

University Resources Council Minutes (Draft) – September 2nd, 2025 (1st meeting)

Anatol Center

Members in Attendance (17)

Josh Chesler; Jesse Dillon; Gabriel Gardner; Araceli Gonzalez; Ben Huff; Eileen Klink; Rene Trevino; Sam Vickovic; Sharon Teng

ASM: Terie Bostic (CLA); Gracie Cole (CPaCE); Staci Freeman (CHHS); Carrie Hernandez (CED)

Kara Perkins (AVP Budget & Univ Svcs); Marianne Hata (Asst. VP academic resources)

Dave Whitney (Chair), Pitiporn Asvapathanagul (Vice-Chair)

Guests in Attendance (3)

Miles Nevin, Vikki Bisorca, Associate Dean Alaine Ocampo

1:03PM	Meeting Called to Order	Dave
1:04PM	1. Approval of the agenda – Meeting of September 02, 2025. <ul style="list-style-type: none">The September 02, 2025 URC agenda was moved, seconded and approved.	Pitiporn moved & Jesse seconded Approved
1:04PM	2. Approval of the minutes – Meeting of May 6, 2025. <ul style="list-style-type: none">The May 6, 2025 URC minutes was moved, seconded and approved as written.	Sam moved & Araceli seconded Approved
1:06PM	3. Election of Secretary for 2025-2026 AY <ul style="list-style-type: none">No nomination. The election for secretary will be carried out during next meeting. The group discussed the need for a recording secretary, with Gabriel volunteering for the next meeting. For today, Pitiporn will prepare the minutes.	Dave
1:07PM	4. Introduction to the roles and responsibilities of URC members. <ul style="list-style-type: none">The University Resources Committee (URC) meeting covered several key topics. Dave, the new chair, outlined the committee's responsibilities, including reviewing financial needs for academic program proposals and providing input on campus budgets. He emphasized the importance of focusing on financial aspects rather than curricular issues. Dave also explained the URC's membership structure and encouraged members to ask questions during budget presentations.	Dave
1:15PM	5. Presentation on financial and services information of Beach Shops and Associated Students Inc. <ul style="list-style-type: none">Miles Nevin, AVP and Executive Director of Associate Students and Beach Shops, presented on their shared services initiative, which has been in place for four years.Beach Shops Operations Overview: Miles provided an overview of the Beach Shops' operations, highlighting their three divisions: the Bookstore, which manages textbooks, ID cards, and campus merchandise; Retail Dining, which operates several campus cafes and provides meal services for residential students; and Licensing, which protects the university's brand through trademark management. He noted that while textbook sales have declined, merchandise has become increasingly popular, and the retail dining operation has improved its financial performance after pandemic-related challenges. Miles also discussed the reintroduction of catering services through their Express Catering website and emphasized the importance of proper trademark usage across campus.	Miles Nevin

	<ul style="list-style-type: none"> • Day One Textbook Access Program: Miles discussed the success of the Day One Textbook Access program, which has been implemented for two years as part of a national initiative to provide students with necessary materials by the first day of class in a more affordable and digital format. The program has seen over 60% student participation, and a longitudinal study is being conducted to assess its impact. He also highlighted the bookstore's financial challenges despite increased revenue, noting that the program's high costs, including those to third-party companies and publishers, have not led to increased profits. Additionally, Miles mentioned the bookstore's ongoing renovations, including the expansion of dining areas and the relocation of the campus credit union, and emphasized the bookstore's financial contributions to the campus, including scholarships and commissions to various departments. • Website Audit and Student Opt-Out from Day One Textbook Access: Miles discussed the audit process for their website and addressed questions about student opt-out rates for a program. He shared that while 62% of students opt out, it's unclear how many do so willingly versus by mistake, and emphasized their efforts to communicate the program clearly to students. Miles also mentioned that only four CSU campuses currently have this program, and while there's no indication that CSU will mandate it system-wide, every campus uses a precursor program called inclusive access. She noted that they are partnering with assessment and student affairs to evaluate the program's effectiveness, though there's limited national research on it. URC emphasized the need to survey faculty for their impressions of D1 TA. • Student Union's Role and Future: Miles discussed the significance of student governance and the University Student Union, highlighting its role as a hub for student activities, media programs, banking, and events. He mentioned that the union will be closed for a few years but will reopen with new amenities, including a state-of-the-art demonstration kitchen. Miles also described the operations of the pantry, which serves over 17,000 unique students annually, and the wellness center, which supports students, faculty, and community members. He expressed gratitude for the campus support and community donations that help fund these programs. • Campus Facilities and Service Updates: Miles presented an overview of campus facilities and services, highlighting the growth of the game center as an esports hub and the Rec Center's offerings for students, faculty, and staff. He discussed the fiscal impact of auxiliary services, including scholarships, childcare subsidies, and sustainability programs. He also shared updates on the Future You project, which will add a ballroom and food hall to the student union, and mentioned the increasing popularity of the pantry among international students. 	
2:00PM	<p>6. Proposal for a BS in Public Health, Option in Health Advocacy and Policy. First Reading</p> <ul style="list-style-type: none"> • Pitiporn moved and Eileen seconded to review the proposal. • The meeting focused on the first reading of a proposal for a new BS in Public Health with an option in Health Advocacy and Policy. Vicki provided an overview of the new option, explaining that it replaces a previous track and will now appear on students' transcripts. Elaine, the Associate Dean, supported the proposal, noting that it requires no additional resources and is fully backed by the College of Health and Human Services. The discussion addressed questions about faculty resources, course offerings, and the distinction between this program and the existing BS in Public Policy and Administration. The proposal will be reviewed again in two weeks, with additional speakers scheduled to present at that time. 	<p>Vikki Bisorca, Associate Dean Alaine Ocampo</p>
1:45PM	<p>7. Introduction of URC members</p> <ul style="list-style-type: none"> • All council members attending the meeting introduced themselves. 	

2:20PM	8. Adjourn	
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