



>>> DECEMBER 2024

INTERN INTEL

VOL. 2 ISSUE 3

IN THIS ISSUE

- ✦ A new partnership
- ✦ Internship fuels passion
- ✦ Fresh internship opportunities for 2025

NEWS YOU CAN USE

Internship Week preps you

Series of events helps students enrolled in Journalism 498 and those graduating soon

Whether you're graduating this month, gearing up for May, or diving into Journalism 498 this spring, the fifth annual [JPR Internship Week](#) promises sessions to inspire and prepare you. All sessions run from 9:30 to 10:30 a.m. and are available by Zoom, with the résumé workshop also available in person. Check your CSULB email for the Zoom link.

>>> **Tuesday, Dec. 3****Inside Scoop: How to succeed in Journalism 498**

Get an orientation of what to expect from Professor Henneman and advice from students interning in Southern California newsrooms and public relations agencies.

>>> **Wednesday, Dec. 4****Headline Makers: Career advice from JPR alumni**

A panel of JPR alumni will discuss their career paths, share their advice for developing a solid professional reputation and take your questions.



Berenize Montoya
Digital news producer
ABC7 en Español



Colette Killworth
Director of influencer marketing
ColourPop Cosmetics



James Williams
Sports reporter
USA Today

>>> **Thursday, Dec. 5****The Exclusive: Résumé workshop for JPR majors**

Career counselor Mathew Gonzales will lead an interactive session designed to help you elevate your résumé, whether you're looking for an internship or preparing to graduate.

>>> **LIMITED OPPORTUNITY****Thursday, Dec. 5, in person from 1 to 3 p.m.****One-on-one résumé and cover letter help**

A limited number of spaces are available for 15-minute appointments to get one-on-one feedback on your résumé or help with cover letters. You must attend the morning résumé workshop because your meeting builds off it. This is an extraordinary opportunity for students graduating soon or those enrolled in Journalism 498 in spring semester. Reserve your space [here](#).

Breaking down the ballot

Partnership offers journalism majors multimedia political reporting experience

BY FAITH CONANT WU

JPR Internship Ambassador



The Long Beach Journalism Initiative, the nonprofit organization that operates the [Long Beach Post](#) and the [Long Beach Business Journal](#), partnered with [KLBP](#) radio and the CSULB Department of Journalism & Public Relations to host a cohort of interns this fall. Guided by veteran journalists, four CSULB students created stories, videos and radio spots to explain ballot measures and introduce candidates seeking office.

Journalism major Cynthia Mazariegos described the experience as “rich in opportunities.” She created videos for social media, contributed to radio reports, and co-wrote an article on [Measure AC](#). She said she now better understands “the new journalism world.”

“As a journalist now, you need to be skilled in multimedia,” she said, “and the Long Beach Journalism Initiative is a great internship for that.”

Senior Lizbeth Cortes-Gutierrez said this was an ideal internship because she hopes to specialize in political journalism. She worked on producing multimedia videos, writing a public service announcement, and collaborating on articles for the Post's voter guide.

“Not only do you learn from your supervisors, but you also learn a lot from the people you're interning with,” she said. “As someone who only had experience in the newspaper side of journalism, I feel very lucky to be working with talented multimedia interns.”

Mazariegos and Yasmine Poot both praised the work environment, which both interns described as nurturing creativity and providing hands-on learning.

Before the internship, Poot was leaning towards a career in magazine writing, she said. Now she's gained a passion for broadcasting. One of her highlights: Producing a video in which she explained Measure A and interviewed voters at polling places.

“They didn't really tell us how to do it,” Poot said. “They were just like, ‘Hey, we want to see what gets views, and we want to see what helps people understand more.’”

What's their advice for others JPR students interested in gaining internship experience?

“Start looking now,” Poot said, “and don't be scared.”

Added fellow intern [Carlos Yakimowich](#): “Step out of your comfort zone. It's the only way to truly find out if you're built for this industry, especially since it's driven by passion more than big paychecks. Embrace the challenges!”

Finding her voice

How Briana Mendez-Padilla's CalMatters internship shaped her career path

BY ABIGAIL WALL

JPR Internship Ambassador

Briana Mendez-Padilla first heard about an internship with CalMatters, a nonpartisan and nonprofit news organization, more than two years ago — but was too scared to apply.

As she approached her senior year, she mustered the courage to reach for her dream.

