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INTERN INTEL

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A SEASON OF BOUNTY



Todd Henneman
JPR Internship Coordinator

We are approaching a particularly exciting season for the JPR Internship Program: Not only have organizations begun sharing spring internships, but we also will hold our 5th annual JPR Internship Week in less than one month. It promises practical information for both continuing students and those preparing to graduate. This issue previews JPR Internship Week, includes reflective learning from fall 2024 interns, goes inside one photojournalism's quest for his dream internship, and shares timely internship opportunities for spring *and* summer 2025.

Warm regards,

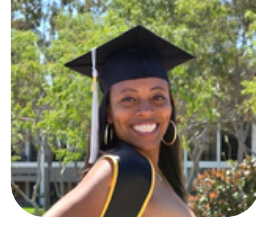
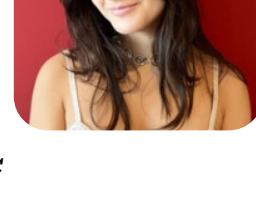
What I gained in my internship

BY FAITH CONANT WU*JPR Internship Ambassador*

We asked Journalism 498 students how their internships helped them. Here's what they said.

My manager has given me a lot of independence and looks to me to take initiative on certain PR campaigns — so my internship has given me a breadth of knowledge about the structure of full-scale campaigns in the music industry. It's not just busy “intern” work. I'm contributing to the company at large and am shifting the narrative, which I find to be invaluable.”

— *Miela Christensen, an intern at festival organizer Insomniac*

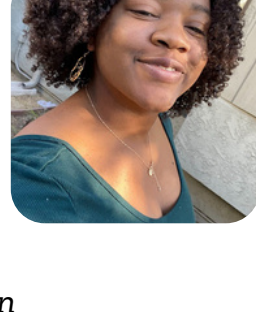


While at Breaking Barriers Institute, I've learned that there is such a wide spectrum of individuals who are dealing with things. Each situation is very personal and should be handled case by case. ... Outside of my duties, it has also helped me hold onto something greater than any skill that is gained: It has taught me that you must give people grace. You honestly never know what people are going through.”

— *J'Shawn Lyons, an intern at Breaking Barriers Institute, which helps families whose loved ones engage in problematic behaviors*

Interning with EdSource has strengthened my passion for journalism. I find myself putting all my attention on the stories I am working on and finding ways to move them forward. My eyes and ears are open for new stories in everything I do and everywhere I go. I feel immersed in the journalism field through this opportunity. As my passion strengthened, so did my skills. They have increased, and I don't know if that would have happened as soon as it did, if not for this opportunity.

— *Tasmin McGill, an intern at EdSource, which covers equity in education*



My internship has helped me grow professionally and has offered me the ability to connect with other companies in the industry. Recently, I was able to be part of a media release where I met the California Secretary of Transportation Toks Omishakin along with many important public figures in the transportation industry.

— *Angie Solares, an intern at Orange County Transportation Authority*

Developing his own opportunities

Not seeing his dream internship in the frame, this photojournalism student created his own shot

BY ABIGAIL WALL*JPR Internship Ambassador*

William Liang sought an internship focused on his passion: photojournalism. But he knew that such specialized internships “aren't very prevalent,” he said.

Then he learned that the Long Beach Post had invited CSULB journalism majors to apply for a new reporting internship. Liang decided to see if he could capture his own opportunity.

“They didn't actually offer this internship,” Liang said. “I just threw them a pitch.”

He sent his portfolio and résumé with an email expressing his interest in a photojournalism internship — and it worked. The Post created an internship for him.



Liang said the internship taught him a lot about the Long Beach community and how to cover local news.

“It's fun because the Long Beach Post covers the Long Beach area specifically,” he said. “Even though I go to campus, it's the *actual* Long Beach. It's fun trying to navigate that world because it's unfamiliar to me.”

Liang said one his favorite parts was connecting with the people of Long Beach.

“When you do local news, you get a bigger connection in my opinion with your subjects,” he said. “The stories that I'm working on, I'm able to really get to know these people. Whereas you cover breaking news or sports or whatever kind of big national story, you're just there to cover it and you move on from there.”Liang's biggest advice for students is to pitch their ideas to prospective employers.

“Just pitch your idea,” he says. “Companies will have their general internships, but I think a lot of people want to do things that are a little bit more niche. If there's something that you're really passionate about, go for it. Because if I didn't do it, I'd probably be doing something else that I don't want to do. I'm lucky I get to do exactly what I want to do.”

William Liang, a May 2024 graduate, now works as a freelance photographer with The Associated Press.

Information session

Los Angeles Times

The Los Angeles Times hosted an internship information session in late October exclusively for CSU students. Missed it? Below, you'll find a link to a recording.

The deadline to apply for spring and summer internships is Nov. 15.

