

Our Mission

We see that **younger generations** in Long Beach are becoming more aware and eager to protect the natural beauty of our coast. But too often, **there's no platform for them to step up and speak out**. Their passion for sustainability gets buried. That's why we believe it's crucial to amplify their voices and invite more young changemakers to not only engage with the community—but to **help build a legacy of action that begins now and lasts for generations**.

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Partnerships Lead
Social Media Manager

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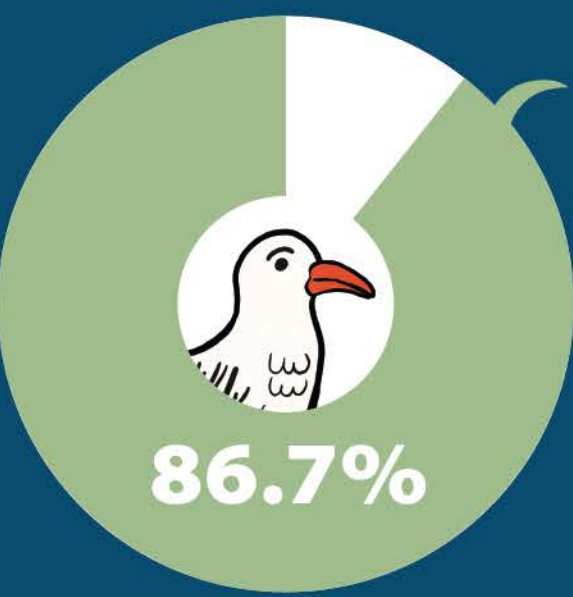
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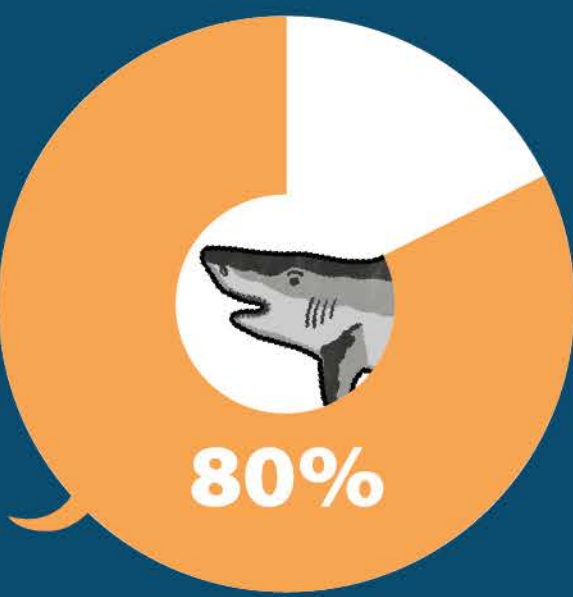


Design Guru
User Researcher

Our survey revealed a significant gap between interest and action when it comes to community involvement.....



of users reported a general interest in participating in community involvement initiatives, but...



reported that they have not participated in any community events within the past year.

Awareness & Accessibility

Value and Efficacy

Social Barriers

Transparency



Pain Point

Despite growing awareness and passion for sustainability among young people in Long Beach, there is **a lack of accessible platforms for them to take meaningful action and be heard**. Their energy and ideas are often overlooked, leaving their potential to drive real change untapped. Without inclusive and engaging opportunities, **their motivation risks fading—along with the chance to preserve Long Beach's natural and cultural beauty for future generations**.

the Solution

OurCounty



Goal 1
Resilient and healthy community environments where residents thrive in place



Goal 6
Accessible parks, beaches, recreational waters, public lands, and public spaces that create opportunities for *respite, recreation, ecological discovery, and cultural activities*



Goal 9
Sustainable production and consumption of resources



Goal 10
A sustainable and just food system that enhances access to affordable, local, and healthy food system that enhances access to affordable, local, and healthy food



Goal 12
A commitment to realize OurCounty sustainability goals through creative, equitable, and coordinated funding and partnerships