“It had been in the back of my head for a few years,” Mendez-Padilla said, “and then I just finally decided to apply.”

It appealed to Mendez-Padilla, a journalism and English education double major, because of her passion for covering education, which would be the internship's focus.

“I've always been passionate about how education impacts people's futures,” she said. “I was used to covering education at the local level. I got to cover school district meetings, stuff like that, so I was really interested in getting to learn more about how to cover the policy aspect of education or just looking at education issues from a statewide lens.”

Her efforts paid off: CalMatters selected her to join its College Journalism Network, a collaboration between CalMatters and student journalists across the state.

During her internship, she gained experience with in-depth reporting on education. One of her biggest accomplishments, she said, was seeing her byline appear on a news organization whose work she had admired for a long time.

The experience helped Mendez-Padilla hone her talent. In hindsight, she said, her reporting skills are what improved the most during her internship.

“I really felt like an expert on this subject, on something that I didn't know anything about before,” Mendez-Padilla said. “I think that what I've learned is the importance of extensive reporting.”

Mendez-Padilla believes that her time as part of the College Journalism Network helped her become a stronger reporter, especially covering education.

“It's a shift in how I approach issues,” Mendez-Padilla said. “When I'd see something going on campus and think, ‘Oh, like this could be a good story,’ I now think about how it could apply to people outside of just our campus. It helped me look at things more holistically.”

Mendez-Padilla said she recommends other journalism students to apply to the internship if they are looking for what she describes as an intense but an amazing experience.

“It's definitely a great internship because you get to learn so much,” she said. “And you get to talk to so many different people — people whose articles I would read and be like oh, ‘This is really cool!’”

Mendez-Padilla, who graduated in May, returned to CalMatters for a second internship that began in June and ended in September. She hopes that her CalMatters internships help her reach her goal of becoming a full-time education reporter.

“I've been really alarmed by inequities in education,” she said, “and I would love to continue reporting on that and holding people accountable and the education sphere accountable.”



JPR spring internship opportunities



GIRLS' LIFE

Do you have a passion for writing, fashion, beauty and entertainment? Join the Girls' Life team to gain hands-on experience in the world of digital media and content creation.

As an intern with Girls Life, you'll brainstorm content ideas, write articles and assist with social media. This internship requires about 10-15 hours per week and is non-paid. To apply, send a cover letter and two non-fiction writing samples by Dec. 20, 2024, to Sarah Wassner Flynn at swassner@gmail.com. Please include “GL Spring Editorial Internship” in the subject line. The internship runs from mid-January to mid-May.



Velvet Hammer Music and Management Group, located in West Hollywood, is seeking detail-oriented self-starters who are resourceful. Intern responsibilities include assisting with creative, marketing strategies, researching new and up-and-coming artists, and helping with day-to-day artists relations. The internship requires two days a week 10 a.m. to 5 p.m. To apply, send resume to Ms. Joey Sinatra at joey@velvethammer.net.

Looking for more opportunities? Bookmark the [JPR list of internship opportunities, updated weekly](#).



JPR summer internship opportunities



The American Society of Magazine Editors Internship Program offers paid internships for 10 weeks at magazines and websites in New York and Washington. The program begins with three days of orientation. ASME interns then report, write, fact check and copy edit for print and online publications. Applications are due Jan. 7, 2025. Learn more on the [ASME internship program](#) website.



The Fox Internship Program offers an exciting opportunity for you to gain practical experience in journalism or public relations. You will have the opportunity to participate in real-world projects, which provides valuable work experience and leadership skills. Applications are due Sunday, Feb. 9, 2025. Learn more on [Fox Careers](#).



The summer internship program with the San Diego Padres is an extraordinary opportunity to gain hands-on experience in community relations, marketing and more at a first-class organization. Recruitment for the Summer Internship Program positions starts in the winter, and the selection process is highly competitive. The 10-week program starts in June. Learn more through the [Major League Baseball website](#).



The Foundation offers paid eight-week full-time internships in broadcast journalism, entertainment news, public relations and more. Interns receive weekly evening professional development, including panels with television industry leaders, customized seminars on building their brand and navigating the job market ahead. The deadline to apply is Wednesday, Jan. 15, 2025. Learn more through the [Foundation's internship section](#).



Learn about jobs and other internship opportunities by following the Department of Journalism & Public Relations on [LinkedIn](#) and Instagram.