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ECOWARRIORS

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Our Mission

We are the EcoWarriors! We apply communication, teamwork, and critical thinking skills to solve our community's detrimental environmental sustainability problem for our community, neighbors, peers, friends, and the future. We will set in motion a communal program that focuses on educating and initiating the community's desire to nurture our environment. We will create a national clean-up day and contribute to picking up any outside litter, whether it's on our streets, schools, parks, or businesses. As a program, we will uphold our responsibilities with respect so we can connect, socialize, and have a good time while making our communities greener and cleaner.

Our Skills

Critical Thinking
Teamwork
Adaptability
Innovation

Target Audience

The Norwalk Community
Future Generations
The General Population

The Challenge

In our community or any community, every corner and every street you see is most likely riddled with litter. As the litter piles up, the more damage we, as people do to the economic environment. Many people aren't aware of how big this problem is. To minimize this problem, we want to help our community, learn more about the problem, and leave no trace! These simple solutions can reduce the litter in our community by creating a cleaner place and aiding in discovering other city problems. Unawareness causes life-impacting problems, such as when the city looks unpleasant then we as residents would look bad, unkept, and irresponsible. Not only does this make our community trashy, but most importantly, we won't have a chance of a healthy future. It's important to solve problems in order to keep the Earth alive and well. Although this may seem like a small problem, it has a big impact.

Our Plan of Action

Fundraising/ Money Source: Hosting monthly fundraisers to attract donors and eager helpers in the City of Norwalk City Council, & Norwalk High School.

Resources/ Material Needed: Funds, Posters, Volunteers, Trash bags, Trash grabbers, Gloves, Donors

Potential Partnerships: We will collaborate with Norwalk High School, NLMUSD, Scouts of America, Teen Alliance Program, Cadets, and Non-profit organizations

Communication/ Promotional Ideas: We will send out flyers, promote on Social Media, make educational PSA videos, and send Emails to Schools detailing Our Program.

Call to Action: Invite people to our program by offering community service hours, scholarships, and resume-building opportunities. We will educate and train them on skills to improve their community, awareness, leadership, communication, and teamwork skills.

Evaluating Success

We will assess the results by comparing several factors from the before and after, such as air quality, water quality, etc. We will measure our results by seeing just how much we improved the community via polluted land, polluted water, and polluted air. We anticipate the volunteer numbers would skyrocket due to what we offer to those who help, and what we are offering to the environment. Our goal is to gain at least 20-30 volunteers to make our plan a success. Certain challenges we may face would be having large groupings of people collecting large amounts of waste. However, we will minimize these challenges. For example, maximizing the interest of those who want to volunteer, do activities such as raffles or prizes, increase the amount of people doing things, and increasing their productivity.