United Nations



4 QUALITY EDUCATION
Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all



6 CLEAN WATER AND SANITATION
Ensure availability and sustainable management of water and sanitation for all



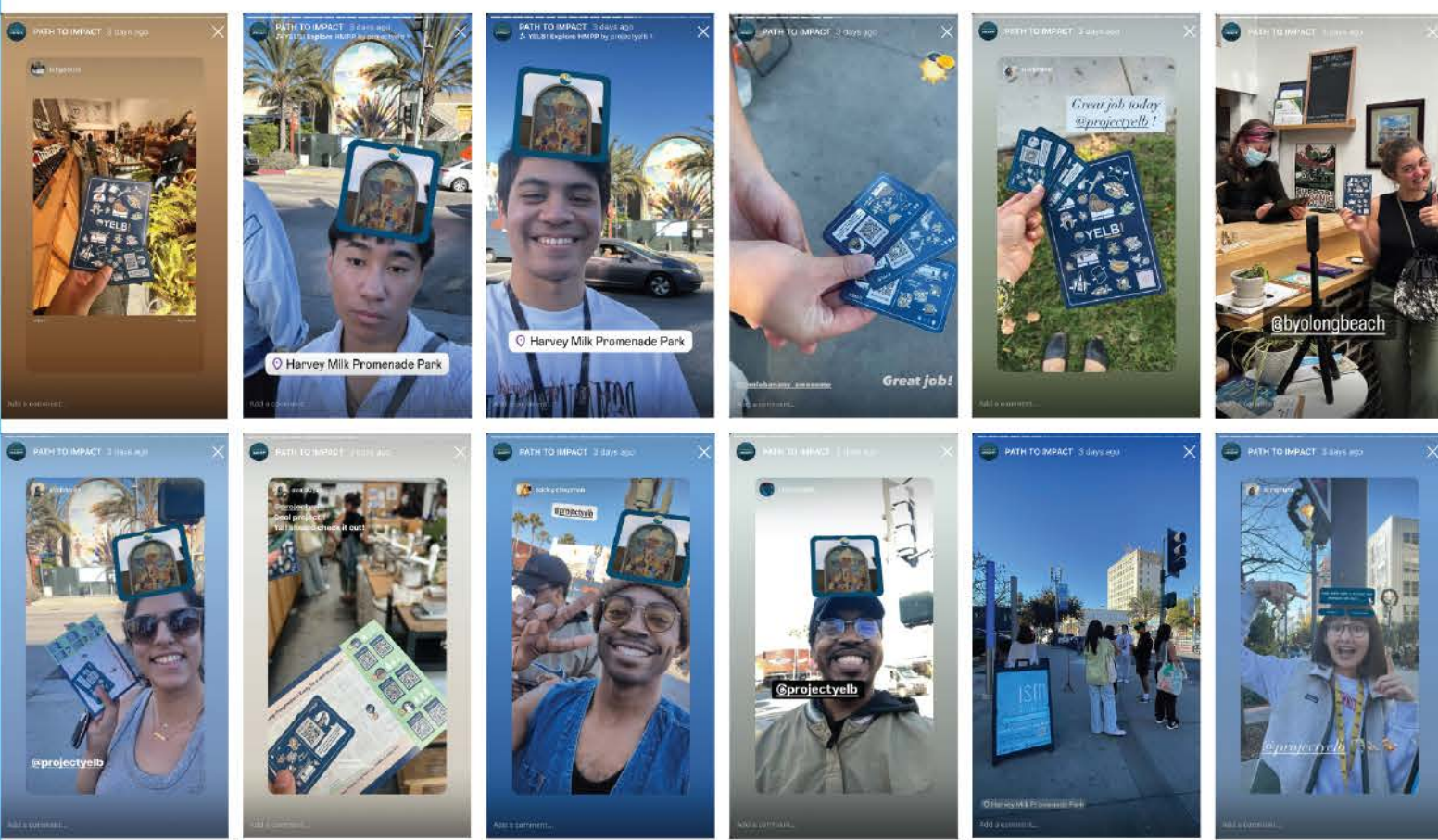
11 SUSTAINABLE CITIES AND COMMUNITIES
Make cities and human settlements inclusive, safe, resilient and sustainable



12 RESPONSIBLE CONSUMPTION AND PRODUCTION
Ensure sustainable consumption and production patterns.



17 PARTNERSHIPS FOR THE GOALS
Strengthen the means of implementation and revitalize the Global Partnership for Sustainable Development.



of participants reported that they are likely to participate in similar events in the future

the Impact