>>> [Watch recording](#)

>>> [Spring application](#)

>>> [Summer application](#)



JPR spring internship opportunities



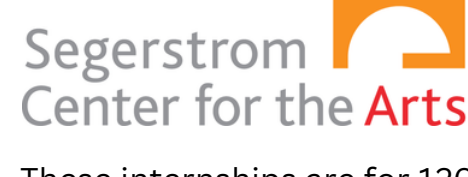
Califia, one of the leading plant-based beverage brands, is looking to hire a talented, self-motivated individual for a paid internship. The influencer and PR intern will support the development and execution of influencer marketing and public

relations strategy. This role will directly interact with key internal and external partners to assist with influencer campaigns and media relations as well as report on current industry trends. This position is based out of Califia's headquarters in the Arts District in Downtown Los Angeles and works in the office at least once a week. To learn more, visit [Califia's careers portal](#).



Hulu seeks applicants for a marketing publicity internship to joins the Hulu Originals team. This paid role is based in Los Angeles, where you would report to both the senior manager of awards and publicist for Originals.

Duties would include compiling press clippings; drafting briefing sheets, pitches, newsletters; updating media lists; tracking and measuring PR campaign performance; and more. Learn more through [Disney Careers](#).



This world-class performing arts center in Costa Mesa has internship opportunities in community engagement, digital marketing, graphic design, public relations, and social media.

These internships are for 120 hours over 12 weeks and pay \$16.50 per hour. Successful applicants must be available to attend professional development sessions from 2 to 3 p.m. on Fridays. The deadline to apply is Wednesday, Dec. 11. To apply, visit [Segerstrom's internship page](#).

Looking for more opportunities? Bookmark the [JPR list of internship opportunities](#), updated weekly.



JPR summer internship opportunities



Dive into the world of communication and community as a summer 2025 intern at DirecTV. You'll get the chance to fine-tune and develop your writing skills as you work on projects that are designed to drive the transformation and future of DirecTV.

Through this paid internship, you may work on writing blog content, writing and developing social media content, and developing media pitches and press releases.

Learn more through [DirecTV careers](#).

NBCUniversal

The NBCUniversal Internship Program allows students to contribute to big projects in meaningful ways. Internships are available with NBC News, Telemundo and affiliated stations. These paid internships include robust networking, learning and development opportunities; complimentary Peacock subscription during your internship; and free admission to Universal Parks during your internship. The application deadline is Dec. 6.

Learn more on the [NBCUniversal Internship Program website](#).

Save the date

JPR Internship Week

Join your peers for the 2024 JPR Internship week, beginning Dec. 3.

All sessions will be on Zoom and start at 9:30 a.m.

>>> **Tuesday, Dec. 3**

Inside Scoop: How to succeed in Journalism 498

Get an orientation of what to expect from Professor Henneman and advice from current JPR interns.

>>> **Wednesday, Dec. 4**

Headline Makers:: Career journeys of JPR alumni

A panel of JPR alumni will discuss their internship experiences and their career paths as well as take your questions.

>>> **Thursday, Dec. 5**

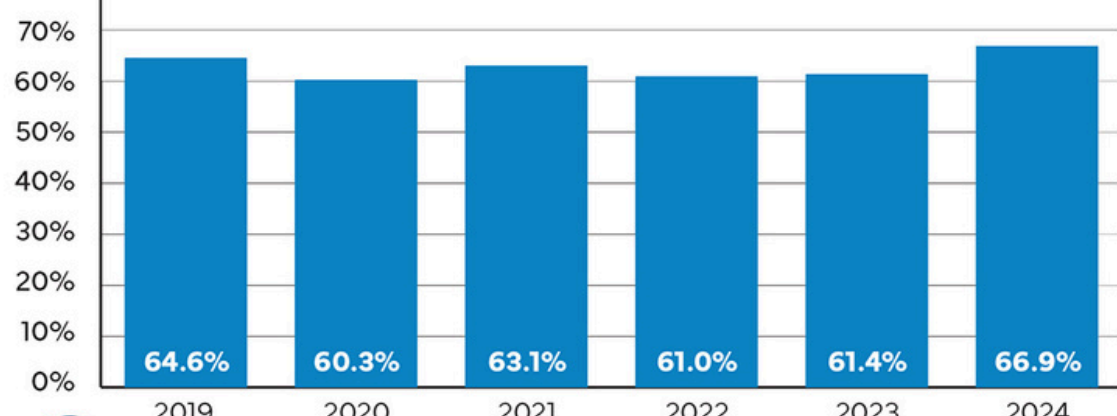
The Exclusive: Resume workshop for JPR majors

The CSULB Career Development Center will lead an interactive session designed to help you elevate your resume, whether you're looking for an internship or preparing to graduate.



INTERNSHIP FACT

Graduating seniors nationally who completed an internship



Source: 2024 Student Survey, National Association of Colleges and Employers



Learn about jobs and other internship opportunities by following the Department of Journalism & Public Relations on [LinkedIn](#) and Instagram.