships, and impact the future of teens negatively.

Our Plan of Action

Fundraising/Money Source: As a way to raise money for our cause, we plan to sell chocolates for \$1 each that we will get from Norwalk High School.

Resources/Materials Needed: We would need chocolates, posters, and access to social media to advertise our solution.

Potential Partnerships: We will talk to wellness specialists, therapists, rehab centers, and Dr. Olea in order to spread awareness.

Communication/Promotional Ideas: The use of school announcements, posters at school, and posts on social media will help us spread awareness.

Call to Action: We will give out nicotine gum and candy cigarettes to those who show up so that it can take away their need to smoke or vape.

Evaluating Success

To evaluate our success, we will see how much money we were able to raise out of our goal of \$1,000. With that money, we will buy as much candy and gum as we can to help out the Norwalk community and Norwalk High School. We hope to provide and help at least 200 people with their addiction using our plan. Success will also be measured by gathering feedback from students, teachers, and parents to assess the impact of our plan. The ultimate goal is to create a comfortable space for youths where they can feel safe and empowered to overcome addiction and improve their overall well-being.