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Eternity LLC

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Our Mission

Our team name is Eternity LLC. Our team applies leadership, social skills, and conscientiousness to work toward solving housing insecurity for the city of Norwalk and surrounding areas. We will work towards lowering rent prices and making materials to get people back on their feet more accessible so that the percentage of homelessness in Los Angeles will decrease significantly.

Our Skills

1. Leadership
2. Social Skills
3. Conscientiousness

Target Audience

The city of Norwalk and surrounding areas, as well as people experiencing poverty.

The Challenge

Our problem is the percentage of homelessness in our community. People in the lower to middle class are being affected because they cannot afford housing/rent in Los Angeles. This is affecting our community because more and more people are losing their housing and becoming homeless. The causes of this is increased rent, expensive cost of living, and unaffordable housing, which in turn leads to more homelessness. This is important to solve, or work to change because these people do not have a place to live, or even resources to work towards getting some type of housing.

Our Plan of Action

- Fundraising/Money Source: Gather community support to fundraise
- Resources/Materials Needed: Funds, poster materials, and a social media platform to raise awareness.
- Potential Partnerships: Chick-fil-A, LA Homeless Services Authority, and local homeless charities.
- Communication/Promotional Ideas: Put up posters around Norwalk-La Mirada, post on social media, and encourage word-of-mouth sharing.
- Call to Action: Host a community workshop, partnered with our school or a local organization, to make care bags with basic necessities for those in need. Community members can donate, help assemble bags, or contribute in any way to support our mission.

Evaluating Success

We will assess the results by tracking how many people attend, which shows how many we reached and how aware the community was of our workshop. We'll also evaluate how many bags we were able to make and how many people received them. While turnout may be low due to lack of awareness or hesitation, we'll work to prevent this by promoting the event on social media to boost engagement and provide our community with resources to help them get back on track toward stable housing.